

## Finland Section

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**List the activities carried out to foster relations with Industry and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help your Section in your industry-related activities?**

Today academic members of IEEE gain a lot from their IEEE membership but IEEE, as a whole, should be able to serve its industrial members better by creating higher value for them especially. The Finland Section has chosen two focus themes for the year 2019 and 'value for industry' is one of them. Firstly, we are closely engaged with the IEEE Action for Industry initiative and through our Section Industry Ambassadors. Secondly, we require a 'value for industry' plan from all activities (conferences, seminars etc.) that we provide support for. For conferences especially, we require a technical exhibition, invited keynote speakers from industry, or other means of concrete involvement of industrial members. Over the past two years the number of industrial contacts has increased substantially within the Finland Section.

**List the activities addressed to Students and/or Young Professionals and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your students and YP-related activities?**

In our efforts to increase the number of student and young professionals' members, we have revitalized our local activities in the section and managed to engage dozens of new young professionals, in particular, through the active engagement with them. As an example of the fruits of these efforts, our revitalized SYP team is co-organizing the IEEE Nordic SYP 2019 Congress together with the SYP Sweden team. In addition, we also encourage our technical chapters to direct their activities to attract also student members within their technical field. Over the past year, these activities have been particularly worthwhile.

**List the activities carried out to retain and recruit members and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your membership-related activities?**

Even though we have been actively looking for new ways to provide value to our membership base, meetings, seminars and conferences seem to be the most effective way to do that. Finland Section actively engages and supports events that are of high quality and in the field relevant to our current and future members. Promotion of IEEE membership and value of becoming a member works relatively well especially for regular members.

**List the activities intended to support chapters, affinity groups, and student branches and the results obtained. List the related initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your support to chapters, affinity groups, and student branches?**

We are actively seeking to engage in collaborative relations with other societies with similar focus. One example of such activity is the collaboration with the local branch of the Institute of Physics (IOP) with whom we have organized many joint seminars, the latest one of which will be organized in September 2019. We plan to continue our successful collaboration also in the future.

We are also supporting its Technical Chapters to collaborate with their counterparts in other Section in the Nordics. For instance, in 2017, Chapters of the IEEE/EPSS society merged together to form a Nordics-wide joint chapter and now they organize together a technical conference exhibition NordPac that is traveling from one destination to another within the Nordic states. The latest edition of the NordPac was organized in June, 2019 in Denmark. The IEEE/Educational Society followed the same model of establishing a pad-Nordic chapter in 2018.

Finland Section also seeks to engage new members by inviting them to events and to participate in volunteering activities. We support our less active technical chapters to initiate new activities and encourage the more active ones to expand their activities and make them visible beyond the current members in the hopes to engage new people and new members. We have been quite successful in engaging new members but this activity should be made continuous.