

V/C Member Activities

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Goals

The VC Member Activities coordinates the following activities:

- Membership Development
- History Activities
- Humanitarian Activities
- Affinity Group Activities (Young Professionals, Life Members, Women in Engineering)
- Publications & Communications (Region 8 News, Electronic Communications, Region8 Today, Social Media and Web-pages)

The primary goal of VCMA is to establish efficient coordination among various SC's, while the main objectives of the MA sub-committees is to engage members, by providing them the initiatives and programs of non-technical nature. One of the long-term goals of MA is to increase the level of volunteering among all members, so that new activities and programs can be initiated and maintained

Status

Coordination is key and is achieved through various multi-faceted means, one of which is periodic conference calls with all SC chairs and extended teams. This helps fostering the common MA goal of engaging members with non-technical activities. This year, MA employed a new 3C methodology to facilitate close collaboration amongst all parties, which has had very positive impact and encouraging results. Below, some highlights from the different subcommittees under MA but Please refer to the specific reports for full status descriptions.

- Young Professionals: Participation in several events throughout the year and initiation of work towards SYP congress2020
- History activities: Several Milestone proposals underway. HISTELCON 2019 and milestone plaque unveiling successfully completed in Glasgow.
- Membership Development: Decrease in overall YoY membership growth and mechanisms underway alleviate the situation. Successfully held a MD Workshop in Lithuania.
- Life members: Continued campaign to increase the number of LMAGs. Dedicated LMAG Face2Face meeting planned during R8 Meeting in Valencia.
- Women in Engineering: Efforts continue to Increase the number of WIE AGs in the Region. Close collaboration with various SC's leading to fruitful outcomes.
- Publications & Communications: Consolidation of various components of communications through this new committee is working well towards synchronizing the messages and information.
- Humanitarian activities: Recruited new strategically located volunteers to improve outreach and manage activities.

Financial Position

Outlook

Efforts will continue towards optimizing the cooperation/communication within the Region such that all initiatives converge to ensure overall member satisfaction. Focus will be placed on activities that lead to new recruitment and growth.

Modifications to your budget, with the corresponding justification

Points of Concern

More concerted efforts needs to happen across the board to lessen the impact of membership decline. There is also a need to improve the perception of members in their first years of membership so that they value their membership from the beginning and stays on for the subsequent years.

Other Issues to report