

## Professional and Educational Activities Subcommittee (PEASC)

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### Goals

#### 1-Core programs

- Increase online awareness with 250 new followers
- Create accounts in other Social Networks (Instagram, linked in..)
- Participation in Regional SYP and MESYP
- Give the IEEE members a clear recurring theme about what PEA will do for them in their life, starting at school, ending at retirement
  - Hold two web meetings with PA and EA Section Officers with at least 10 participants each
  - Distribute a newsletter (or create a Region 8 Today article) every 3 months

#### 2. Core programs

- Increase PEA Speakers program's activity and integrity.
- Increase Acceleration Contest quality and quantity of proposals submitted
- Increase number of Sections Participating in Alpha Contest
- Hold the finals of Entrepreneurship week in Regional SYP and select winners

#### 3-Team Management

- Hold a regular monthly meeting
- Assign a coordinator for each program

#### 4-Collaboration with other entities

- Get in touch with other committees for creating common programs or increasing quality of current programs (e.g. History committee for Legendary Engineers programs)
- Get in touch with partners with rich content related to educational activities i.e IEEE Education Society

### Professional and Educational talks delivered

- "PEASC Programs" by Dragoumanos Stamatis in HSYP
- "Inquiry based learning through IEEE" by Dragoumanos Stamatis in HSYP
- "ENTREPRENEURSHIP AND STARTUP ECOSYSTEM" by Mohamed El Dallah in TSYP
- "PEASC Programs" by Dragoumanos Stamatis in TSYP
- "Agile Developments and Scrum" by Dragoumanos Stamatis in TSYP

### Current list of speakers, identify the new speakers since last report

- Amith Khandakar
- Jan Vervekken
- Andreas Neumeier
- Khaled Mokhtar
- Hafidh Al Samarrai

#### Nominated not yet joined:

- Sohaib Sheikh
- Rui Costa
- Marwa Mohamed
- Mohamed Amin

### Professional and Educational Activities developed/conducted

- Alpha Engineers winners announced
- Acceleration Contest winners announced
- TISP Week 7 workshop conducted
- Entrepreneurship Week 27 events conducted, received 76 pitching videos (now in evaluation phase)
- Peer group studying success stories book (on development)
- Speakers Program - 4 new speakers nominated (waiting for opCom approval)
- Speakers Program - received our first video tutorial

### Progress against goals since the last report

#### Participation in Events:

- Participated in TSYP and HSYP.

#### PEASC Branding

- New graphics designer is recruited;
- 2020 Marketing plan is developed.

#### Alpha Engineers

- Winners announced;
- Ready to release 2020 call.

#### Acceleration Contest

- Winners announced;
- Designing the 2020 edition.

#### Entrepreneurship Week

- We received the local winner's video pitching and evaluating them. 5 Regional finalists will be announced.

### **Proposals for improvements**

- To ensure continuity especially in Speaker Program, we propose the past chair to be member of next committee;
- Since Speakers program will be in full extend, request for speakers will open early in order to have a better budget management.

### **Points of Concern**

- Inactivity of some members;
- Last minute requests for speakers increases budget;
- Very limited interest by Western European Sections - More promotional efforts are needed there.

### **Other Issues to report**