

Goals

To establish the new committee and its remit

Progress against goals since the last report

Committee is established and a draft set of committee remit is ready

Points of Concern

Increasing inter committee communications

Initiatives developed

- Defined each area of communication within the region + owners;
- Defined minimum standards to be adhered to;
- Defined ownership of communication channels already available to our region (Twitter, Facebook, etc.);
- Definition of new Region 8 Magazine (Sigma);
- Looking into viability/need for technical journal for the region.

Initiatives planned

5

Proposals for improvements

A training session in media and comms for all (new) members should be undertaken each year to ensure a consistent message is being disseminated and to learn the IEEE 'message'.

Other Issues to report

There is some confusion in reporting due to R8 News, R8 Today and R8 website reporting separately - this results in duplicated effort and beats the whole purpose of a Comms committee - perhaps EXCOM might discuss unifying the reporting through the comms committee?