

## United Arab Emirates Section

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**What activities/programs/initiatives work well in your Section to foster Industry Relations? What changes would be required by IEEE/the Region/your Section to improve Industry Relations? What were major successes since the last meeting in terms of Industry Relations? How are you going to continue to foster Industry Relations?**

Engaging industry members to participate in the IEEE Student Day. Engaging industry members in the Section meetings and annual meeting. Increase our partnership with the industry through long term MoUs and partnership agreements. For further improvements, we suggest: Initiating Company Bulk Membership within IEEE. Hosting IEEE seminars and competitions. Visit the big companies with engineering background and invite them to join IEEE.

**What activities/programs/initiatives work well in your Section to Attract and Support Future Members, e.g., Students and Young Professionals? What changes would be required by IEEE/the Region/your Section to better Attract and Support Future Members? What were major successes since the last meeting in terms of Attracting and Supporting Future Members? How are you going to continue to support Students and Young Professionals?**

To attract future members, the IEEE UAE Section has been trying to: Organize seminars and inviting distinguished speakers to talk about hot topics. Gather students for networking through the IEEE Student day and the annual meeting. Help new academic institutes to establish IEEE Student Branches. Visit different Universities and invite their members to join IEEE. In addition to that, we are currently trying to: Hold more regular meetings and networking events. Arrange more visits to different academic institutes and industry facilities. Happiness Meter to measure member satisfaction.

**What activities/programs/initiatives work well to drive the vitality and sustainability in your Section? What changes would be required by IEEE/the Region/your Section to improve Section vitality and sustainability? What were major successes since the last meeting in terms of Section Vitality? How are you going to continue to foster Section Vitality?**

To maintain section vitality, the following are considered: Arranging regular section meetings. Organizing the IEEE Student day and the annual meeting. Establish partnership with local and regional entities. We recommend: Capitalizing on opportunities to promote the values and benefits of IEEE. One way of doing so is to request an IEEE booth in all conferences and exhibitions that the IEEE UAE sponsors. Conducting professional activities to attract more members from the industry.

**What are your recommendations to IEEE Region 8 and the Africa Area Chair Gloria Chuckwudebe to foster IEEE in Africa? How does your Section support IEEE Activities in Africa?**

IEEE in Africa To enhance the role of IEEE in Africa, we recommend: Sign MoUs with other sister sections in other IEEE regions. Provide online courses, webinars, and to live stream other events from all around the world. Publishing best practices for managing IEEE activities.

**What services and which kind of support would you expect for Region 8 and/or your section out of the new IEEE office in Vienna, Austria? How has the existence of this office influenced your section since its inauguration last year?**

Better financial and logistical support to organize events and conferences. Collection of payments for various activities and routing them to the local section. Access to support staff such as legal, branding, marketing, etc.

**Outstanding new initiatives, Special Achievements, Anniversaries.**

IEEE UAE Retail Discount Program: we, at the UAE Section, are establishing a retail discount program to attract more members. IEEE UAE Partnership Program: we are also maintaining a program to increase our partnership with the industrial and academic institutes.