



The Great Community Bonfire



IEEE R8 Strategic goals

- Closer to Industry
- Attract and support Students and Young Professionals
- Section Vitality
- IEEE in Africa
- European Public Policy Initiative (EPPI)
- IEEE R8 Vienna Office



Adapt R8 strategy in your Section

Bring strategy to work in your Section!

- ▶ What to do in the Section?
 - Connect and work with “your” Industry
 - Retain members (Young Professionals and Members)
 - Attract, keep and support future members (Students)
 - Follow up on Section Vitality – support, report
- ▶ Create **goal, plan activities** and **budget**
- ▶ Add target numbers to goal!

Adapt R8 strategy in your Section

At home – YOU are the Section leader

- **Bring your Plan into action**
- **Communicate**
 - with your Board
 - with your members



2017 Challenge + 1% more members

Goal: Create 1% membership growth in R8

All: Invite 1 new member!



Thank you

- ▶ IEEE Sweden Section wish you a safe trip home

