

## Sweden Section

Samarth Deo

**What activities/programs/initiatives work well in your Section to foster Industry Relations? What changes would be required by IEEE/the Region/your Section to improve Industry Relations? What were major successes since the last meeting in terms of Industry Relations? How are you going to continue to foster Industry Relations?**

Collaboration with industry works pretty well in Sweden because of the several Young Professionals working in different firms. In the recent past, we have conducted activities with Google, ABB, Vinnova and in the coming months we already have planned events with other major industries within Sweden (name can't be disclosed at this moment). We also do events which involve industry, academia and research- all three. This has been perceived very well across all domains and is a win-win for all. This can be recommended to other sections. We intend to continue this way in Sweden.

The only suggestion that I have to the region and IEEE to improve relations with industry is to offer some discounts or free IEEE spectrums to a few industry professionals, for e.g. two or five free memberships in a particular firm can help spread the word within and motivate them to involve more in activities.

**What activities/programs/initiatives work well in your Section to Attract and Support Future Members, e.g., Students and Young Professionals? What changes would be required by IEEE/the Region/your Section to better Attract and Support Future Members? What were major successes since the last meeting in terms of Attracting and Supporting Future Members? How are you going to continue to support Students and Young Professionals?**

Doing activities which involve SB, WIE, YP's and other grades of member has been perceived very well in Sweden. We have done similar activities and we continue to do so. Further, we have included Young Professionals, WIE, SB chairpersons in the section board. This gives them an opportunity to voice their opinion and motivates them in bringing fresh energy into the section activities. The current chair of the section is also a Young Professional. We have also realised recognition is very important for young talent to grow further. We have nominated and won several young professional's in the section.

**What activities/programs/initiatives work well to drive the vitality and sustainability in your Section? What changes would be required by IEEE/the Region/your Section to improve Section vitality and sustainability? What were major successes since the last meeting in terms of Section Vitality? How are you going to continue to foster Section Vitality?**

We have a quarterly newsletter sent to all the IEEE members in the section. This has helped us retain many members who rather think IEEE is only about attending conferences. The section website is also updated now and is continuously appended with more information; e.g.- upcoming events, past events, awards etc. As a result, we have maintained a constant increase of membership in the section.

**What are your recommendations to IEEE Region 8 and the Africa Area Chair Gloria Chuckwudebe to foster IEEE in Africa? How does your Section support IEEE Activities in Africa?**

I would highly recommend to keep a close collaboration with industry.

**What services and which kind of support would you expect for Region 8 and/or your section out of the new IEEE office in Vienna, Austria? How has the existence of this office influenced your section since its inauguration last year?**

The OU analytics tool is not user friendly at all. What every section officer might need is simple things- how many members in a student branch, how many young professionals, how many in a certain area. And this is too cumbersome to find out at the moment and needs manual refinement in excel to get the final result. It would be great if IEEE office in Vienna can help us get these results much easier.

**Outstanding new initiatives, Special Achievements, Anniversaries.**

Nothing new to report since Athens meeting, reason- Sweden is usually inactive during summer. A lot to happen in the coming months though.