

## United Arab Emirates Section

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**List the activities carried out to foster relations with Industry and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help your Section in your industry-related activities?**

The IEEE UAE Section is striving to enrich its relationship with the industry. Here are some of the steps taken toward that:

- Engaging industry members to participate in the IEEE Student Day.
- Engaging industry members in the Section meetings and annual meeting.
- Increase our partnership with the industry through long term MoUs and partnership agreements.

**List the activities addressed to Students and/or Young Professionals and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your students and YP-related activities?**

To attract future members, the IEEE UAE Section has been trying to:

- Organize seminars and inviting distinguished speakers to talk about hot topics.
- Gather students for networking through the IEEE Student day and the annual meeting.
- Help new academic institutes to establish IEEE Student Branches.
- Visit different Universities and invite their members to join IEEE.

**List the activities carried out to retain and recruit members and the results obtained. List the initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your membership-related activities?**

To attract future members, the IEEE UAE Section has been trying to:

- Organize seminars and inviting distinguished speakers to talk about hot topics.
- Gather students for networking through the IEEE Student day and the annual meeting.
- Help new academic institutes to establish IEEE Student Branches.
- Visit different Universities and invite their members to join IEEE.

In addition to that, we are currently trying to:

- Hold more regular meetings and networking events.
- Arrange more visits to different academic institutes and industry facilities.
- Happiness Meter to measure member satisfaction.

**List the activities intended to support chapters, affinity groups, and student branches and the results obtained. List the related initiatives planned during the next 6 months and their expected outcomes. How can the Region help in your support to chapters, affinity groups, and student branches?**

To maintain section vitality, the following are considered:

- Arranging regular section meetings.
- Organizing the IEEE Student day and the annual meeting.
- Establish partnership with local and regional entities.

We recommend:

- Capitalizing on opportunities to promote the values and benefits of IEEE. One way of doing so is to request an IEEE booth in all conferences and exhibitions that the IEEE UAE sponsors.
- Conducting professional activities to attract more members from the industry.

**Challenges (with a focus on what support is required from Region 8)**

- IEEE UAE Retail Discount Program: we, at the UAE Section, are establishing a retail discount program to attract more members.
- IEEE UAE Partnership Program: we are also maintaining a program to increase our partnership with the industrial and academic institutes.