

IEEE Region 8 Publications & Communications SC

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Publications and Communications: the team



Christopher James



Miguel Castanheira-
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Alistair Dabbs



Stamatis
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Dora Fourou



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George Michael



Matej Zajc

R8 Communications Policy

- ❖ Do we have one?
- ❖ Many members want to “be informed” (one of the top reasons for joining or staying in IEEE)
- ❖ Main avenues: Conferences, Publications
- ❖ At R8 we have the duty of producing the information our members and society request, within our role in the IEEE structure

Publications and Communications:

our plans

- ❖ **Media:** Email, on-paper publication, web posts, social media, YouTube, etc.
- ❖ **Current status:** eNotice, R8 Website, R8 News, R8 Today, Facebook, Twitter, Magazine (in planning)
- ❖ The role and place of each needs to be defined, to provide a coherent view to users
- ❖ Targets, our users:
 - Members
 - Potential members
 - Society in general

Publications and Communications:

our goals

Effectively and accurately communicate content and information for the benefit of our Region 8 members (and beyond)

- ❖ Coordinate outputs minimizing unnecessary duplications and possible contradictions
- ❖ Ensure the IEEE message is coherent
- ❖ Crystallise ideas for new content across various platforms
- ❖ Horizon scanning for new ways in keeping our members informed
- ❖ Showcase IEEE, encourage membership & volunteers

Publications and Communications:

the future

- ❖ Where are the overlaps in communication channels? → harmonise
- ❖ New publications to fill any gaps
- ❖ Be aware of changes and adapt to them
- ❖ Future vehicles for communication?

Publications and Communications:

current offerings

1. Region 8 News: Alistair Dabbs
2. R8 website: George Michael
3. Digital marketing & social media: Dora Fourou
4. Region 8 Today: Stamatis Dragomaunos

Under development:

5. IEEE Sigma: Christopher James
6. Technical publication(s)?

Sigma Objective

*To create a technical publication that is a **celebration** of the **people, technology, projects** and **achievements** within IEEE Region 8*

Content

- ❖ In-depth interviews with technological innovators/ leaders
- ❖ Reporting on big/ important technological projects
- ❖ Opinion pieces on topical issues
- ❖ Innovations in countries or sub-regions within R8
- ❖ Reporting on achievements by individuals or groups
- ❖ Students and YP voice

20 October 2018 - Issue 1

Σ igma

The IEEE magazine for Region 8



Uganda Healthcare
Technology Award

FLOATING SOLAR ENERGY
Europe's largest

region 8
IEEE



region 8
IEEE

 **IEEE**
Advancing Technology
for Humanity

27 October 2018 - Issue 2

Σ igma

The IEEE magazine for Region 8

UAE LEADS THE WAY
Fastest broadband on the planet

FEMALE MINORITY?
Calling all female engineers

region 8
IEEE



region 8
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 **IEEE**
Advancing Technology
for Humanity

Next steps

- ❖ Initial conversations with IEEE Pubs
- ❖ Establishing initial editorial board
- ❖ Preparing Sigma as an IEEE publication
- ❖ Costings/ budget
- ❖ Sponsorship possibilities
- ❖ Preliminary timeline/ content
- ❖ Format (paper/online) & Frequency
- ❖ R8 communications = R8 News + R8 Today (online) + Sigma + R8 Web