

Sweden Section

Samarth Deo

List the activities carried out to foster relations with Industry and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help your Section in your industry-related activities?

As earlier informed, we have appointed a person dedicated for "Action for Industry" initiative. His task is mainly to get in touch with industries and also host events in collaboration.

Also we have a close collaboration with all the chapters within the section, who are encouraged to conduct events with industry.

During May, we conducted a workshop for the students, organised by the YP's on CV writing and interviews. A workshop on Information Optics was conducted in the first week of July, with three panellists including some from the industry. In October, the third Nordic SYP is being jointly organised by Finland and Sweden. This has speakers and sponsors both from industry.

Such collaborations bring us closer to the industry.

List the activities addressed to Students and/or Young Professionals and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your students and YP-related activities?

- Revamp social media presence: We increased our social media presence and became more accessible to our members. We gained followers on both twitter and instagram increasing our reach and making it easier to promote events. We have the foundations in place to build future events.
- Fika with students: Go around different colleges and universities and describe IEEE, YP and the advantages of joining IEEE. The hope is to increase YP Sweden's visibility in a market in Sweden that is already saturated with organisations looking for young professionals to join their ranks.
- YP of the month: followers on our social media nominate themselves or others for YP of the month. Winners get a certificate. During downtime between events, in the planning phases of the events, there is not a lot to publish on social media. YP of the month gives us something to publish once a month, increases our interaction with our members, and most importantly highlights the great things our members do, and hopefully inspires other members.
- IEEE Nordic SYP 2019: Hosting the IEEE Nordic student and young professionals congress in October.

List the activities carried out to retain and recruit members and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your membership-related activities?

We have a dedicated Membership Development Officer in the section. With his help, we conducted the following activities:

Senior Membership Drive- we were able to get three members to apply for senior membership. The Section helped with references and application when needed.

Reminder to members with arrears to renew their membership before they lose benefits- like email.

Also mentioning in the newsletter about the membership benefits. All this has kept membership in the section at the same level for the past few years.

List the activities intended to support chapters, affinity groups, and student branches and the results obtained. List the related initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your support to chapters, affinity groups, and student branches?

- Continuous dialogue with chapter chairs through email.
- Annual Chapter Chairs workshop during autumn.
- Having the treasurer from the chapter work with the section treasurer for budget and activity planning.
- Also continuously asking the chapters to update the webpage, centrally on the ieee.se portal.