

# V/C Member Activities Antonio Luque

## Goals

The VC Member Activities coordinates the following activities: - Membership Development - Professional Activities - Region 8 News - Affinity Group Activities (Young Professionals, Life Members, Women in Engineering) - Humanitarian Activities

The primary goal of the MA committees should be to engage members, by providing them the initiatives and programs of non-technical nature that they demand. One of the long-term goals of MA must be to increase the level of volunteering among all members, so that new activities and programs can be initiated and maintained.

#### Status

In the last months there have been changes in the leadership of the Life Members and Humanitarian Activities subcommittees and also in the editorial board of Region8 news. New volunteers will be coordinating these teams in 2018.

Membership in the Region keeps declining at approximately 1% yearly rate. This can have an impact on the level of activities that we can develop and the total income of the Region. The trend is similar to Regions 7, 9 and 10, and significantly better than in Regions 1-6, where the decline is even larger.

I invite all volunteers to look at the reports from the different subcommittees under Member Activities for more details of the current status and planned activities for 2018.

### Outlook

The demand of humanitarian programs is growing among our members and the level of activities is on the rise all across the Region. The Humanitarian Activities Committee needs to be given a permanent place in the volunteer structure and has to foster this activities in every possible Section.

Also, there is a growing interest in promoting STEM among female students and to recognize achievements and contributions by female engineers. The Women in Engineering team needs to have a better defined structure to help in these objectives. Both issues can be addressed through a modification of the Operations Manual that is being proposed.

## **Points of Concern**

Retention of members, especially first-year ones, is very low and keeps decreasing. We need to improve the perception of members in their first years of members so that they value their membership from the beginning.

## Other Issues to report