

## Switzerland Section Maria-Alexandra Paun

List the activities carried out to foster relations with Industry and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help your Section in your industry-related activities?

Our Chapters, Affinity Groups and Student Branches have organized many events in which the industry was involved. Below are such examples of events, which highlight the Industry Relations.

Our Annual General Assembly 2019 of IEEE Switzerland Section took place on 26th of March 2019. The event was hosted by the Switzerland Innovation Park Zurich (Dbendorf). There was also a visit and guided tour offered to Flieger- & Flabmuseum (AIR FORCE CENTER, Dbendorf).

The event will be hosted by the Switzerland Innovation Park Zurich (Wangenstrasse 68, 8600 Dbendorf). There will also be a visit (transportation is provided) and guided tour offered to Flieger- & Flabmuseum (AIR FORCE CENTER, berlandstrasse 271, 8600 Dbendorf),

At Stammtisch meeting, Stammtisch@EPFL on Monday May 27, 2019 between 5:30pm-6:30pm we stayed in the sustainable development theme with the following topic "The Smart Grid for Water". A short presentation of Droople was given by Peter Racz, Co-Founder, how is in charge of Business Development for Droople https://www.droople.io. This was followed by an open discussion on the topic Sushi Zen.

SSCS Chapter: "We are establishing a network of the Swiss IC Design/Test/Consultant Companies, with a person of contact per company. Local lecturers were found for seminar early 2019, we keep in touch with them so they feel involved."

On 1st of October, IEEE Day will take place at the Fondazione Volta in Como, joint event between Switzerland and Italy Sections, with a theme on batteries. Industry representatives will also be present.

On 3rd of October we organize an event which will take place at Swissquote (number 1 Swiss online bank).

## List the activities addressed to Students and/or Young Professionals and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your students and YP-related activities?

Our Student Branch in EPFL had a strong activity, with events involving conferences, technical talks, informal barbecues. This proves beneficial to attract new members. To continue our tradition, IEEEXtreme programming competition will be again organized at EPFL in October.

Young Professional Chair is also involved in events such as the IEEE Day 2019, Swissquote visit, etc.

SSCS: "We provide them with outstanding lecturers in the first place. While we are setting-up the industry network it will be beneficial to them in the long run, but such initiative will take time."

## List the activities carried out to retain and recruit members and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your membership-related activities?

We organize many events and we have a booth at international conferences (for example I was present with a large booth at IEEE PRIME/SMACD 2019 conferences which took place in July at EPFL) and other events taking place in Switzerland. We discuss with people and present them IEEE membership.

SSCS, Mathieu Coustans (Chapter Secretary): "Some personal feedback I took even from academics (FHNW, CSEM, TEConnectivity, MPS...) is that base membership and Society membership is seen as expensive. A lot of open source peer reviewed information is available on the web.The membership value is mostly seen for people that need international, for reduction at conference... or a good feeling for foreigner.

## List the activities intended to support chapters, affinity groups, and student branches and the results obtained. List the related initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your support to chapters, affinity groups, and student branches?

- The Section updates the section website regularly with information (events description, etc.) and sends invitations through eNotice to its members to invite them to different events that are being organized in Switzerland. Chapter and Affinity Groups also use eNotice to send invitations to events to their members.
- We organize frequent physical meetings in the IEEE Switzerland Section ExCom (at least five per year including the Annual General Assembly) and establish constant dialogue through e-mails and phone calls when necessary.
- We organize, at Section level, technical and professional development events, such as workshops, seminars and technical talks.
- The Section checks the meeting reporting on vTools for all local units, Chapters and Affinity Groups. The Section via its Secretary, Mr. Ben Bowler, sends friendly reminders about the dates of reporting in order to get the rebate bonus.
- We ensure to report in vTools all Section Officers, Affinity Group Chairs, Chapter Chairs, and Student Branch Chairs.
- We check for the inactive chapters and send them messages about their status.
- We also strive and encourage the formation of new chapters and invite the people who want to form a new Chapter to our ExCom meetings to present themselves and their vision for the new chapter.
- We have a solid presence on social media (i.e. LinkedIn and IEEE Collabratec) where we also have a Switzerland section group and advertise our events.
- At the events we organize, we ask if more people would like to volunteer with the Section, a Chapter, Affinity Group of Student Branch.

Some chapters have emphasized the need to have some funding from the societies themselves to attend and organize events, and not to be referred always to the Section for funding.