

Sweden Section

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What activities/programs/initiatives work well in your Section to foster Industry Relations? What changes would be required by IEEE/the Region/your Section to improve Industry Relations? What were major successes since the last meeting in terms of Industry Relations? How are you going to continue to foster Industry Relations?

Almost all the activities we do in the section is done in collaboration with industries- either it is co-sponsored or hosted. One of the most successful events in the section has been a panel discussion, where we invite one speaker from academia and one from industry and discuss a common topic of interest. This annual event has seen high participation and has been a flag bearer for the section.

One of the ways we can foster better industry relations is to collaborate with YP more. At the moment the YP Sweden Section is full of talents working in different parts of industry. Some have been working for big names like Spotify, Google, ABB among others. Our aim is to let this mutual beneficial relation foster more in the years to come.

The improvement I would suggest to IEEE or the Region 8 is to be inclusive when it comes to industry. While we always run for big names- Google, Intel, Microsoft, we should not forget that there are a ton of other firms that are of interest to IEEE. We should try to reach out to them for partnerships and collaborations.

What activities/programs/initiatives work well in your Section to Attract and Support Future Members, e.g., Students and Young Professionals? What changes would be required by IEEE/the Region/your Section to better Attract and Support Future Members? What were major successes since the last meeting in terms of Attracting and Supporting Future Members? How are you going to continue to support Students and Young Professionals?

The "IEEE Sweden Section Annual Chapter Chairs Workshop" is an annual event organised by the section, where all the chapter chairs, affinity group chairs and student branch chairs meet and discuss how we can take section activities to the next level. This is a face to face meeting in Stockholm, which also gives a platform for all the chapters to discuss their ideas and if possible- collaborate and conduct joint events. We have run this workshop for the fifth time in row in 2018.

For students and young professionals, industry visits are very attractive. Further CV writing and interview workshops are quite famous, specially if it is conducted by another young professional. We see a good participation in such events and we try to advertise IEEE as much as possible here.

What activities/programs/initiatives work well to drive the vitality and sustainability in your Section? What changes would be required by IEEE/the Region/your Section to improve Section vitality and sustainability? What were major successes since the last meeting in terms of Section Vitality? How are you going to continue to foster Section Vitality?

A quarterly newsletter published and circulated to all the members in the section increases the visibility of events we do during the year. We also include any awards won by the section volunteers. This has received good feedback from the members.

We conduct a senior member drive event under the banner of membership development, where we invite all the members eligible for senior membership and explain them what an IEEE senior member drive is about and how could one apply for. This has only increased the number of senior members in the section over the years.

For students and young professionals, there is an induction program in autumn, soon after the new students join universities. This is a social event where we talk about the benefits of IEEE and how can one involve himself/herself in activities.

Owing to the above efforts, we received the silver medal for membership retention and growth from the MGA in 2018.

What are your recommendations to IEEE Region 8 and the Africa Council Chair Gloria Chuckwudebe to foster IEEE in Africa? How does your Section support IEEE Activities in Africa?

Be close to industry while conducting events and always involve the younger generation.

What services and which kind of support would you expect for Region 8 and/or your section out of the new IEEE office in Vienna, Austria? How has the existence of this office influenced your section since its inauguration last year? The IEEE plaques, certificates we order at the moment come from the IEEE office in NJ, USA. While the product itself is cheap usually, the shipping costs a lot. This can be very well taken care by the Vienna office.

Outstanding new initiatives, Special Achievements, Anniversaries.

2018 Outstanding Section Membership Retention Performance.