

Region 8 News

Goals

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The IEEE Region 8 News is the member newsletter for Region 8 members. It is published quarterly by the Region 8 committee of the IEEE (Institute of Electrical and Electronics Engineers). It is distributed free with IEEE Spectrum and The Institute to more than 50,000 IEEE members in the Region. Region 8 News is produced by volunteers only with contribution from all our members over the region.

The team will focus on delivering 3 issues to the members this year focusing on key region meetings, conferences and events as well as important mile stones and key initiatives by different committees.

Status and Past Contributions

Due to the limitation on resources in the first half of the year, we have been able to produce the Aug/Sep issue of the Region8 news and deliver it through PDF (through R8 website, Facebook group) and printed version.

Outlook

We will have new volunteers joining the team with professional experience on publishing, journalism and contact to IEEE members. This will dramatically increase the capacity to gather stories, review articles and produce high quality member newsletter.

On the other hand, we will stull continue to focus on the three goals set earlier this year.

- More digital formats that are targeting mobile, tablet and ebook reader users who have only digital membership.
- More online and social media presence
- Attract more volunteers to the team to get more frequent contact with the members and volunteers

Points of Concern

The main concern we have is with the volunteer capacity on editing and communication with the authors and members.