

Professional Activities Subcommittee (PASC)

Mohamed El Dallal

Goals

- 1) Setting a new manual and guideline for the PA Speakers program;
- 2) Having a PA officer in Each section;
- 3) Connecting with the YP and AFI committees to collaborate having joint events and projects;
- 4) Setting an offline and online marketing plan for branding.

Status

We have 8 speakers on our website to support the PA speakers program, visibility and promotion are not to the required quality.

Outlook

- 1) Increase the visibility of the committee;
- 2) Having list of 20+ speakers covering most of the Region;
- 3) Having local PA officer per section to support local activities. .

Points of Concern

The merging of the PA with EA committee, the PA speakers program will be included to the EA and the confusion that may happen for the IEEE members.

Other Issues to report