



# Biography

- ▶ Based in London, UK
- ▶ Professional
  - Technology Associate, Landsec
  - ICT Consultant, Ove Arup and Partners Ltd
- ▶ Volunteer
  - IEEE
  - UNESCO



# Biography

## ▶ IEEE

2018 **IEEE Industry Engagement Committee**

Regular coordination with 2017-18 **R8 Action for Industry** team

2015-16 **IEEE TEMS Governing Board**

R8 Membership Activities Committee, **IEEE Communication Society**

**Conferences**

2015-16 Conference Committee, **IEEE Technology and Engineering Management Society**

Conducted **TAB** training in Germany and Poland in 2015

**Industry**

**Education**

2016-18 **IEEE Educational Activities Board**

2012-18 **IEEE Region 8 Educational Activities Committee**

**Chapters**

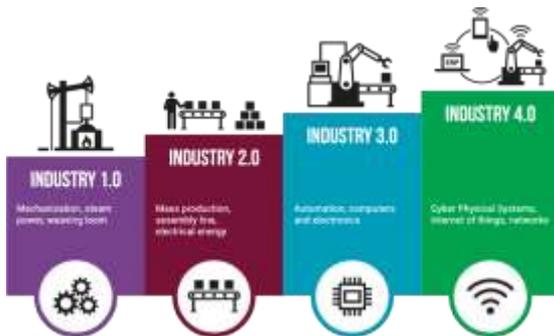
**Standards**

Local Chair, Workshop on Engineering Standards with **IEEE Standards Association**

Representative, **IEEE Standards Education Committee**

# Why I'm running

- **Increasingly diverse appetite of members and potential members**
- Value of Membership
- Loss of Membership and Retention



ENTREPRENEURSHIP

# Why I'm running

- ▶ Increasingly diverse technical appetite of members and potential members
- ▶ **Value of Membership**
- ▶ Loss of Membership and Retention

Students

Academia

Industry

Retired

Government

Young  
Professionals

# Why I'm running

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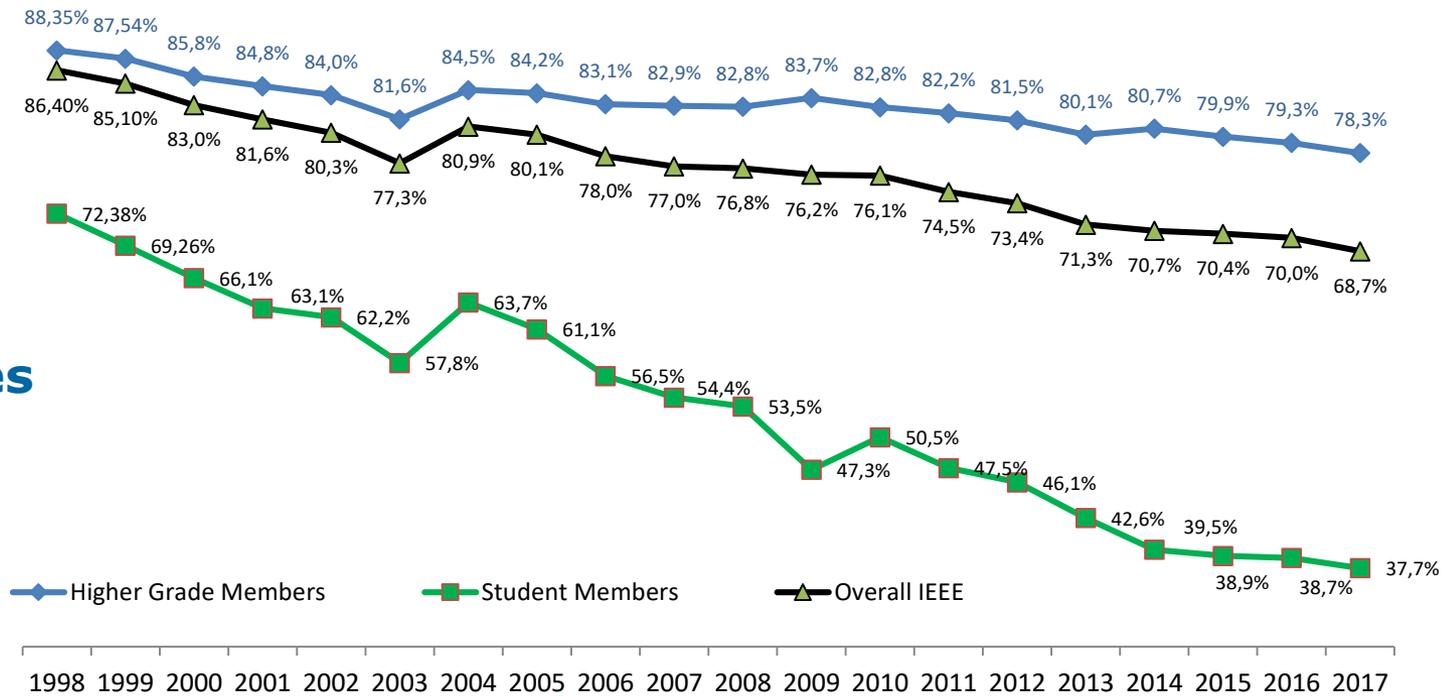
As Reported by Survey Year	2000	2004	2008	2012	2016
Private industry	60%	54%	52%	44%	39%
Public/government	11%	11%	10%	11%	9%
Educational institution	14%	17%	18%	24%	29%
Non-profit institution (non-educational)	2%	2%	3%	3%	3%
Self-employed/consulting	7%	8%	8%	7%	6%
Retired	3%	3%	4%	3%	6%
Unemployed	1%	3%	3%	4%	3%
Full time student	1%	1%	0%	2%	2%
Entrepreneur/founder	NA	NA	NA	NA	2%
Other	1%	1%	1%	1%	1%

## Employment Status Trends

# Why I'm running

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## IEEE Membership Retention Rates



# Why I should be elected?

## COLLABORATION

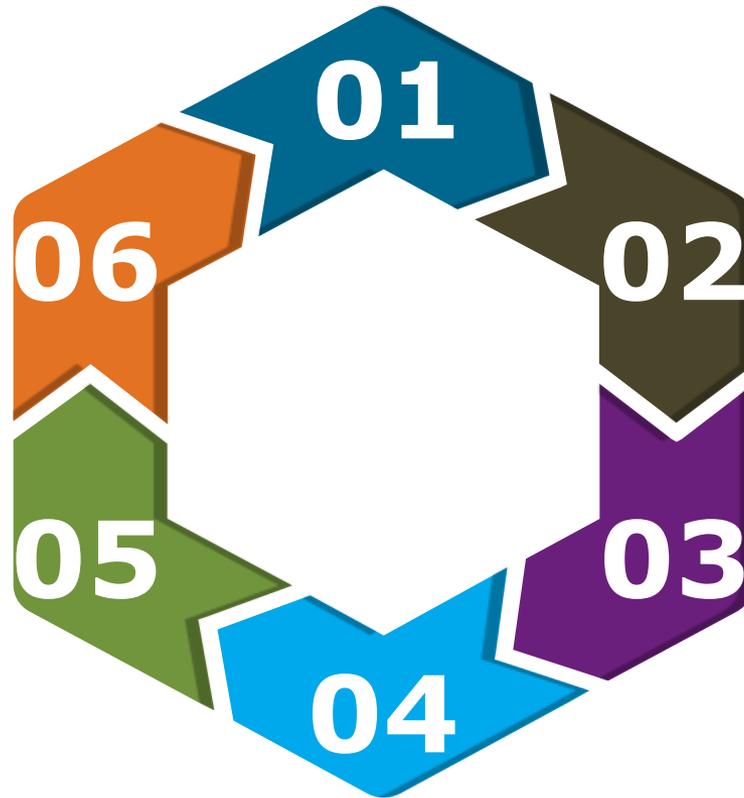
Promote collaboration between sub-committees.

## ENGAGE

Africa council, European Public Policy Committee, Sections and Local Partnerships

## MEASURING IMPACT

Evaluating the impact and performance of our sub-committees through KPIs to establish a benchmark and improving upon it.



## EXPERIENCE

12 years experience in volunteering with 06 years experience in senior IEEE leadership roles

## ALIGNMENT

Alignment with IEEE boards and societies.

## INDUSTRY

Focus on industry strategy – industry style events, preparation for corporate membership, resources, etc.