

MD is Everyone's Business

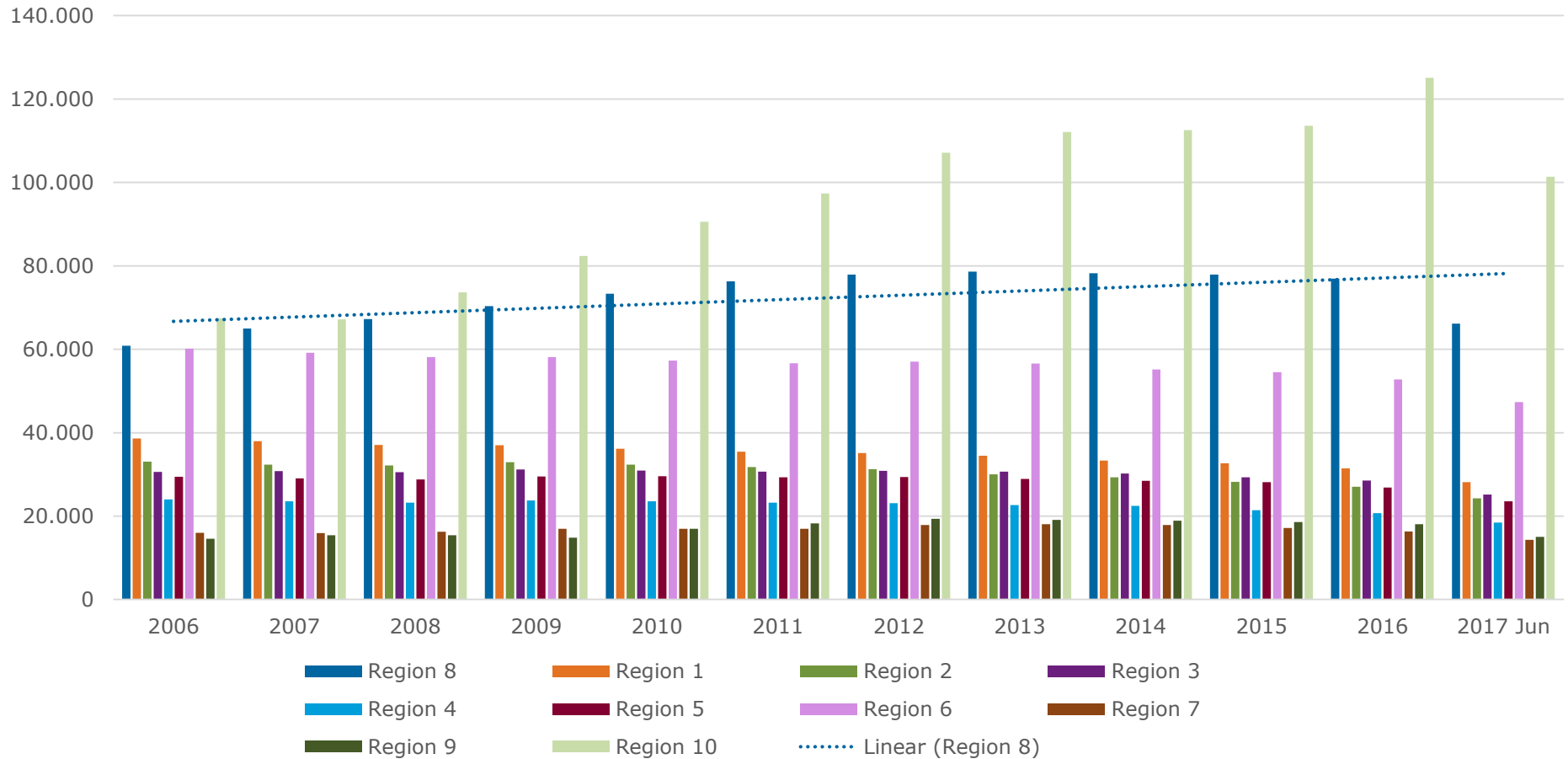


R8 MDSC goals

MD subcommittee focuses on

- ◇ coordination, informing, teaching and guiding of Sections MD officers,
- ◇ serving as a main MD information hub for members and volunteers,
- ◇ ensuring and coordinating the information flow and MD activities in Region 8

IEEE Regions MD over 10 years



Status of MD in R8, Jun 2017

Region Snapshot	This Month	'17 vs. '16	% Change	2017 MD Goals <i>Congratulations to the Sections that met their Recruitments (18) and Retention (18) goals already! Six Sections have earned the gold medal of recognition for meeting both goals!</i>
Total Membership	66,157	▼ (1,008)	-1.5%	
Higher-Grade	47,031	▼ (1,151)	-2.4%	
Students	19,126	▲ 143	+0.8%	
IEEE Worldwide	363,725	▼ (6,669)	-1.8%	

Retention	Cumulative – Through This Month				Top 3 Sections This Month (by retention %)
	Higher Grade	Student	Total %, #	2017 Goal %, #	
Region 8	75.0% 39,176	46.4% 7,998	67.9% 47,174	71.0% 49,344	Slovenia Section Switzerland Section Croatia Section
IEEE Overall	77.6% 229,720	36.9% 33,042	68.2% 262,762	71.6% 276,050	

Recruitment	Cumulative – Through This Month				Top 3 Sections This Month (by growth %)
	Higher Grade	Student	Total YoY Chg	2017 Goal YoY Chg	
Region 8	3,223 +3.4%	12,120 -1.4%	15,343 -0.5%	17,240 +0.5%	Iceland Section Zambia Section Algeria Section
IEEE Overall	15,863 -28.2%	66,430 +2.2%	82,293 -5.5%	96,434 +3.3%	

Status of MD in R8, Jun 2017

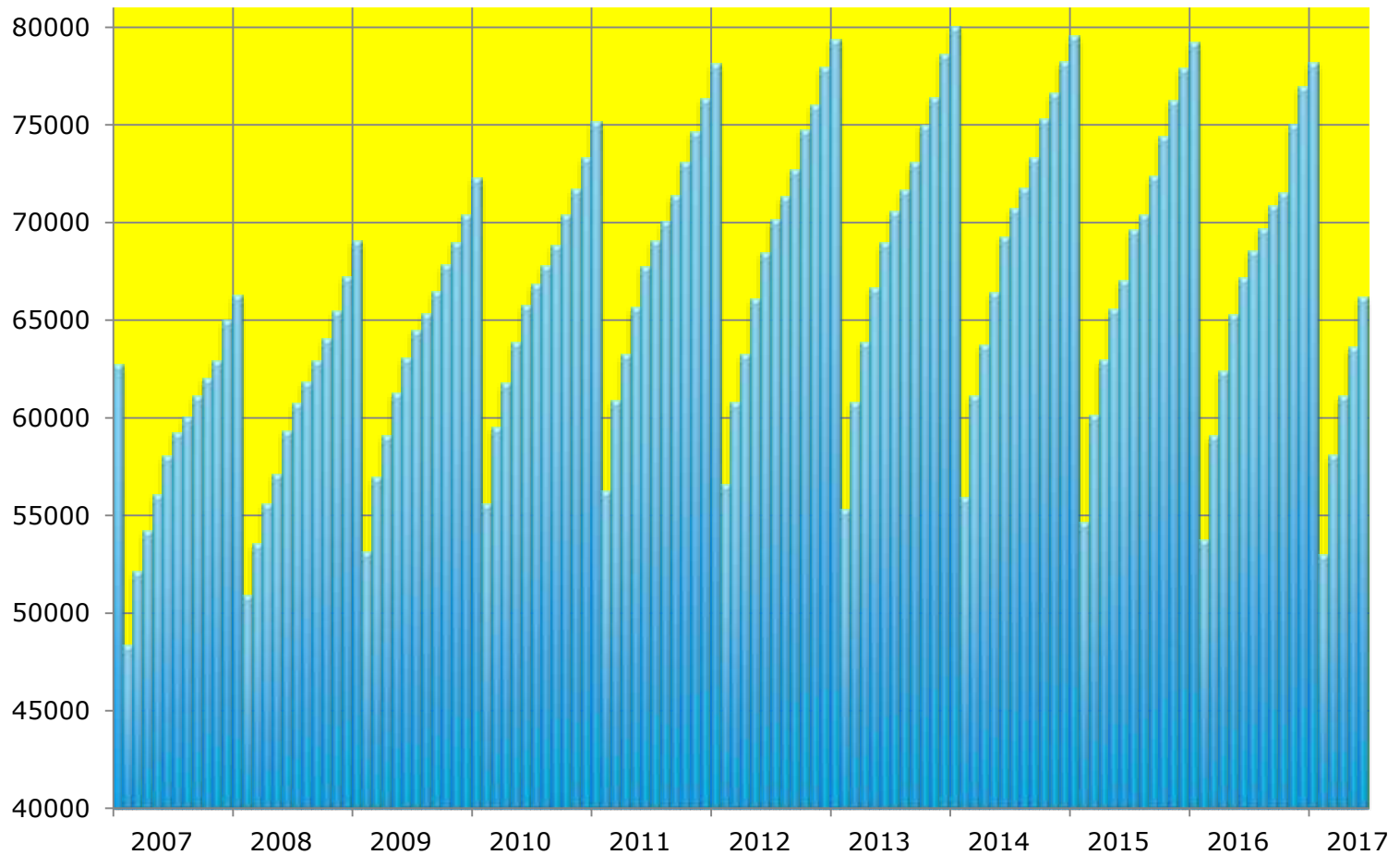
Region 8 Recruitment Goal Reached	
Iceland Section 	Romania Section
Zambia Section	Greece Section
Jordan Section 	Russia Section
Russia (Northwest) Section	Ukraine Section
Tunisia Section	Estonia Section
Kenya Section	Russia (Siberia) Section 
Belarus Section 	Algeria Section
Latvia Section 	Bosnia And Herzegovina Section 
Morocco Section	Israel Section

Region 8 Retention Goal Reached	
Jordan Section 	Bulgaria Section
Iceland Section 	Bosnia And Herzegovina Section 
Malta Section	Qatar Section
Croatia Section	Oman Section
Latvia Section 	Egypt Section
Finland Section	Switzerland Section
Belarus Section 	France Section
Portugal Section	Russia (Siberia) Section 
Iraq Section	South Africa Section



Indicates a gold medal of recognition for meeting both recruitment and retention goals

R8 MD over 10 years



Status of MD in R8, Jun 2015/16/17

Region Snapshot	This Month	'17 vs. '16	% Change
Total Membership	66,157	▼ (1,008)	-1.5%
Higher-Grade	47,031	▼ (1,151)	-2.4%
Students	19,126	▲ 143	+0.8%

Region Snapshot	This Month	'16 vs. '15	% Change
Total Membership	68,539	▼ (793)	-1.1%
Higher-Grade	48,743	▼ (516)	-1.0%
Students	19,796	▼ (277)	-1.4%

Region Snapshot	This Month	'15 vs. '14	% Change
Total Membership	69,332	▼ (1,355)	-1.9%
Higher-Grade	49,259	▼ (980)	-2.0%
Students	20,073	▼ (375)	-1.8%

R8 MD over 10 years



R8 MDSC Team, Year 2017



Adeel Sultan
Past Chair/R8-MD
UAE



Andrejs Romanovs
Chair/R8-MD
Latvia



Tim Gitau
C-Member/R8-MD
Kenya



Matej Pacha
C-Member/R8-MD
Czechoslovakia



Ievgen Pichkalov
Member/R8-MD
Ukraine



Fadhel Abulhasan
C-Member/R8-MD
Kuwait



Azza Ouled Zaid
C-Member/R8-MD
Tunisia



John Matogo
C-Member/R8-MD
Kenya

MDSC Communication activities

- ◇ monthly MD reporting to MDO and Section Chairs
- ◇ f2f meetings with MDO in annual MD Workshops
- ◇ virtual meetings with MDO: skype meetings with selected Sections, half-year MD teleconference (1st was held in June 2017)
- ◇ digital platforms to exchange ideas, best practices, discuss problems, etc.: IEEEER8 MDO Community group in Collabratec and in Facebook



MDSC Membership expanding activities

◇ MDSC focuses attention to IEEE members, who belongs to the countries where we do not have an official section, there are two region with a huge potential in R8 – Africa and post-soviet republics.

First such event was successfully organized in Uganda (by John Matogo) in May 2017, discussing the plans of organization of IEEE Sub-Section with valuable IEEE members from Uganda.

MDSC Training activities

- ◇ monthly MD Webcasts by MRRC
- ◇ sharing MD Tools and resources with MDO by email & in R8 MD monthly reports (e.g. encouraging utilize IEEE tools like Vitality Dashboard, MD-Kits, Collabratech, GoogleApps@IEEE, MentorCentre, Resume Lab, for Section events, campaigns and everyday business)
- ◇ discussing and exchanging best practices in IEEER8 MD Community Collabratec and Facebook platforms
- ◇ face2face annual 2 days MD Workshops

MD workshops

The MD Workshop history starts in 2006 with the first MDW organized by MDSC Chair Aleksandar Szabo in Zagreb (September 8-10) and two Volunteer Training Workshops in St. Petersburg, Russia (October 5-8) and Cape Town, South Africa (November 25-26).



MD workshops

2016, November 18-19, Tunis, Tunisia Section.

An amazing and a successful event with over 35 participants from 20+ countries within the Region 8, perfectly organized by Tunisia Section, chaired by Habib M. Kammoun.



MD workshops

2017, May 19-20, Bratislava, Czechoslovakia Section.

A very successful event with 25 participants from 20 countries in Region 8, the post event feedback showed an extremely positive outcome! Perfectly organized by Czechoslovakia Section, chaired by Matej Pacha.



MD workshops



MD workshops

Open call for hosting MD Workshop 2018 March/April with the focus in Africa and Middle East

Who should attend:

All R8 MD officers and other volunteers, who are interested in membership development, especially those who are NEW in their position. The workshop not only will present strategies, best practices & tools for Membership Development, but will also be an open forum to learn from each other.

Aug 10, 2017, 16:45 – MD Discussion for all !



Quiz

What are the plans of your MD officer in terms of membership development?

Quiz

Did you have a chance to discuss the MD Workshop minutes with your MD officer?

Quiz

Have your MD officer introduced any new strategy?

Quiz

Have you noticed any improvement of the membership development?

Key Message

MD is Everyone's Business !



R8 MDSC

Thank You!