

Region 8 Today

Stamatis Dragoumanos

Goals

- Increase number and activity of Contributing Editors;
- Keep increasing number of visitors and returning visitors.

Points of Concern

- Inactivity of Contributing Editors;

Posts published and impact

- 67 Posts
- 59 by Editorial Board Members
- 5 by Mercy Chelangat K
- 2 by Sahar Slimi
- 1 by Oluleke Babayomi
- New Users: 10190
- Returning: 1002
- Sessions: 12700
- Bounce Rate: 6.22
- Pages/Session: 2.53
- Average Session Duration: 01:04 (minutes)

Number of visits

10356

Progress against goals since the last report

- Organizational schema changed, OU contributors dismissed. Recruited 2 Contributing Editors;
- Communication for Region 8 Today through Publications and Communications Committee email;
- Publishing policy document not yet approved;
- Software tools requested but not yet purchased;
- New users increased by 297
- Returning users increased by 200
- YPs and SAC collaborations is very limited, mainly because we receive articles for events 6 month old, which cannot be published in Region 8 Today, according to what was agreed in Pubs and Coms Committee meeting in Vienna.

Proposals for improvements

- News Article writing webinar;
- Promotion of Region 8 Today via e-notice;
- YP and SAC active and on-time content sharing.

Other Issues to report

Twitter Account Followers: 277, 29543 impressions

Facebook Account Followers: 1399, Posts Reach 63222, Engagement rate 5

Achievements:

- New users increased by 297
- Returning users increased by 200
- Region 8 Today RSS feed is included in IEEE app
- Introduced Personal and Professional Development category
- Introduced Announcements category.

Top Countries by Number of Visits

- United States: 1.728
- India: 1.297
- Greece: 1.026
- Tunisia: 438
- Kenya: 398
- Portugal: 291
- Nigeria: 270
- United Kingdom: 257
- Egypt: 246
- Pakistan: 207s

Top 10 Articles in Visits

- The Benefits of IEEE Student Membership;
- Exoskeleton developed by Greek Students helps people with disabilities;
- Are presentation skills important for an Engineer?;
- What Are Silicon Valley's Highest-Paying Tech Jobs?;

- World Engineering Day for Sustainable Development;
- Kenyatta University Students Innovate Ventilator in response to Covid-19;
- Abdullateef Aliyu from Nigeria Receives the 2019 IEEE MGA YP Award;
- IEEE Region 8 members engage the HAC/SIGHT initiative for COVID-19 Projects;
- IEEE Portuguese members use technology against COVID-19;
- Registration Opens for the 7th IEEE PES/IAS PowerAfrica Conference Virtual Edition.