

Sweden Section

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Getting Closer to Industry

- Major event May 2017 with the power industry (Vattenfall, ABB etc) - Sweden first IEEE milestone, HVDC Gotland. A summary document distributed to R8 leadership for further sharing.
- Sweden Section drives & sponsors initiatives for approaching industry & business. E.g. Section driven or sponsored initiatives with Chapters, external parties etc, such as cross-chapter workshops with industry speakers, via WebEx - held 2016 and 2017 q1 & q2. More in the pipe
- Industry relations strengthened by having industry members involved in IEEE positions, e.g., Chair or Board members in Chapters, Section Board etc. Section Board has Chair + 1 individual responsible for Industry initiatives
- Discussions with 1 industry on IEEE AFI (internship & mentorship)
- Cooperation across IEEE Sweden to address topics of interest to industry members: We try to push Industry dominant chapters cooperate with academia dominant chapters.
- WiE is relevant for female industry professionals, hence a growing affiliate. Cooperate with industry associations in seminars.
- However, tighter business environment is a challenge; Down-sizing, tighter budgets & less time for voluntary work such as IEEE. Accelerated even more 2017

Attracting and Supporting Future Members

- Active inclusion of all into the total Sweden Section activities; Chapters, WiE, YP, SB + Section Board. This strategy appears fruitful. (presentation at Section Congress 2017 pending)
- Direct involvement of younger members in the Section Board: Initially by adjudicating key individuals from SYP & WiE, then elevate to ordinary positions. This cuts communication barriers and builds for future elevation to Board positions. Direct involvement of SYP members in Nomination Committee
- The Sweden Section vitality has increased substantially in WiE, YP and SB. Successful restart and acceleration of SB Chalmers via relations with student unions, chapter involvement, (local) industry and Section Board. New efforts planned for boosting SB KTH & Stockholm
- Strong support & involvement from the Section Chair & Board inspires & enhances the efforts of SYP & WIE.
- Recognition is important, e.g., Awards
- Cross country-border events are very stimulating Adding the industry perspective making it even better.
- A constant risk of individuals moving on, leaving empty spaces

Section Vitality

- Since 2014, bring business & industry experience & structure into Sweden Section operation: Combine strategic direction with reporting & financial infrastructure; looking for ways to extend process and improve, more active reporting & follow up (presentation at Section Congress 2017 pending)
- When hosting the R8 meeting in Stockholm; Put strong focus on relevant industry & science in key-note speeches, as inputs for IEEE global direction & implementation
- More direct communication with all Sweden Section members; Upgraded Newsletter (more professional, also mailed to R8 leadership), mails from Section Chair, ad hoc communication of special topics, outlooks for next quarter etc. Increased use of WebEx to reach across Sweden (3rd largest territory in Western Europe)
- Wider communication channels & cooperation, e.g., with other industry organizations
- Drive & sponsors initiatives that cuts across Chapters, SYP WIE etc, preferably with external parties. Institutionalized cooperation; the 4th year of a joint chair workshop in 2016q3 - chapters, SYP, WiE.
- Renewal of Chapter boards. Forming a new pan-Nordic chapter, hosted in Sweden initially
- Sweden Section website further modernized, in operation; Each chapter has direct access, hence ability to always update own info
- Active process to elevate members, successful 2016, ambitions during 2017
- More active promotion of Sweden individuals to IEEE awards etc

IEEE in Africa

Where possible, apply a more “business type” & structured operation, rather than academic approach.

Support from IEEE Office in Vienna, Austria

- Speed up the decision process; e.g., in arrangements involving IEEE. E.g. closing a contract with a hotel or congress center should be done in days, not months. (Some players appears less keen doing events with IEEE due to lengthy bureaucracy and unnecessary hurdles, repeatedly)
- IEEE improvement: eNotice is too slow - direct mailing to all members have been delayed, hence missing inviting to opportunities, and outdated information
- IEEE improvement: WebEx too inflexible - setting up broadcasting a week (or more) in advance (rather than hours) is perceived as outdated

Miscellaneous / Recommendations / Feedback

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