

## **Region 8 News**

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### **Goals**

To expand readership and improve the reach of IEEE Region 8 News, both within Region 8 and with other Regions.

### **Status**

After a couple of years in which the newsletter appeared only intermittently, its original quarterly publishing cycle was restored during 2018 and the issue page-count was increased.

### **Outlook**

A more frequent publishing cycle could bring the newsletter more up-to-date and make it more relevant; options are being investigated;

Another priority should be to ensure the newsletter reaches more Region 8 members who choose digital-only IEEE publication subscriptions;

From 2019, the role and development of IEEE Region 8 News will be defined and co-ordinated by the new Publications and Communications Subcommittee.

### **Points of Concern**

Only half of the membership in Region 8 receive a printed edition of the newsletter by post;

The existing means of announcing the availability of each new PDF download edition is ineffective;

Increasing the publishing frequency would dramatically increase print and mailing costs.

### **Other Issues to report**