

Publications and Communications: the team



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Publications and Communications:

our goals

Effectively and accurately communicate content and information for the benefit of our Region 8 members (and beyond)

- ❖ Coordinate outputs minimizing unnecessary duplications and possible contradictions
- ❖ Ensure the IEEE message is coherent
- ❖ Crystallise ideas for new content across various platforms
- ❖ Horizon scanning for new ways in keeping our members informed
- ❖ Showcase IEEE, encourage membership & volunteers

Publications and Communications: our plans

❖ Short term:

- Agree our main goals and direction - **AGREED**
- Standardize the IEEE 'look & feel' of our content across platforms - **DONE**
- Plan a time-line for delivery for each stream - **DISCUSSED**
- Advertise R8 Pubs and Comms potential to our members through our OUs - **IN PROGRESS**

❖ Longer term:

- New publications (e.g. Sigma Magazine) - **UNDER INVESTIGATION**
- Planning for future resource needs (e.g. web-resources, etc.) - **IN PROGRESS**
- Planning for financial implications of our activities - **IN PROGRESS**

Publications and Communications: our communication plan

- ❖ Monthly online meetings (Skype/Webex) – **HARD TO COORDINATE DIARIES**
- ❖ All baseline communications will be addressed to the SC email alias – **MAIN FORM OF COMMUNICATION**
- ❖ Day-to-day contact to be through a new R8 Pubs and Comms Slack channel – **NOT realised**
- ❖ We aim to publicize our outputs both during R8 meetings and well as during R8 flagship conferences (and beyond) – **IN PROGRESS**

Publications and Communications:

benefits of committee

- ❖ Coordinated message from Region 8
- ❖ Uniformity of the IEEE message
- ❖ Long-term planning – creating institutional memory
- ❖ Plan new initiatives for the Region
- ❖ Showcase our members

Publications and Communications:

other business - 1

- ❖ Sigma magazine being investigated in terms of:
 - ❖ Content; cost; advertising; editorial membership
 - ❖ Timeline being created
 - ❖ Looking at existing efforts (e.g. R7)
- ❖ Possibility of a technical journal investigated & at this stage considered premature
- ❖ Looking at promoting the IEEE Open Access model within the Region
- ❖ Planning a 1-day residential 'media training' day for team to reinforce the IEEE message

Publications and Communications:

other business – proposal:

To accept the following as the terms-of-reference for the committee:

Effectively and accurately communicate content and information for the benefit of our Region 8 members (and beyond), specifically to:

- 1. Coordinate outputs minimizing unnecessary duplications and possible contradictions*
- 2. Ensure the IEEE message is coherent*
- 3. Crystallise ideas for new content across various platforms*
- 4. Horizon scanning for new ways in keeping our members informed*
- 5. Showcase IEEE, encourage membership & volunteers*

Publications and Communications:

achievements January 2019-to-date:

1. Establish P&C committee and roles within committee – **DONE**
2. Establish committee terms-of-reference – **DONE**
3. Standardize outputs & agree publicity channels/moderators – **DONE**
4. Arrange basic training for editors – **YET TO BE ARRANGED**
5. Longer term plans:
 - Investigate potential of a Regional Magazine (Sigma) – **IN PROGRESS**
 - Investigate potential of a Technical Journal - **DONE**