

United Arab Emirates Section

Mohammed Alzaabi

Getting Closer to Industry

The IEEE UAE Section is striving to enrich its relation with the industry. Here are some of the steps taken toward that:

- Engaging industry members to participate in the IEEE Student Day.
- Engaging industry members in the Section meetings and annual meeting.
- Increase our partnership with the industry through long term MoUs and partnership agreements.

For further improvements, we suggest:

- Initiating Company Bulk Membership within IEEE.
- Hosting IEEE seminars and competitions.

Attracting and Supporting Future Members

To attract future members, the IEEE UAE Section has been trying to:

- Organize seminars and inviting distinguished speakers to talk about hot topics
- Gather students for networking through the IEEE Student day and the annual meeting.
- Help new academic institutes to establish IEEE Student Branches.

In addition to that, we are currently trying to:

- Hold more regular meetings and networking events.
- Arrange more visits to different academic institutes and industry facilities.
- Happiness Meter to measure member satisfaction.

Section Vitality

To maintain section vitality, the following are considered:

- Arranging regular section meetings.
- Organizing the IEEE Student day and the annual meeting.
- Establish partnership with local and regional entities.

We recommend:

- Capitalizing on opportunities to promote the values and benefits of IEEE. One way of doing so is to request an IEEE booth in all conferences and exhibitions that the IEEE UAE sponsors.
- Conducting professional activities to attract more members from the industry.

IEEE in Africa

To enhance the role of IEEE in Africa, we recommend:

- Sign MoUs with other sister sections in other IEEE regions.
- Provide online courses, webinars, and to live stream other events from all around the world.
- Publishing best practices for managing IEEE activities.

Support from IEEE Office in Vienna, Austria

We expect the following from the new office in Vienna:

- Better financial and logistical support to organize events and conferences.
- Collection of payments for various activities and routing them to the local section.
- Access to support staff such as legal, branding, marketing, etc.

Miscellaneous / Recommendations / Feedback

- IEEE UAE Retail Discount Program: we, at the UAE Section, are establishing a retail discount program to attract more members.
- IEEE UAE Partnership Program: we are also maintaining a program to increase our partnership with the industrial and academic institutes.