

## Strategic Planning Subcommittee

Antonio Luque

### Goals

During the second half of 2019 and beginning of 2020, most of the work of the Strategic Planning Committee (SPC) has been focused on the Region alignment initiative at IEEE level. Region realignment tries to adapt the regional IEEE structure to the current membership distribution and improve Board representation of members by changing the way IEEE Regions are defined. It is an ongoing process whose final outcome is not yet clear.

The goal of the SPC has been to provide an analysis of the consequences that such a realignment would have on the current Region 8, and to support the decision-makers at IEEE level with different options that could be considered when defining new regional boundaries or other IEEE structures.

### Progress against goals since the last report

A meeting was held on 21 November 2019 during the meeting series in Boston between all Region Directors, Directors-Elect, VPs-MGA, and staff, to discuss the region realignment.

In order to have as much information as possible, before that meeting, the SPC requested all Section chairs to give their opinion on the ways to split the Region, through a Google survey. The results of the survey will be presented in the poster during the March 2020 R8 meeting.

In addition to the survey result, other information regarding R8 splitting options was presented:

- Membership number and section count for each splitting option.
- Analysis of the regional structure of other international professional organizations.
- Preliminary discussions with IEEE Strategic Analysis Team on the possibility of surveying the membership.

### Proposals for improvements

Apart from the feedback from Section and Region leadership, opinion from membership should also be taken into account. However, most members are not familiar with IEEE governance structure and regional boundaries and do not have a strong opinion on the subject.

The Strategic Analysis team at IEEE suggested to have a sentiment analysis of IEEE members in different geographical areas of R8 and then try to correlate the results with the countries or Sections that the members belong to. Such a survey is under preparation, to be distributed to a selected sample of members during the first week of February with the aim of having results by March. The outcome from this survey could be used as an additional factor to consider when discussing realignment options.

### Points of Concern

At the time of writing this report, it is not yet clear what will be the direction of the realignment initiative in 2020, although Regional structure is in the strategic agenda of the Board of Directors for the current year.

### Other Issues to report

None.