

## **Saudi Arabia (East) Section**

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**List the activities carried out to foster relations with Industry and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help your Section in your industry-related activities?**

The section collaborated in the 2nd half of 2019 with multiple industrial partners that sponsored and nominated speakers for technical seminars and student activities. The section also was the technical sponsor and supporter for 2 conferences and local events in the area which provided the necessary exposure to the local industry. There is a plan to technically sponsor 5 conferences and workshops. We will keep working to improve the level of collaboration through the following actions, - Inviting industry representatives to IEEE meetings; - Visiting industrial organizations and promoting IEEE; - Collaborating with industry in organizing technical seminars;- Contacting industrial organizations to sponsor technical dinner meetings.

**List the activities addressed to Students and/or Young Professionals and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your students and YP-related activities?**

The section managed to visit two universities to promote for IEEE. The student branches were also supported financially and provided with a list of speakers that can be invited to deliver talks. There is a plan to organize a local SYP congress late 2020 that will be organized by students and YPs.

**List the activities carried out to retain and recruit members and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your membership-related activities?**

The section is planning to organize bigger events and initiatives that will attract new members to the section. The membership development officer will also plan to visit universities and companies to promote for IEEE.

**List the activities intended to support chapters, affinity groups, and student branches and the results obtained. List the related initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your support to chapters, affinity groups, and student branches?**

The plan for the next 6 months is to empower the technical societies and chapters to organize events in collaboration with the industry. The technical societies will be also encouraged to organize conferences and workshops.

**Challenges (with a focus on what support is required from Region 8)**

Connecting the section with the industry