

Goals

1 post per week

Points of Concern

- Inactivity of contributors
- Zero budget
- Lack of communication with the committee chair
- No seminar/webinar about news writing was conducted

Posts published and impact

- 27 posts
- 19 by Editors
- 4 by Soha Jawabreh
- 2 by Sahar Slimi
- 1 by Mercy Chelangat K.
- 1 by Alistair Dabbs

Number of visits

2696

Progress against goals since the last report

There is interest by members but not enough content submitted by contributors

Proposals for improvements

- Create an editorial team by the most active contributors and reform the organizational structure. Reach out for news instead of waiting for contributors to submit proper articles.
- Better collaboration with R8 news
- Common pitch with R8 news and agreed selection of articles to be published in each media
- Software tools need to be bought to be able to supervise and drive workflow
- Budget is needed for participation in SYP congresses for promotion
- Streamline posts in other social media than facebook and twitter
- We need to find ways to motivate contribution by local volunteers. (certificate? gift?)

Trends

Other Issues to report

Active and constant coordination of communication channels is needed by the committee chair.

Training in news writing and editing is needed.