

## V/C Member Activities

**Antonio Luque**

### Goals

The VC Member Activities coordinates the following activities:

- Membership Development
- Professional Activities
- Region 8 News
- Electronic Communications
- Affinity Group Activities (Young Professionals, Life Members, Women in Engineering)
- Humanitarian Activities

Being diverse in nature, a good coordination among them is essential, and this is the main goal of VCMA. In addition, effort has been put in coordinating the communication channels for the Region, in accordance with the policy set up by OpCom.

### Status

Coordination among subcommittees is achieved through different means, one of which is periodic conference calls with all SC chairs. This helps fostering the common MA goal of engaging members with non-technical activities.

Below, some highlights from the different subcommittees under MA are summarized. Please refer to the specific reports for full status descriptions.

- Membership Development. YoY member increase is 1.2%, in line with global increase of 1.1%
- Young Professionals. Participation in several events, mainly SYP in Porto and EuMW in Madrid.
- History activities. Several Milestone proposals underway in the Region. Approval of HISTELCON 2019
- Life members. Strong campaign to increase the number of LMAGs and the support from Sections.
- Women in Engineering. Increase in the number of WIE AGs in the Region.
- Professional activities. New speakers in the program.
- Humanitarian activities. Recognition of best performing SIGHT groups in the Region. Recruiting of new volunteers to improve outreach.
- R8News. Plans underway to launch the r8news app

### Outlook

In the coming months, most of the effort will be focused in the coordination of the communication initiatives in the Region, and in the transition to the new VCMA (elected in Belgrade) and the new subcommittee chairs (appointed before the end of the year).

### Points of Concern

The membership increase looks good but we need to make sure that the trend stays. Membership in Africa continues to be a concern.

### Other Issues to report