

MD is Everyone's Business



Introduction to the R8 MDSC Team



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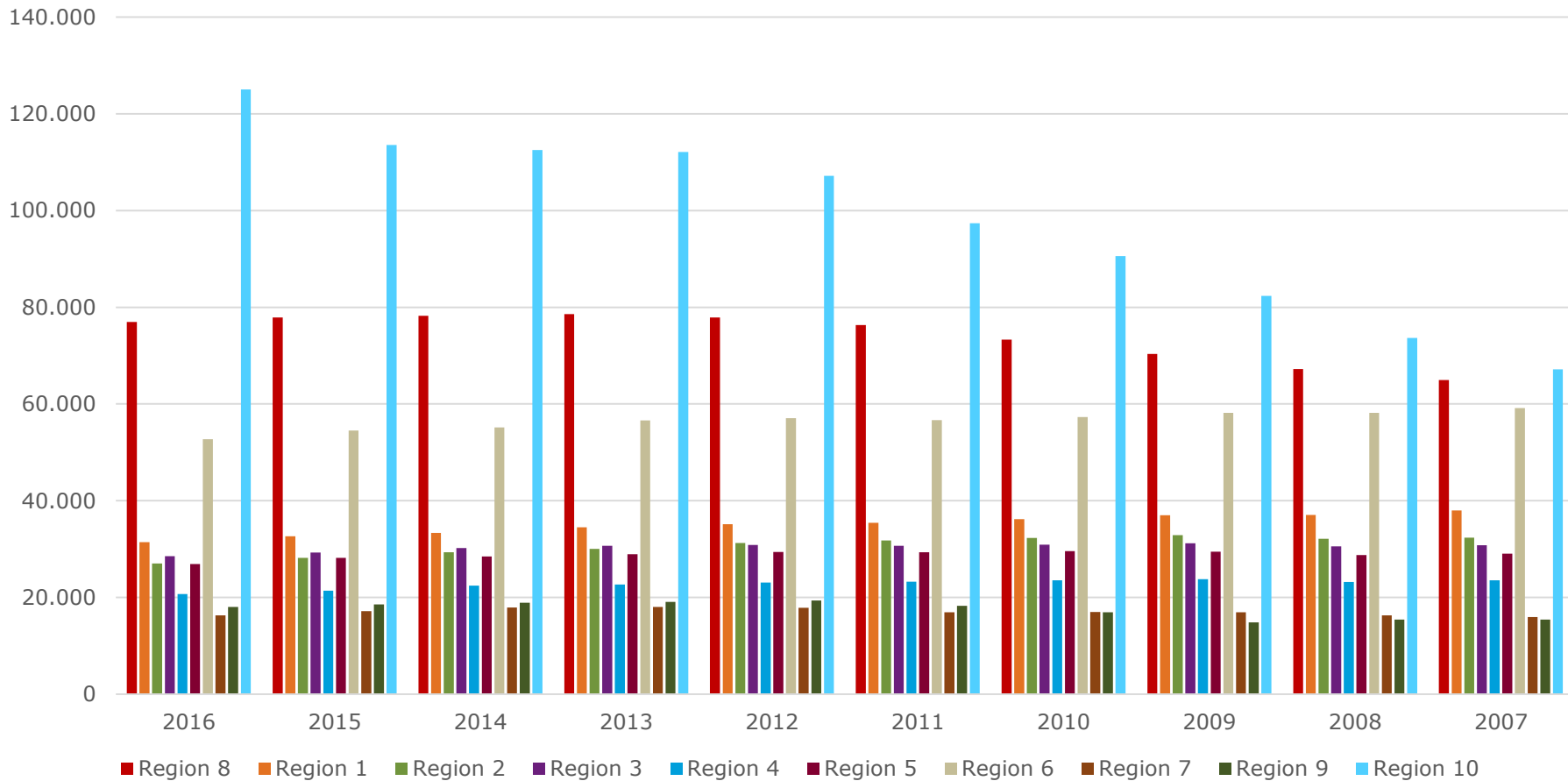
R8 MDSC goals

MD subcommittee focuses on

- ◇ coordination, informing, teaching and guiding of Sections MD officers,
- ◇ serving as a main MD information hub for members and volunteers,
- ◇ ensuring and coordinating the information flow and MD activities in Region 8

IEEE Regions MD over 10 years

Chart Title



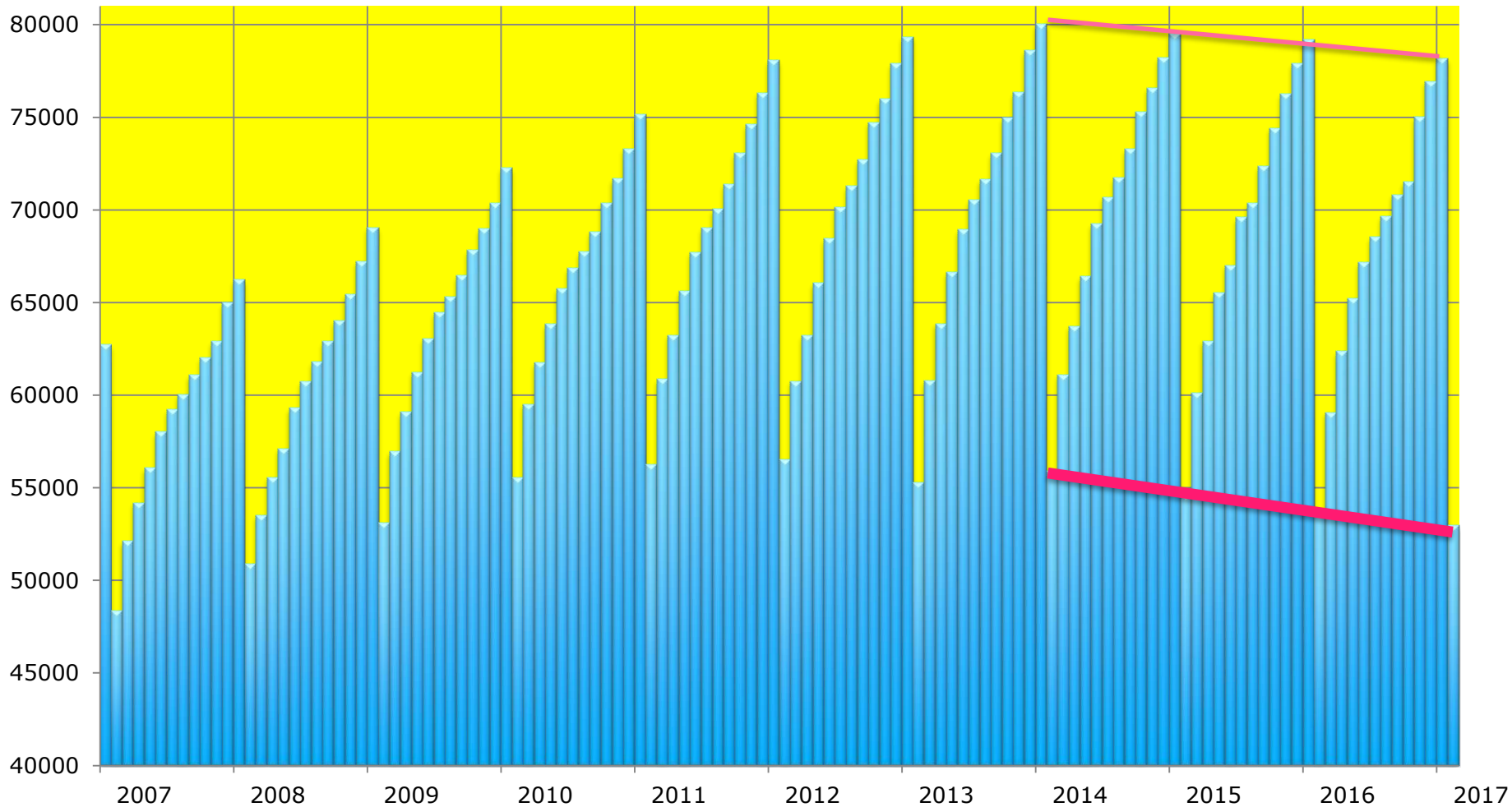
Status of MD in R8, Feb 2017

Region Snapshot	This Month	'17 vs. '16	% Change	2017 MD Goals <i>Congratulations to the Iceland Section for already exceeding both their retention & recruitment goals!!</i> <i>and to Tunisia and Belarus Sections for already exceeding their recruitment goal for the year!</i>
Total Membership	52,952	✓ (1,011)	-1.4%	
Higher-Grade	39,075	✓ (758)	-1.3%	
Students	13,877	✓ (253)	-1.6%	
IEEE Worldwide	294,323	✓ (2,152)	-0.7%	

Retention	Cumulative – Through This Month				Top 3 Sections This Month (by retention %)
	Higher Grade	Student	Total %, #	2017 Goal %, #	
Region 8	69.2% 36,156	35.6% 6,149	60.9% 42,305	71.0% 49,344	Slovenia Section Croatia Section Switzerland Section
IEEE Overall	72.7% 214,994	25.7% 23,017	61.7% 238,011	71.6% 276,050	

Recruitment	Cumulative – Through This Month				Top 3 Sections This Month (by growth %)
	Higher Grade	Student	Total YoY Chg	2017 Goal YoY Chg	
Region 8	1,617 +2.1%	6,833 -4.8%	8,450 -3.6%	17,240 +0.5%	Algeria Section Zambia Section Iceland Section
IEEE Overall	8,081 -9.9%	36,835 +1.1%	44,916 -1.0%	96,434 +3.3%	

R8 MD over 10 years



MD workshops



The Region8 MD Team recently organized an MD Workshop in Tunis, Tunisia on November 18-19 2016.

The Workshop was very well attended with over 35 participants from 20+ countries within the Region and the post event feedback suggested an extremely positive outcome.



MD workshops



Next MD Workshop
will be held in
Bratislava/Slovakia,
on May 19-20 2017



Who should attend:

All R8 MD officers and other volunteers, who are interested in membership development, especially those who are NEW in their position. The workshop not only will present strategies, best practices & tools for Membership Development, but will also be an open forum to learn from each other.

MD workshops



If you plan to attend, please register ASAP by emailing ieee-r8md@ieee.org to MDSC with your commitment and no later than 10:00am GMT on Monday, **Apr 5th 2017**



Key Message

MD is Everyone's Business !



Key Message

Thank You!