

Iran Section

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List the activities carried out to foster relations with Industry and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help your Section in your industry-related activities?

The current chair of our Industrial relation committee is a successful CEO of a large telecommunication company. Thus, we have got closer to industry and his feedback for our activities are very constructive toward more collaboration with the industry. The current activities toward increasing better industrial relation are:

- Setting up a team to come up with a protocol to create guidelines and whitepapers on how to develop Technology Readiness Level (TRL) and Market Readiness Level (MRL) analysis. The output of this team, which includes members from industry and academia, would be this guideline.
- Reverse Pitch: Members from different industries have explained their needs for research to our members in order to attract students and faculty members to work on industry level issues.

We have an MOU with an accelerator to give workshops and support our members toward become successful entrepreneurs.

List the activities addressed to Students and/or Young Professionals and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your students and YP-related activities?

We have done the following:

- Conducting talks by members of our industry and CEOs of successful companies to learn more about how to succeed in the market
- Several talks were conducted to improve the soft skills of the students and YPs.
- Two meetings are designed which are conducted annually. In each meeting, the students and YPs gather together and discuss their issues.
- We planned three competitions for the students and YPs:
 - Sustainable development infographic contest
 - IranmadC competition
 - Recycling and Energy Consumption Competition
- Expected outcomes of these competitions are:
 - The students and YPs would be better ready for the market
 - They would better understand the needed technologies for humanity.
 - They better understand the importance of sustainable development.
- Also, we have our counselor and students' meetings in November. The expected outcome is to help student branches be more successful in their activities.

List the activities carried out to retain and recruit members and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your membership-related activities?

As you may know, due to huge devaluation of Rials against other currencies, we have over 50% membership drop this year.

Last year, we started the Farsi copy of the IEEE membership card. The reason for giving this card was to help them use their membership to received discounts for traveling, dining, etc. Our plan for the next 6 months, especially for 2020, is to make student branches more active to approach the students and faculties in their schools to become member. We are developing guidelines on how to present IEEE and its benefits to make them aware of the importance of being a member.

Furthermore, we are working with the conferences, that we sponsor, to give better discounts to our members so the students and faculties become more interested in IEEE membership. R8 can convince the headquarters to give us special discount for this year and next year so the members can continue staying member.

List the activities intended to support chapters, affinity groups, and student branches and the results obtained. List the related initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your support to chapters, affinity groups, and student branches?

All chapters, affinity groups, and student branches have allocated budget to support their activities. Each year, all the student branches are evaluated and based on their performance, a budget is allocated for their activities. The student branch budgets and the student meetings' budget are the biggest part of our budget annually.

We plan to further support the travel of the students and their counselors to our annual meeting. We expect to increase the number of attendees by better supporting their travel. This would eventually increase the interaction between members and improve their satisfaction. To encourage their activities, we have designed several awards. Our plan is to announce the award procedure earlier this year so the members would be more encouraged. The newly designed competitions are also a way to help the student branches to become more active.

A picture of the awards' recipients in 2019 is attached. We have started working with the Turkey section to increase our interaction at the student branch level. This would help the students learn more about each other and transfer what they have learned to each other.

We have an MOU with an accelerator to give workshops and support our members toward become successful entrepreneurs. Also, there would be a workshop on how to model student branches through business canvas.

Furthermore, we have two MOUs signed, one with the Photonic society of Iran and the other with the Engineering Education Society of Iran, to better interact with colleagues in other areas and disciplines.

R8 can help us with providing more interaction between these entities. The interaction between these entities, from different sections, can help to better transfer the experiences.

