

Estonia Section

Peeter Ellervee

List the activities carried out to foster relations with Industry and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help your Section in your industry-related activities?

Distribution of information about different section events like DL visits help to keep the members from industry informed. It helps also them to feel they will benefit from being IEEE member. Contacts with the national industry associations are rather good. This year, the section's traditional August seminar focused mainly at the cooperation with a doctoral school but the relevance of good contacts with industry was one of the discussion topics.

There are two rather new industry oriented new joint chapters in the section. One of them - IE/PEL (Industrial Electronics / Power Electronics) - has been very active and has proved its vitality. The second one - IA/PE/RA (Industry Applications / Power & Energy / Robotics and Automation) - has been rather inactive but with the help of new chapter chair their is a hope to have them active too.

List the activities addressed to Students and/or Young Professionals and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your students and YP-related activities?

This year, the section's traditional August seminar was organized together an information technology doctoral school workshop with the aim to make IEEE more visible among young researches. Considering the interest seen, the such a cooperation will be continued in coming years also with other doctoral schools.

The two student branches are rather active, although their activity levels vary from year to year. The main reason is the continuous change of members in the branches. At Tallinn University of Technology, Industrial Electronics Society student chapter was established in 2019.

To attract student members, the Section is supporting their participation at various events. The students are also welcome to participate at Section's events. Representatives of Student Branches are present at ExCom meetings. Representatives of the section will participate at 3rd IEEE Nordic SYP Congress in end of October.

List the activities carried out to retain and recruit members and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your membership-related activities?

To address potential members, we see two ways. First, to make IEEE more visible among students who are often working already during there studies. This will also improve contacts with industry. Another way was used at our traditional summer seminar that was this year organized together with an information technology summer school where the majority of the participants were non-members.

Members are regularly informed about upcoming section events. In summer 2019, the Estonia Section met its retention goal for the 2019 membership year.

List the activities intended to support chapters, affinity groups, and student branches and the results obtained. List the related initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your support to chapters, affinity groups, and student branches?

The section informs chapter chairs about upcoming section events. The chapters are supported logistically and financially when organizing their events. The same applies for affinity groups and student branches.

In addition to chapter chairs (and co-chairs), also representatives of student branches and affinity groups are present at ExCom meetings. Members of ExCom exchange information about events and other activities regularly.

One of the upcoming challenges is to attract new young professionals from industry. This will help to have more members not only in the capital but in all regions. Plus balancing the membership between academy and industry, or even even increasing the industry part as farther goal.