IEEE – Pre-eminent Membership Organization of the 21st Century

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2021 IEEE President-Elect Candidate

I CARE
Inclusive - Collaborative, Accountable, Resilient, Ethical
Brief Introduction

- Over three decades of IEEE Experience spanning all OU’s
- IEEE Vice-President, Educational Activities
- President, IEEE-HKN
- ABET Board of Directors/Delegates
- IEEE Fellows Committee
- IEEE Strategic Alignment Committee
- Several leadership roles at Region, Section, Area, Technical Chapter, Student Branch
- Career as a faculty member, department chair, and dean at two of the largest campuses in the California State System
Challenges and Opportunities

▸ Value of Membership
  - How does IEEE serve our globally dispersed and diverse membership?
  - What is our value proposition?
    for industry members, Young Professionals, and entrepreneurs

▸ Structure
  - How are our structures adapting/changing to serve members?

▸ Resources
  - How do we adapt to the changes in the Publications business in the world of Open Access?

▸ Relevance
  - How do we remain relevant in these rapidly changing times
My Priorities

▸ **G**row IEEE globally by promoting a culture of collaboration, transparency, diversity, and inclusion.

▸ **O**ffer members easy access to industry focused workshops, and continuing education programs.

▸ **I**ncrease the value of standards, conferences, and publications.

▸ **E**ngage members and support their ongoing professional and career needs.

▸ **E**mpower our diverse worldwide membership to build leading edge technical communities and nurture strategic partnerships that lower barriers and enhance innovation.

▸ **E**nergize, and incentivize members to keep IEEE at the forefront of future technical directions.
Membership

- Our membership is diverse and globally dispersed.
  - More than half of our members are in Regions 7-10, with 30% in Region 10, and 18% in Region 8
  - 49% of our members belong to a technical society
  - Annual attrition in membership

- What our members are telling us
  - Keep us technically current
  - Industry focused application workshops, conferences and journals
  - Continuing Education (Need tailored products/services)
  - Support for ongoing professional and career growth
  - μVolunteering, IEEE Xplore Flex for Young Professionals & Entrepreneurs
Collaboration is critical to our success

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<th><strong>Vision for IEEE Learning Network:</strong></th>
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<td>Provide one portal/website for IEEE educational courses to be discovered</td>
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<td>And</td>
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<td>Allows users to track their learning progress</td>
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