

Serbia & Montenegro Section

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List the activities carried out to foster relations with Industry and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help your Section in your industry-related activities?

Attracting more interest from the Industry towards the activities of IEEE has been in the focus of the Section in the recent years. In order to encourage the partners from the Industry to assume more prominent role in the IEEE, their benefits need to be reconsidered and novel services need to be established and offered to Industry partner. The global IEEE community (including Regions and Sections) needs to utilise and promote concept of knowledge-based production offering accumulated knowledge and experiences to the Industry partners. Individuals within the Section, with the support of the Section itself, developed a numerous projects with the topic of Industry (particularly Industry 4.0) and digitisation financed by different frameworks. Section support to numerous national initiatives and conferences led to mutual benefits for everyone, with the final result being more involvement of the industry in the Section activities (including the increased membership).

One of the more significant example of collaboration was the Industry Exhibition during the Region 8 flagship conference EUROCON 2019, held in Novi Sad from 1st to 4th of July. This was the first time that the exhibition was held together with EUROCON and it was supported by Continental Automotive doo Novi Sad, Energotehnika Južna Baka, Schneider Electric DMS NS, Mecafor Products DOO, ABB, IGB Automotive Comp, Typhoon HIL, Precise Casting Plant - LPO DOO Ada, Rodhe & Schwartz, Teledyne LeCroy, Via-Digital and others. All of these companies recognised the importance of the collaboration between the industry and the academia, while they recognised EUROCON 2019 as the world leading platform for knowledge transfer. Furthermore, this event offered the industry partners an access to the most important resource - engineering professionals and the best engineering students. During the event, an industry panel session, which was held in parallel with other sessions, offered other benefits such as recognition, new products and services presentation, attracting new employees.

List the activities addressed to Students and/or Young Professionals and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your students and YP-related activities?

Different activities and events aimed at promoting IEEE membership benefits are constantly organising in the Section. To better attract and support future members, new services should be established offering an additional value to the current and future IEEE members.

The Section offered full support to all Student Branch and YP affinity group activities, and we are very proud at the achievements of the SBs and YP AG within the Section. The most prominent event organised by the SB Novi Sad was the CEuSYP congress that was organised together with EUROCON 2019. Events such as these are very important in order to promote the activities of the Section and the organisational units, as evident from the increased interest for SB and YP membership in Serbia after the congress. One thing that could be improved in order to help facilitate more of student and young professionals activities is access to (and the knowledge of) the funding opportunities for similar activities. The Section will continue to support SB and YP activities with all necessary logistic and financial support. The Section (and IEEE in general) should recognise and make use of the potential in student and young professional members, helping them transition into future Industry leaders, while simultaneously facilitating their interest for IEEE activities.

In addition, the Section recognise relative inactivity of its student and young professional members in different IEEE sponsored competitions and initiatives. Therefore, the Section will look to influence and support the leaders of SBs and YP AG in order to motivate their members to take more active participation.

List the activities carried out to retain and recruit members and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your membership-related activities?

The Section has recognised that the recruitment of the membership is one of the most important condition for the section vitality. In that regard, the Section officers maintain extraordinary efforts in attracting new members and offering interesting new activities for all interested parties. The process of group membership renewal is again planned for the December of 2019, while the promotional activities will be held in the months of October and November. Additionally, during EUROCON 2019 there was a IEEE Serbia and Montenegro Section boot, where the Section and the benefits of the IEEE membership was promoted. This has led to the increased interest for the IEEE membership at the University of Novi Sad, where students of the University had full access to the conference venue and the Industry exhibition especially.

List the activities intended to support chapters, affinity groups, and student branches and the results obtained. List the related initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your support to chapters, affinity groups, and student branches?

In order to drive the vitality and sustainability of the IEEE Serbia and Montenegro Section special attention is given to definition and adoption of the plan and budget for the yearly Section activities. The Section has a formal process for these activities.

Section officers maintain good relationship with organising committees for different national and international conferences, organising IEEE section presentations and various events at the respective conference venues.

IEEE S&M Section web page (<http://www.ieee.uns.ac.rs?r>) is updating regularly and contains all the necessary information required by the perspective members or other visitors. The information regarding every event sponsored or supported by IEEE S&M Section is available online at the Section website.

The most important events organised by the Section members are the R8 flagship conference EUROCON 2019 and CEuSYP 2019 congress. Both events had the financial and administrative support from the Section officers. We are very proud at the organisational committees of these events, since there was a lot of positive comments from the participants from all over the

world. These two events have been held in parallel, offering the possibility for the participants of both events to have full access to all the activities. In addition, we had a lot of different activities from our chapters and affinity groups that were held between the two section congresses.





