



This membership development report is issued on behalf of your IEEE Region, and the IEEE Member & Geographic Activities Board.



Dear MD officers, Greetings! This is the first report as Chair/MD-R8 that I share with you on behalf of the Region8 MD Subcommittee. Although this report contains the status of R8 in terms of membership for January 2017, when you will read it, the pre-arrear period would have just finished, i.e. we would now have to expend our energy on recovering the members who did not renew yet. Please ensure to get in touch with them and convey them the usefulness of IEEE and what benefits they are now missing. Also, check out the updated Recruitment & Retention goals & corresponding recognition & awards to align your respective sections accordingly. Let us all work together, as one big team, towards exceeding these targets!

– Andrejs Romanovs, Region8 Membership Development Subcommittee Chair (2017)
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Region Snapshot	This Month	'17 vs. '16	% Change	2017 MD Goals <i>Congratulations to the Iceland, Tunisia and Belarus Sections for already exceeding their recruitment goal for the year!</i> More detail on page 2. Individual Section goals and progress begin on page 3.
Total Membership	78,175	▼ (1,011)	-1.3%	
Higher-Grade	54,653	▼ (758)	-1.4%	
Students	23,522	▼ (253)	-1.1%	
IEEE Worldwide	431,398	▲ 3,463	+0.8%	

Retention	Cumulative – Through This Month				Top 3 Sections This Month (by retention %)
	Higher Grade	Student	Total % , #	2017 Goal % , #	
Region 8	60.5% 31,846	28.1% 4,716	52.6% 36,562	71.0% 49,344	Slovenia Section Switzerland Section Norway Section
IEEE Overall	66.0% 196,104	19.9% 17,529	55.5% 213,633	71.6% 276,050	

Recruitment	Cumulative – Through This Month				Top 3 Sections This Month (by growth %)
	Higher Grade	Student	Total YoY Chg	2017 Goal YoY Chg	
Region 8	1,281 +0.3%	5,753 -7.4%	7,034 -6.1%	17,240 +0.5%	Algeria Section Belarus Section Iceland Section
IEEE Overall	6,513 -9.5%	30,619 +1.6%	37,132 -0.5%	96,434 +3.3%	

Reinstatement	Cumulative – Through This Month			<i>Reinstatement goals are set for each Region and not individual Sections.</i>
	Total	2017 Goal	% to Goal	
Region 8	1,810	4,296	42.1%	
IEEE Overall	9,043	20,001	45.2%	



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Membership Development Goals



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MD goals are created for each individual Section for both recruitment and retention. Section goals are then rolled up to the Region level, producing the Region goal for recruitment, retention and overall membership.



For the 2017 MD goals, we reviewed five years of history. Each Section has a unique goal based on different dynamics, so the methodology for creating the goal is different based on whether the Section has had growth or decline, as well as the overall size and location of the Section.

Goals do not separate HG versus student. A benefit of this is that the service deactivation and student elevation processes do not impact progress to goals, because it focuses only on the total number of members that join or renew (regardless of grade). Goals for reinstatement are assigned on the Region level only. For the complete listing of Section goals, visit the MD goals page on the MD portal, www.ieee.org/md.



Each Section that meets their goal receives a special recognition in the form of an electronic banner that can be placed on Section websites, in newsletters, and even in e-mail signatures. Banners are distributed to the Section’s Membership Development Chair, and/or Section Chair.

Banners include the membership year and Section name in the graphic. A silver award will be given in either the recruitment or retention category once met. A gold medal of recognition will be given once both goals are met.



At the end of the year, a special gift and certificate of recognition will be mailed to those who earned the gold award. Certificates of recognition will also be mailed to those who earned either silver award.

2016 recognition certificates and gifts were mailed in October.

For more membership development resources, please visit the MD resources page. Here you will find a list of the most valuable resources to help you in your volunteer efforts along with your membership planning. Visit www.ieee.org/md.



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Recruitment Membership Year To Date – with goals and progress to goal

The % to Goal benchmark (last column) should be at 40% or higher to be considered on track. This month, 27 Sections in Region 8 are at or above the benchmark. Congratulations to the Iceland, Tunisia and Belarus Sections for already exceeding their recruitment goal!

Recruitment by Section: 2017 Membership Year Jan 2017							
Region Code	Section Name	2016	2015	# Change	% Change	2017 Goal	% to Goal
R8	Algeria Section*	20	3	17	566.67%	40	50.0%
R8	Belarus Section	13	4	9	225.00%	13	100.0%
R8	Iceland Section	6	2	4	200.00%	5	120.0%
R8	Iraq Section	42	16	26	162.50%	100	42.0%
R8	Romania Section	94	46	48	104.35%	130	72.3%
R8	Russia Section	151	75	76	101.33%	220	68.6%
R8	Latvia Section	23	12	11	91.67%	24	95.8%
R8	Estonia Section	44	23	21	91.30%	50	88.0%
R8	Kenya Section	42	22	20	90.91%	61	68.9%
R8	Tunisia Section	916	514	402	78.21%	890	102.9%
R8	Israel Section	89	50	39	78.00%	180	49.4%
R8	Morocco Section	95	54	41	75.93%	145	65.5%
R8	Zambia Section	5	3	2	66.67%	11	45.5%
R8	Jordan Section	281	173	108	62.43%	425	66.1%
R8	Malta Section	9	6	3	50.00%	25	36.0%
R8	Bosnia And Herzegovina Section	39	28	11	39.29%	85	45.9%
R8	Ghana Section	31	23	8	34.78%	130	23.8%
R8	Greece Section	283	211	72	34.12%	385	73.5%
R8	Hungary Section	37	28	9	32.14%	72	51.4%
R8	Russia (Northwest) Section	61	48	13	27.08%	119	51.3%
R8	Western Saudi Arabia Section	105	83	22	26.51%	325	32.3%
R8	Finland Section	66	58	8	13.79%	138	47.8%
R8	Croatia Section	53	48	5	10.42%	95	55.8%
R8	Bahrain Section	23	21	2	9.52%	110	20.9%
R8	Turkey Section	274	255	19	7.45%	980	28.0%
R8	Czechoslovakia Section	50	48	2	4.17%	125	40.0%
R8	Portugal Section	93	90	3	3.33%	260	35.8%
R8	Spain Section	207	202	5	2.48%	480	43.1%
R8	Saudi Arabia Section	246	242	4	1.65%	470	52.3%
R8	Slovenia Section	12	12	0	0.00%	40	30.0%

*Algeria Section created December 2015



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Recruitment by Section: 2017 Membership Year Jan 2017							
Region Code	Section Name	2016	2015	# Change	% Change	2017 Goal	% to Goal
R8	Austria Section	87	88	-1	-1.14%	200	43.5%
R8	Germany Section	400	423	-23	-5.44%	1,200	33.3%
R8	Switzerland Section	104	114	-10	-8.77%	305	34.1%
R8	Lebanon Section	406	446	-40	-8.97%	690	58.8%
R8	Benelux Section	205	232	-27	-11.64%	545	37.6%
R8	France Section	288	326	-38	-11.66%	880	32.7%
R8	Italy Section	247	313	-66	-21.09%	810	30.5%
R8	Russia (Siberia) Section	18	23	-5	-21.74%	65	27.7%
R8	Sweden Section	66	87	-21	-24.14%	270	24.4%
R8	Oman Section	45	60	-15	-25.00%	240	18.8%
R8	Denmark Section	35	49	-14	-28.57%	131	26.7%
R8	United Kingdom and Ireland Section	628	880	-252	-28.64%	2,075	30.3%
R8	Iran Section	277	407	-130	-31.94%	975	28.4%
R8	Norway Section	33	49	-16	-32.65%	134	24.6%
R8	South Africa Section	39	58	-19	-32.76%	190	20.5%
R8	United Arab Emirates Section	147	219	-72	-32.88%	610	24.1%
R8	Qatar Section	23	40	-17	-42.50%	75	30.7%
R8	Cyprus Section	25	44	-19	-43.18%	100	25.0%
R8	Poland Section	35	63	-28	-44.44%	175	20.0%
R8	Republic Of Macedonia Section	20	37	-17	-45.95%	50	40.0%
R8	Egypt Section	113	223	-110	-49.33%	535	21.1%
R8	Lithuanian Section	8	16	-8	-50.00%	38	21.1%
R8	Nigeria Section	52	130	-78	-60.00%	350	14.9%
R8	Serbia And Montenegro Section	15	50	-35	-70.00%	134	11.2%
R8	Kuwait Section	31	107	-76	-71.03%	175	17.7%
R8	Ukraine Section	64	261	-197	-75.48%	100	64.0%
R8	Bulgaria Section	6	32	-26	-81.25%	55	10.9%
R8	Reg 8-Countries Outside Sections	204	307	-103	-33.55%	n/a	n/a
R8	Region 8 - Apo/Fpo	3	6	-3	-50.00%	n/a	n/a
Grand Total		6,827	7,177	-350	-4.88%	17,240	39.6%



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Retention Membership Year To Date

The % to Goal benchmark (last column) should be at 40% or higher to be considered on track. This month, 52 Sections in Region 8 are at or above the benchmark.

Congratulations to the Iceland Section for already exceeding their retention goal!

Renewal by Section: 2017 Membership Year - Jan 2017

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2017 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Slovenia Section	257	208	80.9%	32	8	25.0%	289	216	74.7%	88.4%	84.6%
Switzerland Section	2,420	1,854	76.6%	378	168	44.4%	2,798	2,022	72.3%	82.1%	88.0%
Norway Section	864	632	73.1%	97	36	37.1%	961	668	69.5%	83.9%	82.8%
Spain Section	2,734	2,033	74.4%	641	244	38.1%	3,375	2,277	67.5%	81.4%	82.9%
Denmark Section	740	513	69.3%	127	66	52.0%	867	579	66.8%	80.0%	83.5%
Iceland Section	58	40	69.0%	5	2	40.0%	63	42	66.7%	61.4%	108.6%
Germany Section	5,959	4,276	71.8%	1,611	749	46.5%	7,570	5,025	66.4%	78.7%	84.4%
Latvia Section	85	58	68.2%	25	14	56.0%	110	72	65.5%	72.5%	90.3%
Croatia Section	491	335	68.2%	159	88	55.3%	650	423	65.1%	74.4%	87.5%
Malta Section	103	74	71.8%	31	13	41.9%	134	87	64.9%	67.3%	96.5%
Finland Section	756	511	67.6%	174	92	52.9%	930	603	64.8%	74.0%	87.6%
Benelux Section	2,703	1,912	70.7%	658	249	37.8%	3,361	2,161	64.3%	77.3%	83.2%
Sweden Section	1,676	1,151	68.7%	365	159	43.6%	2,041	1,310	64.2%	80.4%	79.8%
Austria Section	1,007	696	69.1%	255	110	43.1%	1,262	806	63.9%	79.6%	80.2%
Italy Section	3,780	2,473	65.4%	727	284	39.1%	4,507	2,757	61.2%	80.0%	76.5%
Israel Section	914	594	65.0%	142	42	29.6%	1,056	636	60.2%	75.4%	79.9%
Romania Section	796	485	60.9%	93	37	39.8%	889	522	58.7%	84.3%	69.7%
Hungary Section	320	196	61.3%	86	39	45.3%	406	235	57.9%	74.6%	77.6%
United Kingdom and Ireland Sec	8,344	5,320	63.8%	1,780	508	28.5%	10,124	5,828	57.6%	74.8%	77.0%
Czechoslovakia Section	500	309	61.8%	102	34	33.3%	602	343	57.0%	75.8%	75.1%
Poland Section	878	532	60.6%	137	46	33.6%	1,015	578	56.9%	77.7%	73.3%
Portugal Section	812	509	62.7%	329	118	35.9%	1,141	627	55.0%	67.4%	81.6%
Estonia Section	107	65	60.7%	54	23	42.6%	161	88	54.7%	69.7%	78.4%
France Section	3,196	1,826	57.1%	595	141	23.7%	3,791	1,967	51.9%	68.8%	75.4%
Russia Section	574	335	58.4%	127	27	21.3%	701	362	51.6%	74.6%	69.2%
Qatar Section	219	122	55.7%	49	13	26.5%	268	135	50.4%	57.7%	87.3%
Greece Section	1,060	590	55.7%	530	192	36.2%	1,590	782	49.2%	67.3%	73.0%
South Africa Section	866	425	49.1%	108	34	31.5%	974	459	47.1%	68.1%	69.2%
Cyprus Section	194	111	57.2%	105	28	26.7%	299	139	46.5%	66.9%	69.5%
Russia (Siberia) Section	196	96	49.0%	37	12	32.4%	233	108	46.4%	68.2%	68.0%

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Renewal by Section: 2017 Membership Year - Jan 2017

REGION 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS			2017 Goal	% to Goal
	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal	Opportunity	# Renewal	% Renewal		
Republic Of Macedonia Section	109	54	49.5%	61	21	34.4%	170	75	44.1%	69.6%	63.4%
Serbia And Montenegro Section	572	267	46.7%	158	52	32.9%	730	319	43.7%	80.1%	54.6%
Bosnia And Herzegovina Section	161	71	44.1%	88	36	40.9%	249	107	43.0%	56.5%	76.1%
Belarus Section	30	11	36.7%	3	3	100.0%	33	14	42.4%	70.9%	59.8%
Russia (Northwest) Section	232	109	47.0%	80	23	28.8%	312	132	42.3%	69.9%	60.5%
Ukraine Section	275	130	47.3%	88	20	22.7%	363	150	41.3%	66.9%	61.7%
Algeria Section	78	31	39.7%	31	7	22.6%	109	38	34.9%	70.0%	49.8%
Bulgaria Section	207	79	38.2%	38	5	13.2%	245	84	34.3%	69.9%	49.1%
Kenya Section	146	48	32.9%	19	6	31.6%	165	54	32.7%	68.0%	48.1%
Egypt Section	799	328	41.1%	544	102	18.8%	1,343	430	32.0%	46.7%	68.5%
Lebanon Section	463	174	37.6%	660	179	27.1%	1,123	353	31.4%	48.3%	65.1%
Iraq Section	126	52	41.3%	55	4	7.3%	181	56	30.9%	39.2%	78.9%
Saudi Arabia Section	748	276	36.9%	262	32	12.2%	1,010	308	30.5%	52.9%	57.6%
United Arab Emirates Section	874	345	39.5%	432	44	10.2%	1,306	389	29.8%	47.0%	63.4%
Turkey Section	1,109	460	41.5%	1,076	188	17.5%	2,185	648	29.7%	57.0%	52.0%
Kuwait Section	149	77	51.7%	141	2	1.4%	290	79	27.2%	57.0%	47.8%
Bahrain Section	95	44	46.3%	86	5	5.8%	181	49	27.1%	54.0%	50.1%
Lithuanian Section	100	28	28.0%	28	6	21.4%	128	34	26.6%	72.2%	36.8%
Morocco Section	148	41	27.7%	115	19	16.5%	263	60	22.8%	62.6%	36.4%
Western Saudi Arabia Section	318	112	35.2%	259	19	7.3%	577	131	22.7%	48.9%	46.5%
Jordan Section	244	90	36.9%	390	38	9.7%	634	128	20.2%	26.3%	76.8%
Tunisia Section	337	64	19.0%	949	179	18.9%	1,286	243	18.9%	46.9%	40.3%
Oman Section	167	61	36.5%	171	2	1.2%	338	63	18.6%	37.7%	49.4%
Nigeria Section	678	122	18.0%	159	9	5.7%	837	131	15.7%	36.0%	43.5%
Iran Section	913	177	19.4%	897	102	11.4%	1,810	279	15.4%	46.0%	33.5%
Ghana Section	150	29	19.3%	75	4	5.3%	225	33	14.7%	49.8%	29.4%
Zambia Section	106	13	12.3%	5	1	20.0%	111	14	12.6%	78.5%	16.1%
Reg 8-Countries Outside Sectio	661	230	34.8%	344	32	9.3%	1,005	262	26.1%	n/a	n/a
Region 8 - Apo/Fpo	61	42	68.9%	9	0	0.0%	70	42	60.0%	n/a	n/a
Grand Total	52,665	31,846	60.5%	16,782	4,716	28.1%	69,447	36,562	52.6%	71.0%	74.2%



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Total Active Members by Section: Jan 2017

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
Algeria Section*	97	130		45	109		142	239	
Austria Section	1,039	1,020	1.9%	344	374	-8.0%	1,383	1,394	-0.8%
Bahrain Section	109	102	6.9%	103	61	68.9%	212	163	30.1%
Belarus Section	36	28	28.6%	12	4	200.0%	48	32	50.0%
Benelux Section	2,793	2,835	-1.5%	851	883	-3.6%	3,644	3,718	-2.0%
Bosnia And Herzegovina Section	160	173	-7.5%	134	140	-4.3%	294	313	-6.1%
Bulgaria Section	213	234	-9.0%	43	77	-44.2%	256	311	-17.7%
Croatia Section	499	546	-8.6%	214	242	-11.6%	713	788	-9.5%
Cyprus Section	202	211	-4.3%	135	130	3.8%	337	341	-1.2%
Czechoslovakia Section	535	535	0.0%	136	135	0.7%	671	670	0.1%
Denmark Section	767	757	1.3%	166	213	-22.1%	933	970	-3.8%
Egypt Section	822	814	1.0%	668	1,118	-40.3%	1,490	1,932	-22.9%
Estonia Section	112	108	3.7%	106	81	30.9%	218	189	15.3%
Finland Section	785	831	-5.5%	252	270	-6.7%	1,037	1,101	-5.8%
France Section	3,383	3,460	-2.2%	820	848	-3.3%	4,203	4,308	-2.4%
Germany Section	6,116	6,171	-0.9%	2,006	2,081	-3.6%	8,122	8,252	-1.6%
Ghana Section	173	144	20.1%	89	58	53.4%	262	202	29.7%
Greece Section	1,067	1,107	-3.6%	846	845	0.1%	1,913	1,952	-2.0%
Hungary Section	337	372	-9.4%	116	114	1.8%	453	486	-6.8%
Iceland Section	65	67	-3.0%	8	35	-77.1%	73	102	-28.4%
Iran Section	946	828	14.3%	1,193	1,362	-12.4%	2,139	2,190	-2.3%
Iraq Section	148	150	-1.3%	90	80	12.5%	238	230	3.5%
Israel Section	952	993	-4.1%	218	200	9.0%	1,170	1,193	-1.9%
Italy Section	3,889	3,915	-0.7%	928	1,037	-10.5%	4,817	4,952	-2.7%
Jordan Section	254	264	-3.8%	694	710	-2.3%	948	974	-2.7%
Kenya Section	154	128	20.3%	57	36	58.3%	211	164	28.7%
Kuwait Section	166	162	2.5%	168	180	-6.7%	334	342	-2.3%
Latvia Section	89	94	-5.3%	48	36	33.3%	137	130	5.4%
Lebanon Section	484	392	23.5%	1,078	976	10.5%	1,562	1,368	14.2%
Lithuanian Section	102	98	4.1%	38	40	-5.0%	140	138	1.4%

*Algeria Section created December 2015

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Total Active Members by Section: Jan 2017

Region 8	HIGHER GRADE MEMBERS			STUDENT MEMBERS			TOTAL MEMBERS		
	2017	2016	% Change	2017	2016	% Change	2017	2016	% Change
Malta Section	109	112	-2.7%	41	56	-26.8%	150	168	-10.7%
Morocco Section	165	136	21.3%	194	106	83.0%	359	242	48.3%
Nigeria Section	728	1,020	-28.6%	206	280	-26.4%	934	1,300	-28.2%
Norway Section	881	879	0.2%	128	136	-5.9%	1,009	1,015	-0.6%
Oman Section	185	152	21.7%	211	176	19.9%	396	328	20.7%
Poland Section	905	923	-2.0%	161	236	-31.8%	1,066	1,159	-8.0%
Portugal Section	832	865	-3.8%	432	480	-10.0%	1,264	1,345	-6.0%
Qatar Section	224	233	-3.9%	66	134	-50.7%	290	367	-21.0%
Reg 8-Countries Outside Sections	714	728	-1.9%	546	684	-20.2%	1,260	1,412	-10.8%
Region 8 - Apo/Fpo	64	58	10.3%	13	14	-7.1%	77	72	6.9%
Republic Of Macedonia Section	113	116	-2.6%	79	101	-21.8%	192	217	-11.5%
Romania Section	832	817	1.8%	173	117	47.9%	1,005	934	7.6%
Russia (Northwest) Section	255	222	14.9%	125	100	25.0%	380	322	18.0%
Russia (Siberia) Section	204	206	-1.0%	50	60	-16.7%	254	266	-4.5%
Russia Section	642	601	6.8%	217	129	68.2%	859	730	17.7%
Saudi Arabia Section	806	825	-2.3%	477	393	21.4%	1,283	1,218	5.3%
Serbia And Montenegro Section	583	582	0.2%	177	200	-11.5%	760	782	-2.8%
Slovenia Section	264	257	2.7%	43	36	19.4%	307	293	4.8%
South Africa Section	902	1,007	-10.4%	137	159	-13.8%	1,039	1,166	-10.9%
Spain Section	2,765	2,828	-2.2%	847	896	-5.5%	3,612	3,724	-3.0%
Sweden Section	1,731	1,736	-0.3%	438	494	-11.3%	2,169	2,230	-2.7%
Switzerland Section	2,474	2,552	-3.1%	466	494	-5.7%	2,940	3,046	-3.5%
Tunisia Section	358	306	17.0%	1,862	1,042	78.7%	2,220	1,348	64.7%
Turkey Section	1,160	1,145	1.3%	1,381	1,125	22.8%	2,541	2,270	11.9%
Ukraine Section	323	301	7.3%	117	91	28.6%	440	392	12.2%
United Arab Emirates Section	911	892	2.1%	587	703	-16.5%	1,498	1,595	-6.1%
United Kingdom and Ireland Section	8,570	8,776	-2.3%	2,376	2,598	-8.5%	10,946	11,374	-3.8%
Western Saudi Arabia Section	343	346	-0.9%	361	259	39.4%	704	605	16.4%
Zambia Section	116	121	-4.1%	5	1	400.0%	121	122	-0.8%
Grand Total	54,653	55,411	-1.4%	23,522	23,775	-1.1%	78,175	79,186	-1.3%