



# Today

## IEEE Region 8

<https://region8today.ieeer8.org>

**Stamatis Dragoumanos**



# Introduction

## 1,5 year of preparation

- ▶ Spotting and description of the problem
- ▶ Designing of the solution - Proposal
- ▶ Fine-tuning the solution (work in progress)
- ▶ Design and Development of the platform
- ▶ Design and Development of Promotional material
- ▶ Establish Collaborations
- ▶ Training
- ▶ Testing



# What is Region 8 Today ?

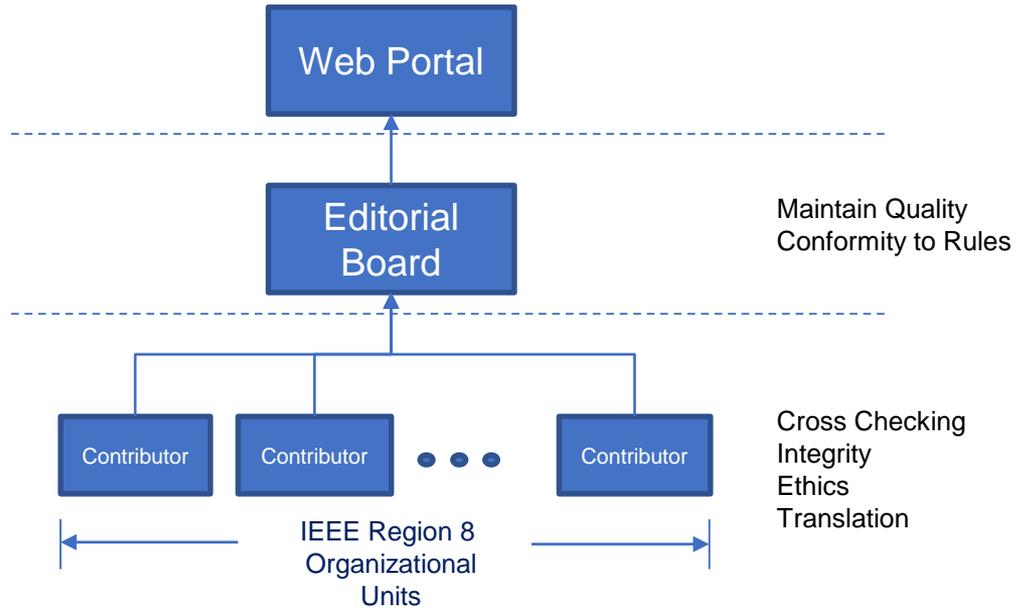
<https://region8today.ieeer8.org>

- ▶ Region 8 Today is the Official News Portal of IEEE Region 8
- ▶ All Organizational Units can post their news
- ▶ IEEE members read news from all IEEE
  - Volunteering
  - Achievements
  - Events
  - Awards
  - Innovation
- ▶ Collaboration with
  - IEEE Spectrum
  - The Institute
  - Region 8 News
- ▶ Search by date (archive)
- ▶ Search by location



# How does Region 8 Today work?

## *Organizational Structure and Philosophy*

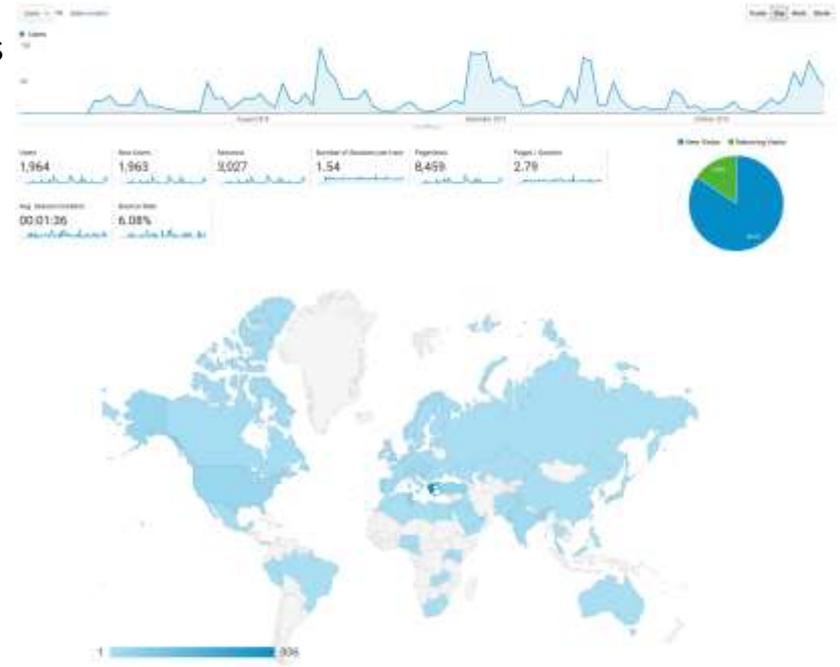


- Long term Collaboration with Contributors
  - Experience
  - Training
  - Integrity, Quality, Ethics
- Recommended by their Organizational Unit Chair

# Region 8 Today – Current Status

## Statistics

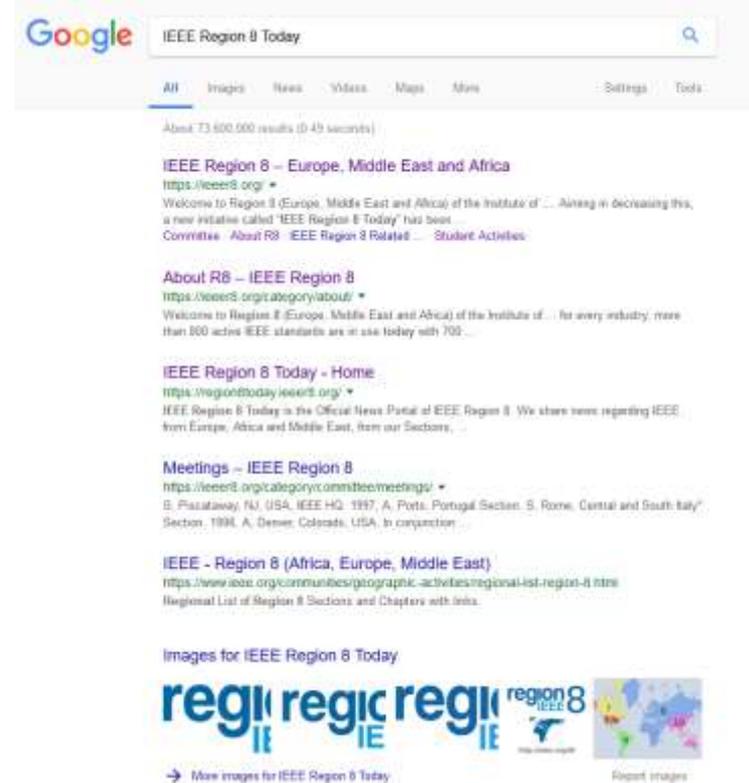
- ▶ 1964 users from 77 countries
- ▶ Facebook page (@ieeeregion8today) has 547 followers
- ▶ Twitter account has 58 followers
- ▶ 7 Section Contributors
- ▶ 6 Affinity Groups Contributors
- ▶ 3 Editors
- ▶ 66 articles
  - 14 from The Institute
  - 12 from Spectrum
  - 11 from UAE
  - 19 Global or Regional
  - 2 from Region 8 News
  - 2 from Tunisia
  - 2 from Turkey
  - 2 from Greece
  - 1 from Sweden
  - 1 from Jordan



# Region 8 Today – Current Status

## Search Engine Optimization

- ▶ 3<sup>rd</sup> when searching “IEEE Region 8 Today”
- ▶ 1<sup>st</sup> when searching “Region 8 Today”
- ▶ 4<sup>th</sup> when searching “IEEE Region 8 news portal”



# Near Future and Distant Future Outlook

- ▶ Contributors from all Organizational Units
- ▶ Webinars and Training
- ▶ Optimization of platform and procedures
- ▶ Participation to all main IEEE events
- ▶ 2 articles per day
  - 2 more editors
- ▶ Increase of quality of articles
- ▶ Increase portal's awareness
- ▶ Increase portal's engagement with its readers
- ▶ Become multilingual

# Our Vision

*To be the source of IEEE daily news within Region 8.  
A platform where well trained and experienced volunteer – journalists  
will share their articles.  
A reference point for volunteers, inventors, entrepreneurs and  
scientists.*



# Today

## IEEE Region 8

Thank you!!

