



IEEE R8 Strategy

- ▶ R8 Strategic goals
 - Closer to Industry
 - Attract and support future members
= Students and Young Professionals
 - Section Vitality
 - IEEE in Africa
 - European Public Policy Initiative (EPPI)
 - IEEE Vienna Office in Austria

R8 Strategy 2017+

► Getting Closer to Industry

- Industry Ambassadors in Sections
- Mentors from Industry
- Internships for students
- Smart Tech Workshops, Industry Academia Partnership
- And more...

R8 Strategy 2017+

- ▶ Attract and support future members
 - Regional SYP Congresses
 - Support SB and YP groups vitality
 - Volunteers from Industry & Academy
- ▶ Section Vitality
 - Alive and active Sections, branches, affinity groups
 - Run democratic Elections using vTools
 - Follow MGA rules and report in time
 - Cooperation between Sections – conferences, meetings, etc
 - Follow up in Section Vitality Dashboard

New!

➤ IEEE in Africa

- Program roadmap by Africa Area Chair Gloria
- To grow from 6000 members, 9 sections, 6 subsections
- Participate in UNESCO Africa Engineers Week
- Activities in African Sections
- Attract and support future members
- Section Vitality – start, support and follow-up

➤ IEEE Vienna office and how R8 can utilize it

- Needs and expectations?
- Related costs?

Adapt R8 strategy in your section

Bring strategy to work in your Section!

- ▶ What to do in the Section?
 - Connect and work with “your” Industry
 - Retain members (Young Professionals and Members)
 - Attract, keep and support future members (Students)
 - Follow up on Section Vitality – support, report
- ▶ You need a **goal, plan activities** and a **budget**
- ▶ Add target numbers to goal!

Adapt R8 strategy in your Section

Here and now – your task as Section leader:

- What are your strategic goals in the Section?
- Aligned with R8 Strategic goals?
- What have you done in your Section so far?
Did it work out well – go on!
- If not, what else to do? Try new ways!

(template to assist your work!)

2017 Challenge + 1% more members

Goal: Create 1% membership growth in R8

= win **1** new member per 100 members

We have about 70 000 members in R8

**You can invite
1 new member,
can't you?**

Thank you from Region 8 SPC

