

# THE OPPORTUNITIES OF BUILDING IEEE STANDARDS FOR EUROPE, MIDDLE EAST AND AFRICA



## Short Introduction

- ▶ Workshop moderated by Oscar M Bonastre  
IEEE Chair Elect 2020-2021 Spain Section
- ▶ IEEE as worldwide leader in Standards
- ▶ Use Case of Standards
- ▶ The panelists



## IEEE as the world's leading standards developer



- ▶ IEEE has a long-standing reputation as a trusted source of technical and scientific education, information and **standards**.
- ▶ IEEE serves as a trusted, **international source of knowledge** and insight to governments and society-at-large about the social responsibilities and **ethical** implications associated with technology.



# IEEE as the world's leading standards developer



- ▶ One of the **more notable** are the IEEE 802. LAN/MAN group of standards, with the widely used computer networking standards for both wired (Ethernet, aka **IEEE 802.3**) and wireless (**IEEE 802.11** and **IEEE 802.16**) networks.



## Use Case of Standards in Spain

- ▶ Public Administration. E-government services

**SUMA Gestión Tributaria**  
**Diputación de Alicante**

- ▶ Suma is a public body set up by the Provincial Council of Alicante in 1990. Main mission is to administer and collect the municipal taxes for the town/city councils of the province of Alicante, Spain.



# Use Case of Standards in Spain

## ► Blockchain Standards



## SUMA Gestión Tributaria Diputación de Alicante

<https://www.suma.es/>

<https://sumainnova.suma.es/>



Source: Información.

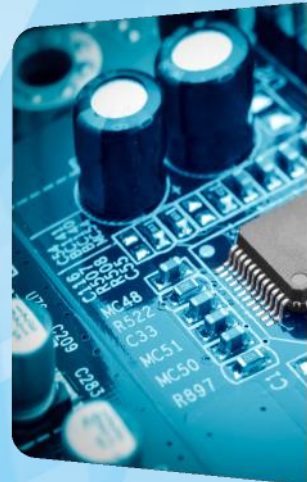


## The panelists

- ▶ David Law – Distinguished Technologist at HP Enterprise. IEEE representative to EC ICT Standardization Platform, IEEE R8 standards coordinator. UK.
- ▶ Clara Neppel. Senior Director of the IEEE Global Office in Vienna. Austria
- ▶ Hermann Brand – European Standards Affairs Director IEEE Technology Centre. Austria
- ▶ Christopher James, Professor of Biomedical Engineering. Director of Warwick Engineering in Biomedicine, University of Warwick, UK.
- ▶ Brian Heinen. Founder, Local Producer Ltd and the Blockchain in Europe Group







# Why Standards Matter? Developing standards within IEEE-SA: Process & Governance

*David Law <David\_law@ieee.org>*





## Before I Share my Opinion...

“At lectures, symposia, seminars, or educational courses, an individual presenting information on IEEE standards shall make it clear that his or her views should be considered the personal views of that individual rather than the formal position, explanation, or interpretation of the IEEE.”

IEEE-SA Standards Board Operation Manual



# What Are Standards?

Standards are published documents that establish specifications and procedures designed to ensure the **reliability** of the materials, products, methods, and/or services people use every day

Standards form the fundamental building blocks for product development by **establishing consistent protocols** that can be universally understood and adopted

Standards establish **compatibility, interconnectivity, interoperability**, simplify product development, and speed time-to-market

Standards make it easier to understand and **compare** competing products

As standards are globally adopted and applied in many markets, they also help with **international trade**

Standards fuel **innovation, the development and implementation of technologies** that influence and transform the way we live, work and communicate



# Shipping containers (The engineer was correct)

Designed and patented in 1950s

- Malcom McLean (Entrepreneur)
- Keith Tantlinger (Engineer)

Tantlinger convinced McLean to give the patents to industry

Began international standardization of intermodal containers

- Enabled vast increase in efficiency
- Simple transferable between road, rail and ships

But many different incompatible container sizes and fittings

- International standardization (ISO)
- Occurred in late 1960s
- Agreed standard container sizes and fittings
- Enabled yet further increase in efficiency

# Standards Are Important to users

Customer Choice and Value

Interoperability

No vendor lock-in



# Standards Development Organizations

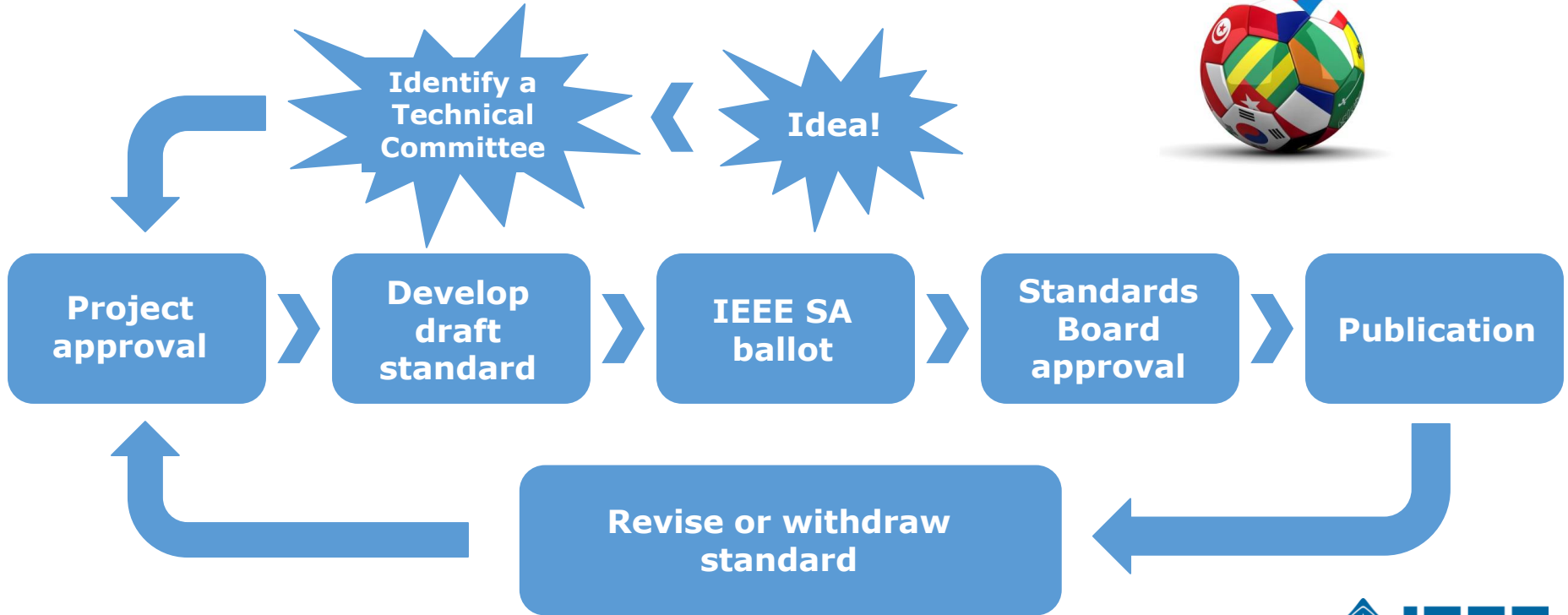
Process of developing a standard is typically facilitated by a **Standards Development Organization (SDO)**

SDOs adhere to **fair** and **equitable** processes that ensure the highest quality outputs and reinforce the market relevance of standards.

SDOs such as IEEE, International Electrotechnical Commission (IEC), International Organization for Standardization (ISO), and others offer **time-tested** platforms, rules, governance, methodologies, and services that objectively address the standards development lifecycle, and help facilitate the development, distribution and maintenance of standards.



# IEEE Standards Development Process



# IEEE-SA Takes a Lifecycle Approach

*IEEE-SA nurtures, develops, and advances global technologies through a unique lifecycle approach*



## Open Environment and Proven Processes

- Pre-standards work includes IEEE-SA Industry Connections program

### ***Industry Connections Security Group***

- Proven development process for producing successful and pervasive global standards

### ***IEEE 802.11™ "Wi-Fi®"***

- Market-implementation work includes IEEE Conformity Assessment Program (ICAP)

### ***IEEE 1588™ Conformity Alliance***



# Close Engagement with Industry



## IEEE-SA Corporate Program

- Influence technology development
  - Incubate new technologies, standards and related services in a rapidly changing environment
  - Shape the direction of technology and its market place applications
- Drive the development of corporate standards
  - Gain advanced knowledge by engaging in corporate standards projects
- Network with global thought leaders



# IEEE R8 Standards Coordination

## **Standards speakers for events and conferences**

Keynote speaker on standards, presentation such as demystifying standards, tutorial on a specific standard or standardization area

## **Whole standards tracks at events and conferences**

Could be multiple speakers, presentations and/or tutorials

## **Section and student branch events**

Could be similar to standards tracks at events and conferences with the added potential to run the Standards Game

## **Standards events**

Local Section work with IEEE-SA to build a standards event

## **Interested?**

Please contact <[standards.coordinator@ieeer8.org](mailto:standards.coordinator@ieeer8.org)>







## IEEE Global Ethics Initiative: Putting Principles into Practice

*11 October 2019*

*Dr Clara Neppel  
Senior Director, IEEE Global Office Vienna*



# Life in the Car Era



# IEEE and AI and Ethics *Our Work: Putting principles into practice*



## Community

- 3000 members from all continents
- 40% women
- Participation & endorsement by industry
- Recognition by governments & international organizations



## Ethically Aligned Design (EAD)

- Provides guidance for standards, certification, regulation, & legislation for the design, manufacture, & use of A/IS & serves as a key reference for the work of policymakers, industry members, technologists, & educator



## "EAD For" Series

- Business
- Artists
- Health
- Parenting
- Advertising
- And more...



## Global Standards

- 15 standards projects in development, including [IEEE P7000](#), which establishes a process model by which engineers & technologists can address ethical considerations throughout various stages of systems initiation, analysis & design



## Certification

- Criteria and process for Certification / marks addressing:
- Transparency in A/IS
  - Accountability in A/IS
  - Algorithmic Bias in A/IS



## Education & Learning

- AI & Ethics in Design Business Course
- EAD University Consortium

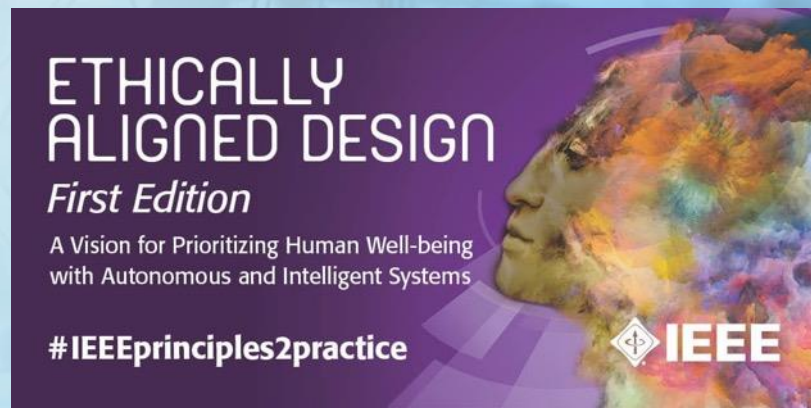
# The IEEE Global Initiative on Ethics of Autonomous and Intelligent Systems (A/IS)

## ► Mission:

- To ensure every stakeholder involved in the design and development of autonomous and intelligent systems (A/IS) is educated, trained and empowered to prioritize ethical considerations so that these technologies are advanced for the benefit of humanity

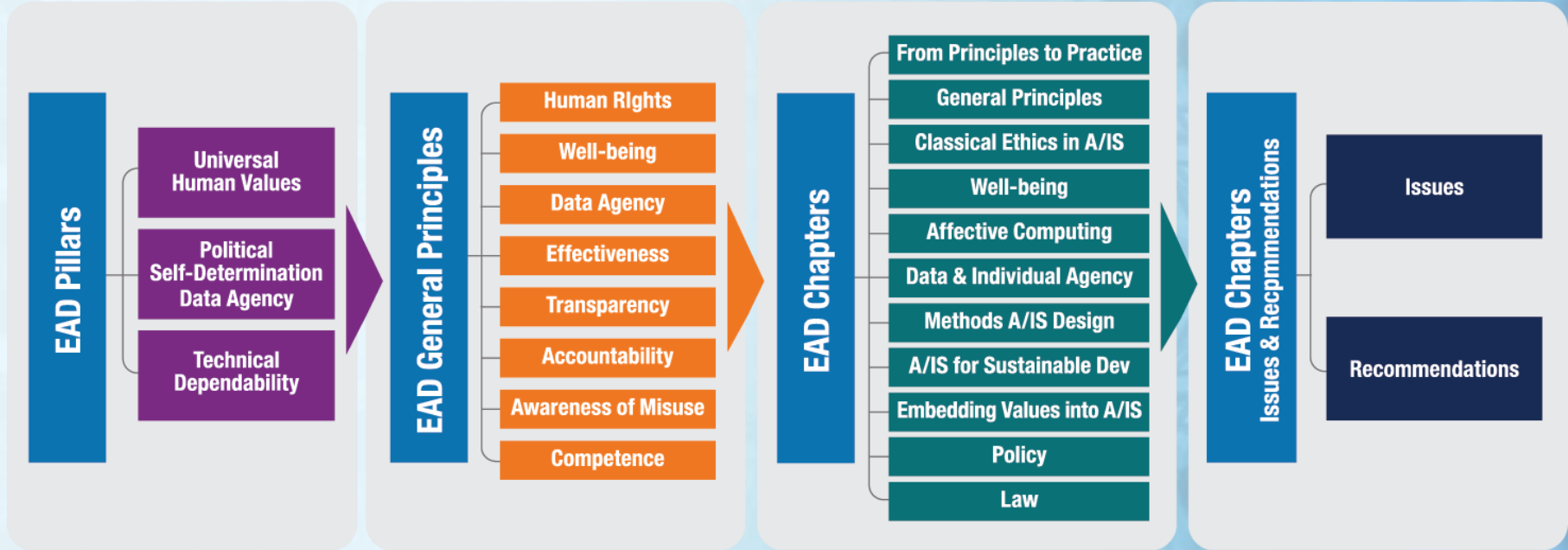
## ► Produced Ethically Aligned Design, First Edition

- Sets forth scientific analysis and resources, high-level principles and actionable recommendations
- Provides guidance for standards, regulation or legislation for design, manufacture and use of A/IS that provably aligns with and improves holistic societal well-being
- Serves as a key reference for the work of policymakers, as well as technologists and educators





# Ethically Aligned Design *Pillars and Principles*



# P7000 Standards

**IEEE P7000™** - Model Process for Addressing Ethical Concerns During System Design

**IEEE P7001™** - Transparency of Autonomous Systems

**IEEE P7002™** - Data Privacy Process

**IEEE P7003™** - Algorithmic Bias Considerations

**IEEE P7004™** - Standard on Child and Student Data Governance

**IEEE P7005™** - Standard on Employer Data Governance

**IEEE P7006™** - Standard on Personal Data AI Agent Working Group

**IEEE P7007™** - Ontological Standard for Ethically driven Robotics and Automation Systems

**IEEE P7008™** - Standard for Ethically Driven Nudging for Robotic, Intelligent and Autonomous Systems

**IEEE P7009™** - Standard for Fail-Safe Design of Autonomous and Semi-Autonomous Systems

**IEEE P7010™** - Wellbeing Metrics Standard for Ethical Artificial Intelligence and Autonomous Systems

**IEEE P7011™** - Standard for the Process of Identifying and Rating the Trustworthiness of News Sources

**IEEE P7012™** - Standard for Machine Readable Personal Privacy Terms

**IEEE P7013™** - Inclusion and Application Standards for Automated Facial Analysis Technology

**IEEE P7014™** - Standard for Ethical considerations in Emulated Empathy in Autonomous and Intelligent Systems

# Example: Transparency

*P7001: Chair Prof Alan Winfield*

**Transparency means something different to different stakeholders**

An elderly person doesn't need to understand what her care robot is doing in the same way as the engineer who repairs it.

**Who are the stakeholders?**

Experts:

- Safety certification engineers or agencies

- Accident investigators

- Lawyers or expert witnesses

Non-experts:

- Users

- Wider society



# Industry-driven

- **Offers a process and defines a series of marks** by which organizations can seek certifications for the processes around A/IS products, systems and services
- **An industry-driven and iterative process** for developing certifications/mark for A/IS
- Initial **outcomes** are focusing on
  - Criteria and process for Certification/Mark focused on **Transparency in A/IS**
  - Criteria and process for Certification/Mark on **Accountability in A/IS**
  - Criteria and process for Certification/Mark focused on **Algorithmic Bias in A/IS**

More information at:

[standards.ieee.org/industry-connections/ecpais.html](https://standards.ieee.org/industry-connections/ecpais.html)

## Driving Understanding of Standards in Ethics and A/IS

- 38 members from **Standards Bodies, Industry and Government working together** to enhance the understanding of the role of standards in facilitating innovation while addressing problems that go beyond technical solutions to addressing ethics and values
- Identifying collaborative opportunities to **bolster the development and use of standards in supporting technical, business and policy communities** in addressing technical, societal and ethical implications of technology expansion
- Developing a **repository of standards in the AI and A/IS domain—to be live by year end**

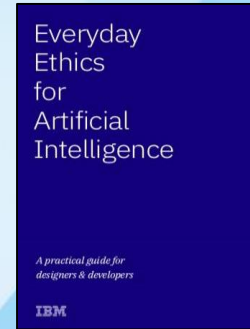
For more information

<https://ethicsstandards.org/>

# Global reach

## Examples

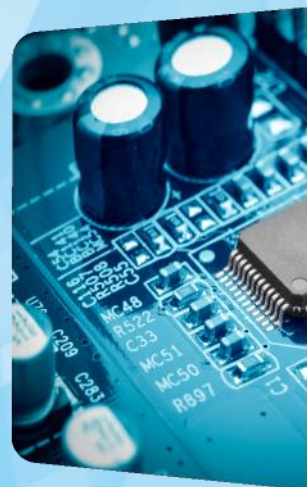
- Consulting with and contributing to AI Positions of
  - European Commission (member of the HL expert group)
  - European Parliament
  - Council of Europe
  - OECD
- UN (via HLP DC, UNESCO, UNICEF and other UN orgs)
- National Governments
- Cities
- Industry
- Associations
- Standard Developing Organizations



# Thank you

*Dr. Clara Neppel*  
[c.neppel@ieee.org](mailto:c.neppel@ieee.org)





## IEEE standards shaping the future of transportation

*Dr. Hermann Brand, European Standards Affairs Director, IEEE SA Standardization Panel, R8 Meeting, Valencia, 11 October 2019*



## Before I Share my Opinion...

Note: “At lectures, symposia, seminars, or educational courses, an individual presenting information on IEEE standards shall make it clear that his or her **views should be considered the personal views of that individual rather than the formal position, explanation, or interpretation of the IEEE.**”

IEEE-SA Standards Board Operation Manual (subclause 5.9.3)

# Agenda

- ▶ Big picture: ICT drives the digital transformation of transportation
- ▶ Standards facilitate a smooth transition of the automotive eco-system
- ▶ Some existing standards and their evolution
- ▶ More in the pipe. Get engaged!

# Technology drivers



As smart as or even smarter than a human driver

Courtesy of Yu Yuan, P2040

## Cognitive Intelligence



### Automation

From driver assistance to driverless



### Connectivity

V2V, V2I, V2P, V2X, ...

## Vehicles

to be safer, faster, cheaper, cleaner, ...



## Electronification/SWization

Faster evolution, easier production, easier maintenance, more applications, ...



## Electrification

Electric car, electric bus, electric ship, electric aircraft, ...

- More
- 1. connected
- ,
- 2. automated,
- 3. intelligent,
- 4. SWized,
- 5. electric

## At the horizon



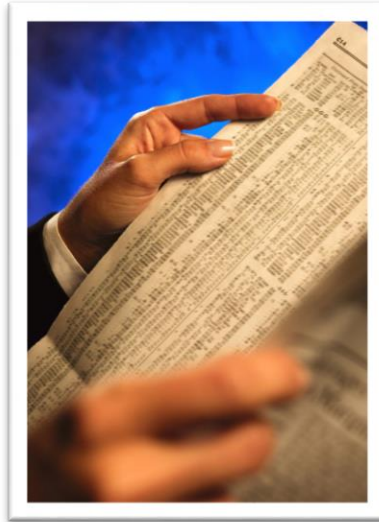
- ▶ *Drivers will be operators and eventually passengers*
- ▶ There is a shift from **individually owned vehicles** towards **interconnected mobility solutions** used on an **if-and-when needed service (Mobility-as-a Service (MaaS))**
- ▶ *The car as a stand-alone product will be complemented and partially replaced by an eco-system of vehicles, infrastructure and service provider platforms cooperating in complex interaction*
- ▶ Such a mobility eco system will be in need for **adequate standards**, in order to enable the **smooth integration of its constituents**
- ▶ **Leapfrogging L4/L5 or ADAS Evolution from L2 to L5?**

# Challenges for the Automotive/Transportation eco-system



## Technology

LIDAR, HD maps, ML/DL,  
V2x communication,  
Levels of autonomy,  
Secure safety,  
Cooperative cognitive  
control,  
Fog/cloud computing,  
SW Car, Fail-operational,  
etc.



## Economics

Car sharing,  
Mobility as a Service,  
Data prosumer,  
Data monetization,  
etc.



## Politics/Society

Safety,  
Zero accidents,  
Sustainability,  
Efficiency,  
Alignment with law,  
moral values and  
ethical principles,  
etc.

# Standards facilitate a smooth evolution of the automotive eco-system

There are **issues which cannot be solved by a single company or by a closed circle of a few companies.**

An **open collaboration platform** in a proven '**safe-harbor**' legal framework for **standardization** is needed,

1. to build **trust**
2. to reduce **risk and cost**
3. to reduce **complexity** and **options**
4. to ensure a smooth evolution of **value networks**
5. to facilitate **economies of scale**
6. to enable **interoperable solutions.**



# Typical Wiring Harness in a Car



Used with permission from Molex

Cabling is the 3<sup>rd</sup> highest cost component in a car  
Engine (1st)  
Chassis (2nd)

Harnesses are built **ONE** at a time with 50% of cost in labor

Cabling is the 3<sup>rd</sup> heaviest component in a car  
Chassis (1st)  
Engine (2nd)

Reducing cable weight has a direct impact on fuel economy!

There is a **technical problem!**  
There is a **business problem!**

How to **reduce cost?**

How to **reduce complexity?**

How to **improve interoperability?**

# Example: a multi-purpose communication backbone



## Implementing Time-Sensitive Networking (TSN) in Automobiles

Accurate timing and guaranteed data delivery are critical in the automotive environment. IEEE 802.1AS™ provides timing accuracy in the sub-microsecond range, which will be required as Ethernet usage grows within the vehicle. In addition, other IEEE and TSN standards provide secure, ultra-reliable, bounded low-latency communications throughout the vehicle.

The implementation of the TSN standards are not limited to network speeds such as 40 kbit/s, 1 Mbit/s or 10 Mbit/s. TSN runs over 2-wire 100 Mbit/s (IEEE 802.3bw™-2015), 1 Gbit/s

(IEEE 802.3bp™-2016), and 2.5/5/10 Gbit/s (IEEE P802.3cd™) are being investigated. Work is also being explored around lower cost solutions for 10 Mbit/s (IEEE P802.3cg™).

Previously known as the Audio Video Bridging (AVB) set of standards, which are successfully used in Automotive Infotainment systems today, AVB has evolved into the Time-Sensitive Networking in order to reflect the expanded scope of work toward autonomous driving.

- **IEEE 802.3ch:** IEEE Std 802.3 to add greater than 1 Gb/s Physical Layer (PHY) in the automotive environment.  
[http://www.ieee802.org/3/ch/P802.3ch\\_PAR.pdf](http://www.ieee802.org/3/ch/P802.3ch_PAR.pdf)
- IEEE 802.3 Greater than 10 Gb/s Automotive Ethernet Electrical PHYs *Study Group*.
- IEEE 802.3 Multi Gigabit Automotive Optical PHY *Study Group*.
- Hybrid (optical / electrical) automotive Ethernet data links *Call for Interest*
- **IEEE 802.1:** Many standards related to Time sensitive networking, see [http://standards.ieee.org/downloads/TSN\\_for\\_Automotive\\_Networks.pdf](http://standards.ieee.org/downloads/TSN_for_Automotive_Networks.pdf)
- **NOTE:** 'Automotive Ethernet' is not restricted to cars, applicable to aircrafts, trains, ships, ...

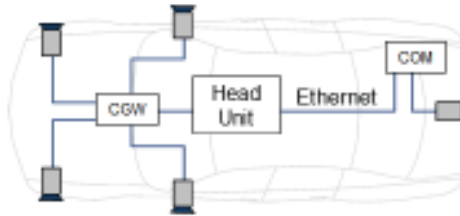
Get  
Connected

For more information on the IEEE 802.1 Working Group, visit:  
[standards.ieee.org/develop/wg/WG802.1.html](http://standards.ieee.org/develop/wg/WG802.1.html)

# Use Cases for Ethernet and IP Communication

## • Driver Assist Cameras

- Cameras on bumpers and mirrors
- GbE link saves need for compression
- Reducing latency increases safety
- Compression artifacts make obstacle detection harder/less reliable

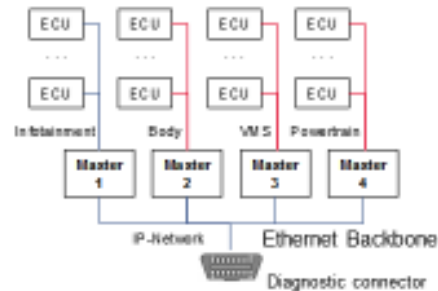


CGW = Camera Gateway

**Driver Assist System (start of production: 2013)**

## • Ethernet Backbone

- Many regions of the car linked together via Ethernet
- Allows 'data' from one region to be re-used elsewhere in the car
- GPS navigation can be overlaid on camera data
- Enables separate CAN bus domains to communicate with each other



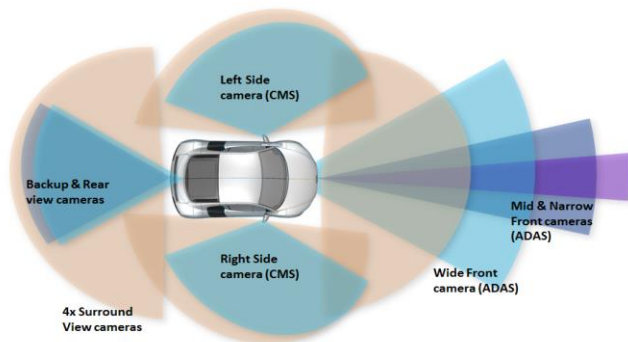
**Backbone (start of production: ~2020)**

Used with permission from Bosch

More cameras and other sensors need to be integrated to achieve higher levels of automation and ultimately The Ethernet Backbone serves as basis for vehicle platform evolution

# Example: Standard for Automotive System Image Quality

- ▶ Another intertwined technical/business problem: How to structure and organize the **value chain/network?**
- Standard for a coherent set of **KPIs to assess automotive camera systems**
- Standard to **measure/test** automotive image quality



Courtesy Texas Instruments

- Whitepaper “**IEEE P2020 Automotive Imaging**” published in 2018
- Standards development kicked off at the **P2020** Meeting in Brussels on 16/17 September 2019 (collocated with AutoSense Conference, see <https://auto-sens.com/autosens-brussels/>)



# Advancing the Technologies for Connected Vehicles through Consensus Building

**IEEE P2030.1.1**  
Standard Technical Specifications of a DC Quick and Bi-directional Charger for Use with Electric Vehicles

**IEEE P2690**  
Standard for Charging Network Management Protocol for Electric Vehicle Charging Systems

## Transportation Electrification

**IEEE 2030** and its related standards are the first all-encompassing standards series providing alternative approaches and best practices for achieving smart grid interoperability.

### IEEE 1547 Series

A series of standards for distributed power to maximize the benefits of interconnection.

### IEEE P1562

Standard for array and battery sizing.

### IEEE 1901 Series

Standards relating to broadband connectivity over electric power lines.

## Intelligent Transportation Systems

### IEEE 1609

A family of standards defining the architecture, services and standard interfaces for secure vehicle-to-vehicle (V2V) and vehicle-to-infrastructure (V2I) wireless communications.

### IEEE 1616

Standards for motor vehicle event data recorders.

### IEEE 802.11

WLAN to support communication between vehicles and the roadside and between vehicles while operating at speeds up to a maximum of 200 km/h for communication ranges up to 1000 meters.

## Traffic Safety

### IEEE 1512

Multiple standards for traffic safety, hazardous materials and public safety incident communications.

## Cooperative, Autonomous and Automated Driving

### IEEE P2040 Series

A series of standards for connected, automated and intelligent vehicles.

## Smart Rail

A wide range of standards relating to electric rail operation including IEEE 11-2000, IEEE 16-2004, P1653.1, P1791, P1833, P1883, P1884, P1887, P1896, P2406, 1536, 1558, 1568, 1570, 1628, 1629, 1630, 1653 series, and 1698. As well as a series of standards relating to communication for rail transit systems, including IEEE 1473, 1474, 1475, 1476, 1477, 1482.1, and 1483.

## And more...

IEEE Standards Coordinating Committee on Transportation (SCC42) leads the coordination of IEEE standardization activities for technologies related to transportation.

## Connectivity

### IEEE 802.3

Defining the physical layer and data link layer's media access control of wired Ethernet, in local area networks and wide area network applications.

### IEEE 802.15

Wireless personal area networks allows the use of wearable and other short-range wireless devices (such as health monitors).

### IEEE 802.20/802.21/802.22 Series

Communications standards for connecting vehicles to 802 systems.

### IEEE P2020

Standard for Automotive System Image Quality

### IEEE P7001

Transparency of Autonomous Systems

### IEEE P2048.11

In-Vehicle Augmented Reality

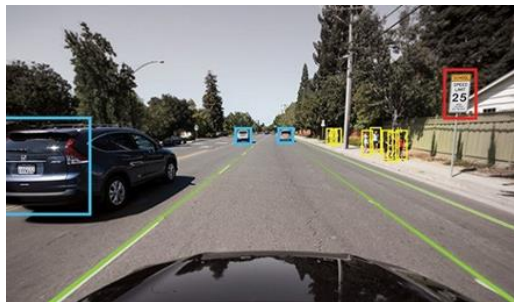
IEEE  
Standards  
for  
Transportation

# IEEE automotive standards portfolio

*A few examples*



e.g. 802.1/802.3: TSN



e.g. P2020: Camera image quality test

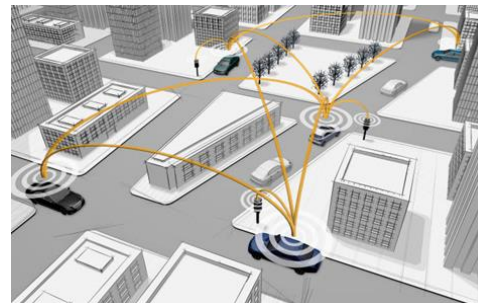


e.g. 2030.1.1: DC quick charger for EV

e.g. P7001: Data  
Transparency P7003:  
Algorithmic Bias,  
P7011:  
Trustworthiness of  
Data

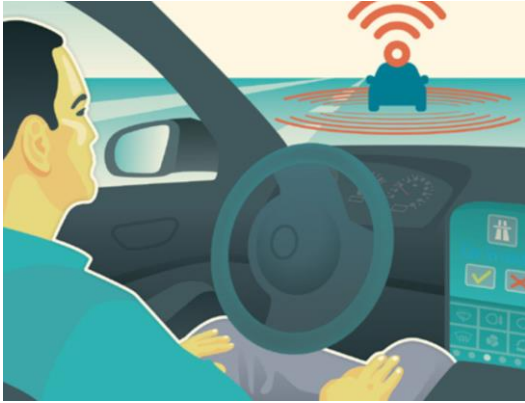


Zero accidents  
now (in EU):  
802.11bd (11p  
evolution) for ITS  
G5 (EU) and  
WAVE (US)



e.g. P2040:  
Taxonomy,  
architecture,  
testing

# Standards evolve rapidly in response to technical innovations



EC H2020 EPoSS SRA  
2017

To **evolve Vehicle Platforms and enable Platform Businesses**

- **Data driven engineering and operation**
- Data Interoperability , ADAS

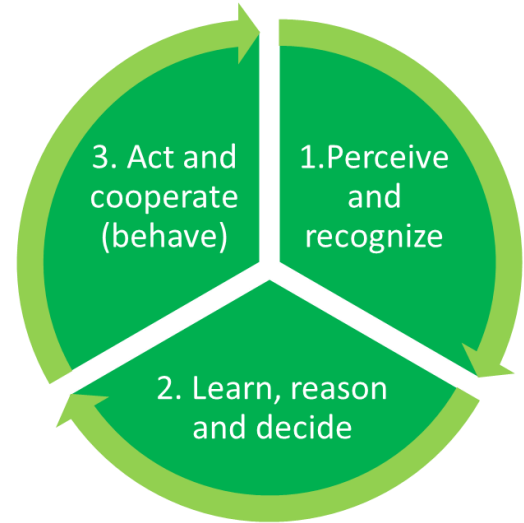
43 Engineering, Test solutions and validation methods

To **trade-off technology enablers** for autonomous driving, including

- **Sensors** (camera, radar, LIDAR)
- **Positioning and HD maps**
- **Communication** (a-hoc, cellular, hybrid)
- **AI techniques** (machine learning)

To **build the (Digital) Infrastructure of road operators** for autonomous vehicles

To **hit the Safety Spot** despite security risks



sense-plan-act cycle extended

# More projects are in the pipe. Time to get involved!

## **In Ongoing: for example**

- Framework of Knowledge Graphs (P2807),
- Framework and Requirements of Shared Machine Learning (P2830),
- Framework for Deep learning Evaluation (P2841)
- Architectural Framework and Application of Federated Machine Learning (P3652.1)

## **Approval stage: for example**

- A formal model of safe automated vehicle decision making (P2846)
- Exchange/Interoperability Format for Safety Analysis and Safety Verification of IP, SoC and Mixed Signal ICs (P2851)

## **In drafting stage: for example**

- Automotive radar performance metrics and testing
- Secured safety

## **In exploration stage: for example**

- Sensor data fusion and environmental model
- NLP interoperability

Get involved  
now!



# Some important links

- IEEE Standards Association (IEEE SA): <https://standards.ieee.org/>
- IEEE SA Standards Board: <https://standards.ieee.org/about/sasb/index.html>
- IEEE SA Membership: <https://standards.ieee.org/about/membership/index.html>
- IEEE-SA Ethernet & IP @ Automotive Technology Day, 24 Sep 2019 - 25 Sep 2019, Detroit, MI, USA; <https://standards.ieee.org/events/automotive/index.html>
- Nurturing the Era of e2e Mobility as a Service (MaaS): Standards for Connected and Autonomous Transportation, 2 Dec 2019 (afternoon)- 3 Dec 2019, Munich, Germany: <https://standards.ieee.org/events/e2e-maas/index.html>



Thank You

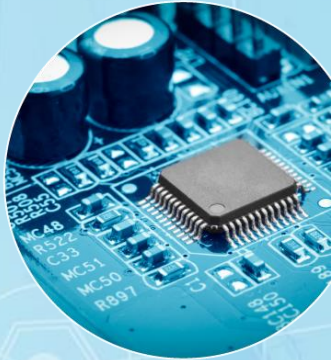


*Advancing Technology  
for Humanity*



## **CONTACT**

***Dr. Hermann Brand***  
***European Standards Affairs Director***  
***IEEE Technology Centre GmbH***  
***Heinestrasse 38, 1020 Vienna***  
***Austria***  
***+43 1 213004 331***  
***[h.brand@ieee.org](mailto:h.brand@ieee.org)***



# BACKUP

# The standardization gap

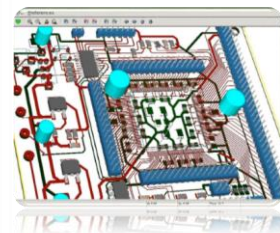
- ▶ A **'standard'** is not just another 'technical publication' to be sold
- ▶ **Standardization is collaborative techbiz development** (a business practice)
- ▶ **Standardization underpins product development as part of a company's business plan** (cooperative product design)
- ▶ *NOTE1: "Research transforms money into knowhow, innovation transforms knowhow into money"*
- ▶ *NOTE2: "A technology does not have a value as such. Its value results from being integrated into a commercial product or service offer"*
- ▶ Standardization MAY be needed to commercialize new technologies/research results, BUT:
  - There is a **window of opportunity** to set a standard
  - A standard specifies only a **small, but essential** part of a product



# 2 historically grown standardization models

## ▶ The national representation model

- Electric grid
- Industrialization of national economies



## ▶ The global market driven model

- The Internet
- Globalization of industrialized economies

# The 'International' Standardization System

based on 'national representation model'



international



ESOs are recognized by the EU  
ITU is an inter-governmental body

*European Standards Organizations (ESOs)*



regional



isacc  
cccnt



national



And many more ....



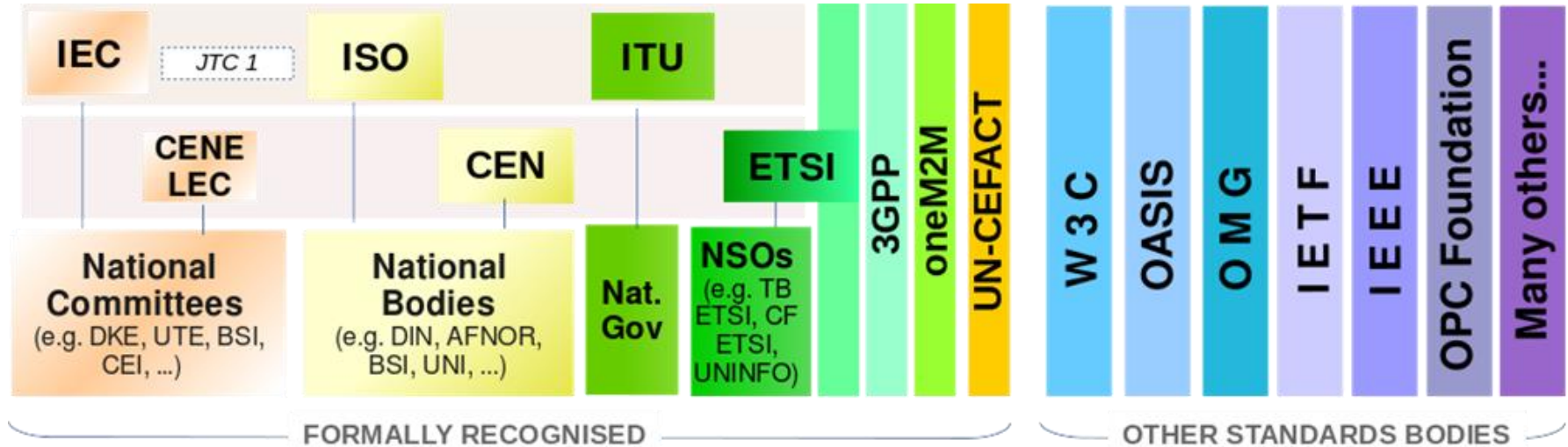
# Global Standards Developing Organizations

based on 'global market driven model'

- ▶ Key facilitator for growth of global economy and social model touching billions of lives
- ▶ **Standards from W3C, IETF, and IEEE form the Internet's foundation**
  - Not deployed via traditional, national-representation model of standards adoption
  - Instead driven by market momentum to innovate global customers



# The global standardization ecosystem



Source: Multi-Stakeholder Platform Working Group Digitizing European Industry (MSP WG DEI)

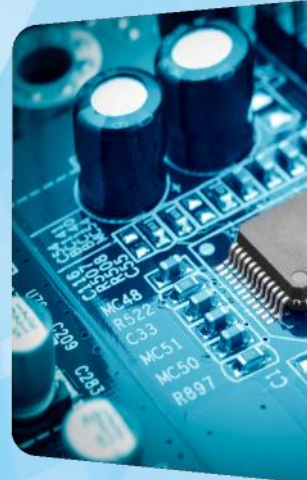
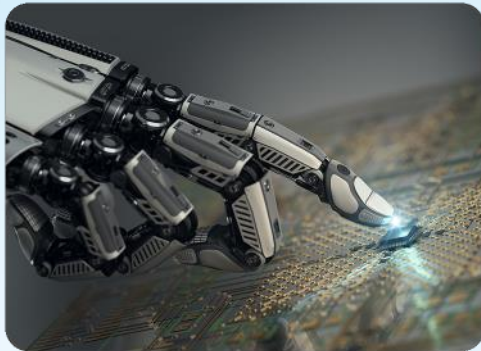
# IEEE partners with a number of players to bring collective value

A must to leverage Network Effects and master the Digital Transformation



OCEANIS: Open Community for Ethics in Autonomous and Intelligent Systems,  
<https://ethicsstandards.org/>





# Standards in Healthcare Technology

*Prof. Christopher James*

*Professor of Biomedical Engineering & Director, Warwick Engineering in Biomedicine,  
University of Warwick, UK*





# The reality of Healthcare Technology

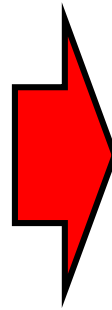
“ Technology systems used daily across hospitals, GP surgeries, care homes, pharmacies and community care facilities don't talk to each other, fail frequently and do not follow modern cyber security practices. As a result, some people are getting suboptimal care, staff are frustrated and money could be saved and released for the front line. ”

*UK DoHSC, “The future of healthcare”, Policy Paper,  
October 2018*

# Emerging model of Healthcare

## Old model of care:

- ▶ Focus on acute conditions, reactive management
- ▶ Hospital centred, disjointed episodes
- ▶ Doctor dependent
- ▶ Patient as passive recipient, Self-care infrequent
- ▶ Use of tech rare



## New model of care:

- ▶ Focus on long term conditions, prevention & continuing care
- ▶ Integrated with people's lives in homes & communities
- ▶ Team based, shared record
- ▶ Patient as partner, self-care encouraged & supported
- ▶ Dependent on tech & devices

# What can state-of-the-art technologies do?

- ❖ It's not just about getting the current systems to work better
- ❖ Cutting-edge technologies can support **preventative**, **predictive** and **personalised** care
- ❖ E.g. use more data-driven technologies such as Artificial Intelligence to help diagnose diseases or conditions and to gain better insights into treatments
- ❖ E.g. use robotics and voice assistants to support people and their carers in rehabilitation, dementia support or medication management

# How can it be done?

- ❖ To reach this potential we need to focus on getting the basics right
- ❖ Getting the digital architecture of the health and care system – the building blocks
- ❖ **Open standards, secure identity and interoperability** are critical to the **safe and successful use of technology**, ensuring that **systems talk to each other** and that **the right data gets to the right place at the right time**

*NHS Digital*



# Why have standards in Healthcare?

- ❖ Greater standardisation of data, infrastructure, platforms and APIs will create a health and care system which is **more joined-up, safer and more efficient**.
- ❖ Connected systems ensure that **clinicians have immediate access to relevant and appropriate patient data** from care providers and settings. Data can be communicated between systems with **absolute fidelity, eliminating misinformation and misunderstandings**.
- ❖ We will also increasingly be able to **provide citizens and patients** with direct and immediate **access to their medical records**.

*NHS Digital*

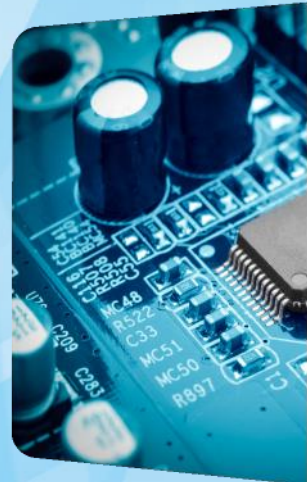
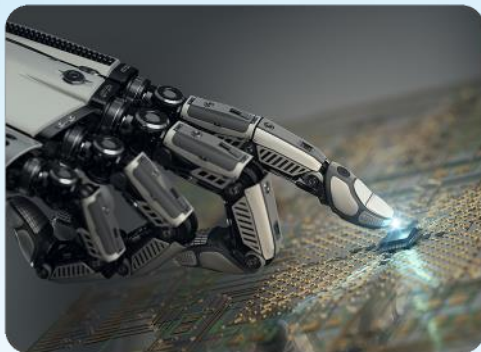


# Creating an evidence standards framework for digital health technologies

- ❖ Developing standards that ensure new technologies are clinically effective and offer economic value
- ❖ Make it easier for innovators and commissioners to understand what good levels of evidence for digital healthcare technologies look like
- ❖ Digital healthcare technologies must also meet the needs of the health and care system, patients, and users



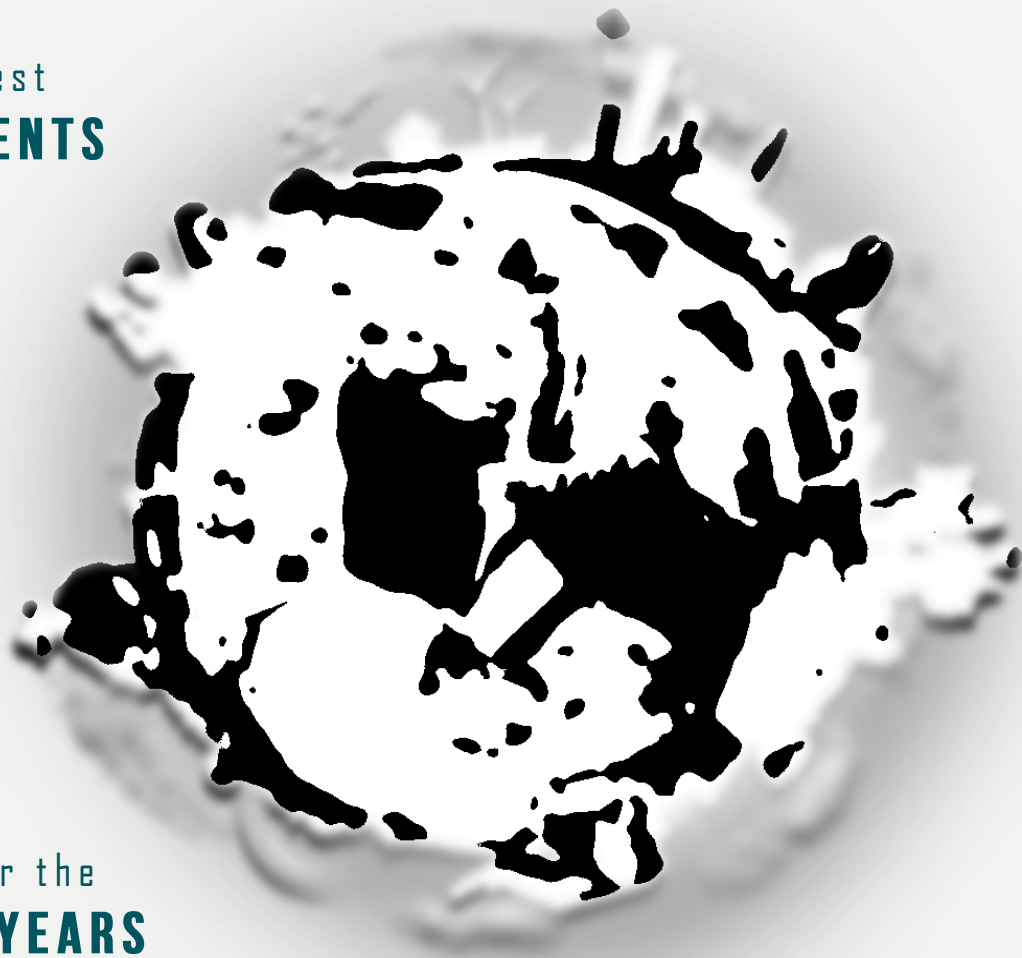




# The Need for Blockchain Standards

*Brian Heinen. Founder, Local Producer Ltd and the Blockchain in Europe Group*

the greatest  
**ACHIEVEMENTS**



in the  
**AGRI-FOOD  
VALUE CHAIN**

will occur the  
**NEXT 20 YEARS**





**NEW TECHNOLOGY + OLD BUSINESS MODEL  
= EXPENSIVE OLD ORGANIZATIONS**





**NEW TECHNOLOGY + EMPOWERED  
COMMUNITY  
= SUCCESSFUL ADAPTATION**



# DEMYSTIFYING BLOCKCHAIN SOLUTIONS

## Commodification of Trust:

- self-enforcing smart contracts
- IoT solutions

## Inclusive Governance Model:

- democratise ownership
- custodian of ecosystem

# INTEROPERABILITY

## *What and How to Communicate and Connect*

- Harmonized Data
- Trustless Conformity
- 'Stay Relevant' Intermediation

# INTEROPERABILITY

## *How Much and When...or If?*

- Measurable Added Value??
- Read/ Write Governance - Private, Permissioned, Public and Hybrid
- Scaling and Speed
- Focus: Small Wins, Big Promotions



# STANDARDS

- *Custom metrics/ indicators\* for integrating blockchain into value chains*
- *Ecosystem transformation and best practices building upon these standards*
- *Business models created using certified indicators*

*\*philosophical practice and data interoperability standards - similar to what is found in social impact or ethical standardization [platforms like IRIS](#)*

# IEEE BLOCKCHAIN FOCUS

- Engage Stakeholders
  - Develop Incubator Programs and Testbeds
  - Comprehend Concerns and Barriers
  - Communicate Findings for Standards
- 
- [standards.ieee.org](https://standards.ieee.org)

# IEEE BLOCKCHAIN STANDARDS PROJECTS

- P2418 Blockchain Series
- P2140 Blockchain Application Standards
- P2141 Decentralised Exchange Framework
- P2143 Cryptocurrency Payments

[standards.ieee.org](https://standards.ieee.org)



# IEEE VIRTUAL COMMUNITIES



IEEE Blockchain  
Special Interest Group (SIG)



Collabratec  
[ieee-collabratec.ieee.org](http://ieee-collabratec.ieee.org)





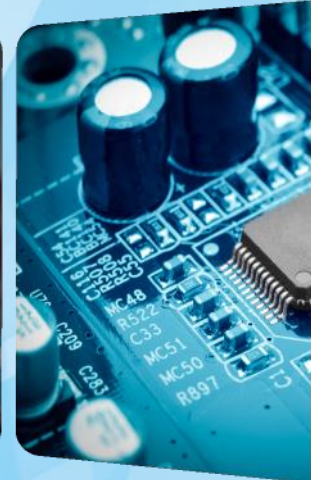
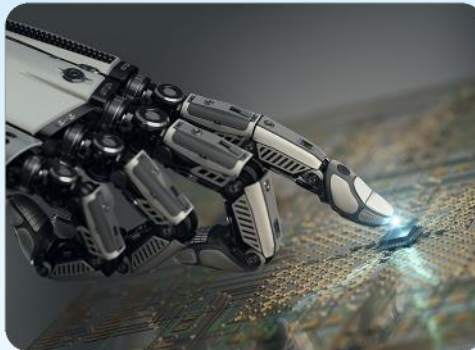
# BRIAN HEINEN



Agri-Food  
Blockchain Advocacy



@BrianHeinen



# THE OPPORTUNITIES OF BUILDING IEEE STANDARDS FOR EUROPE, MIDDLE EAST AND AFRICA

