

Membership Development Subcommittee (MDSC)

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Goals

IEEE Region 8 Membership Development Subcommittee working aligned with IEEE Member Activities goals in general, which are increasing R8 membership (through recruiting new members as well as retaining current members and recovering members in arrears), to promote grade elevations, and to increase awareness of IEEE membership's values.

We will organize annual Volunteers Training Workshop in collaboration with other subcommittees. Last year VT Workshop and few MD special events in Vilnius, Lithuania changed trend in Lithuania Section, they have 20% membership grow.

We need to use all Societies benefits to break the negative membership trend. It can be done only by strengthening Section MD Officers network.

Points of Concern

We lose our members: for December, 2019 vs December, 2018 Region have -1705 members (-2.25%) and for January, 2020 vs January, 2019 have -1716 (-2.23%). By Sections for January, 2020 vs January, 2019:

- Iran Section have -547 members (-62,37%)
- Jordan Section have -265 members (-21,35%)
- Lebanon Section have -364 members (-26,55%)
- Russia (Northwest) Section have -110 members (-20,2)
- Turkey Section have -237 members (-10,48%)
- United Arab Emirates Section have -205 members (-15,99%)
- UK and Ireland Section have -190 members (-1,83%)

Total membership lose for those Sections is -1918 members.

We also have a rather difficult situation with the number of members in Belarus - only 17 members by January 2020. The situation requires an urgent action.

Latest Membership Development figures

IEEE Region 8 Retention Goal = 68.8% (47090 members) and Recruitment Goal = 17303 members. Retention level for December, 2019 is 43.1%. Recruitment level for January, 2020 is 39%.

Trends

The overall trend is negative (-2,23%). Some Sections have a consistently low number of members or show a decrease in the number of members over the past 3-4 years. Only a small part of the Sections is growing from year to year by steady efforts.

Proposals for improvements

We cannot change not good economic situations in various countries. However, it negatively affect to numbers of IEEE members in Sections. We need to find other methods and reserves.

We need to use for 100% all possibilities of obtaining free membership for chapters from MTT, ED, AP, IT Societies.

We need to organize some Region8-Locals meeting in Kazakhstan and Belarus. Kazakhstan can be Section with 200-400 members in few years and Belarus can have 50-100 members.

It is also necessary to check the possibility of creating new subsections in Africa and the creation of chapters in the current subsections.

We plan to change the training system, focusing on practical tasks for participants, as well as creation of development plans for their IEEE units.

Other Issues to report