

V/C Member Activities

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Goals

The VC Member Activities coordinates the following activities: - Membership Development - Professional Activities - Region 8 News - Affinity Group Activities (Young Professionals, Life Members, Women in Engineering) - Humanitarian Activities - Publications & Communications (Region 8 News, Electronic Communications, Region8 Today, Social Media and Webpages) - Affinity Group Activities (Young Professionals, Life Members, Women in Engineering)

The primary goal of VCMA is to establish efficient coordination among various SC's, while the main objectives of the MA sub-committees is to engage members, by providing them the initiatives and programs of non-technical nature. One of the long-term goals of MA is to increase the level of volunteering among all members, so that new activities and programs can be initiated and maintained.

Status

Coordination is key and is achieved through various multi-faceted means, one of which is periodic conference calls with all SC chairs and extended teams. This helps fostering the common MA goal of engaging members with non-technical activities. Below, some highlights from the different subcommittees under MA are summarized. Please refer to the specific reports for full status descriptions. - Membership Development. YoY member increase is 1.5%, almost 2 times the global increase of 0.9% - Young Professionals. Planned Participation in several events planned throughout the year. - History activities. Several Milestone proposals underway in the Region. HISTELCON 2019 preparations in progress - Life members: Continued campaign to increase the number of LMAGs and the support from Sections. - Women in Engineering: Persistent efforts to Increase the number of WIE AGs in the Region. - Professional activities. A motion to merge PA with EA will be initiated during this meeting. - Humanitarian activities. Plan to recruit new and more volunteers to improve outreach and manage activities. - Publications & Communications: A new committee in place this year to consolidate various components of communications.

Outlook

In the coming months, most of the efforts will be focused in planning activities and in optimizing coordination, cooperation and communication within the Region such that all initiatives converge to ensure overall member growth and satisfaction.

Points of Concern

The membership increase looks good but we need to make sure that the trend stays. There is also a need to improve the perception of members in their first years of membership so that they value their membership from the beginning.

Other Issues to report