

## Region 8 Today

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### Goals

- Reorganize our editorial board and investigate if it is needed to change organizational schema, because contributors are inactive.
- Resolve GDPR issues and make communication with Region 8 Today easier.
- Create and get approval for a publishing policy document for Region 8 Today.
- Buy and install software tools to ease the workflow and increase the SEO (search engine optimization).
- Increase visibility of Region 8 Today in Central Europe.
- Collaborate with YPs and SAC to get more news articles.
- Increase the number of Returning Users.

### Points of Concern

- Inactivity of contributors;
- No seminar/webinar about news writing was conducted;
- We rejected at least 10 articles in order not to have conflict with newsletter and website (articles that were about events held more than one month from article publication, press releases and calls etc).

### Posts published and impact

Report Data 12 Oct. 2019 - 25 Jan. 2020

- 27 posts
- 14 by Editors
- 3 by Sahar Slimi
- 2 by Mercy Chelangat K.

### Number of visits

2629

### Progress against goals since the last report

Managed to published 1 new article per week. One new contributor was joined Region 8 Today, from Nigeria.

### Proposals for improvements

- We suggest to have a common list of potential articles with other media and the editors decide by vote which article goes where. That way we will not reject any more articles.
- Spend in paid facebook and/or google advertisement to reach non members.
- Create a news category for igma until it's approved.
- Promote Region 8 Today in R8 committee meeting, Sections Congress and R8 SYP (create gifts with the logo printed on them and include them in participant's bag) .

### Other Issues to report

Top Countries by Number of Visits

- Tunisia: 556 Users
- United States: 409 Users
- Greece: 354 Users
- India: 112 Users
- Turkey: 106 Users
- United Kingdom: 64 Users
- Germany: 53 Users
- Egypt: 50 Users
- Kenya: 46 Users
- United Arab Emirates: 45 Users
- Japan: 38 Users
- Canada: 37 Users

Top 10 articles by Number of Visits (all Sources in Google Analytics) Are Presentation Skills Important for an Engineer?  
[bit.ly/ArePresentationSkillsImportantForAnEngineer](https://bit.ly/ArePresentationSkillsImportantForAnEngineer)

IEEE SYP Congress, A Once In Two Years Experience [bit.ly/IEEESYPCongressAOnceInTwoYearsExperience](https://bit.ly/IEEESYPCongressAOnceInTwoYearsExperience)

Getting Closer With Industry With Industrial Visits In Zaghuan Governorate [bit.ly/GettingCloserWithIndustryWithIndustrialVisitsInZag](https://bit.ly/GettingCloserWithIndustryWithIndustrialVisitsInZag)

Chapter's Work Worth Awards [bit.ly/ChaptersWorkWorthAwards](https://bit.ly/ChaptersWorkWorthAwards)

A Blowing Edition Of TSYP [bit.ly/ABlowingEditionOfTSYP](https://bit.ly/ABlowingEditionOfTSYP)

Promoting Entrepreneurship Through Innovative Competitions [bit.ly/PromotingEntrepreneurshipThroughInnovativeCompetitions](https://bit.ly/PromotingEntrepreneurshipThroughInnovativeCompetitions)

The IEEE Nordic SYP 2019 Sailed on a Wave of Sustainability [bit.ly/TheIEEENordicSYP2019SailedOnAWaveOfSustainability](https://bit.ly/TheIEEENordicSYP2019SailedOnAWaveOfSustainability)

Ana Cigarán Romero speaks at IEEE Region 8 Today and inspires us [bit.ly/AnaCigaránRomeroSpeaksAtIEEERegion8TodayAndInspires](https://bit.ly/AnaCigaránRomeroSpeaksAtIEEERegion8TodayAndInspires)

The 5th Edition of the Hellenic Student and Young Professionals Congress [bit.ly/The5thEditionOfTheHellenicStudentAndYoungProfessionals](https://bit.ly/The5thEditionOfTheHellenicStudentAndYoungProfessionals)

Is Excessive Video-Game Playing a Medical Disorder? [bit.ly/IsExcessiveVideo-GamePlayingAMedicalDisorder](https://bit.ly/IsExcessiveVideo-GamePlayingAMedicalDisorder)