Region 8 News   Catia Bandeiras

Goals

1. To relaunch IEEE Region 8 News with a fresh outlook, and provide a concise newsletter of key relevant events, news and milestones of IEEE members in Region 8 and upcoming events.
2. Reload the R8News schedule with a first, shorter issue. Establish a reputation and presence within the region for the subsequent issues, both print and electronically. Distribute printed copies at conferences (if physical).
3. Aiming for 2 issues minimum in 2021, with the desired goal after OpCom feedback of reestablishing the 4 issues/year
4. Have at least 50% (aiming for 75%) of content coming from members directly and being managed by the Editors of the Publications and Communications Subcommittee in tandem for publishing.
5. Achieve the number of printed + electronic copies/issue in line with the preferences of the members for the Spectrum file, with the benchmark from previous years of 28,000 copies/issue.

Progress against goals since the last report

- First provisional content draft for Spring edition sent to the OpCom in late February after receiving enough content from members.
- Communication/alignment with the two committees R8News reports to: Member Activities and Publications & Communications.
- First issue of 2021 in preparation.

Issues published last year

None

Next planned issue

First issue to be released in June along with Spectrum – deadline to send content to IEEE Publishing is May 11ᵗʰ.

Points of Concern

Definition of number of editions and sourcing more members to the Editorial Board. Workforce availability reduced due to health-related issues. Reporting to two committees (MA, PnC) and more definition of what to report to each committee. Use of past R8News template to insert content with an Adobe InDesign license to be operationalized soon.

Proposals for improvements/Other Issues to report

- Definition of what to report to each committee and frequency of meetings with both MA and PnC. Management of expectations on frequency of issues and distribution of workload, more members aboard.
- Mix of pull (Sourcing content to R8 OUs (sections, chapters, committees and subcommittees, student branches, etc) and IEEE offices/MGA for more accuracy) and push (he regional members will be sending info/content to the PnC channels using the editors@ieeer8.org alias and publication on R8News or in other channels will be decided by the R8News team and the other EiCs) processes for obtaining content. Favoring a higher percentage of push process so that R8News editors have more editing responsibilities.
- Financials: Meeting with IEEE Publishing for budget considerations and timelines + guidance on print + electronic edition strategy was held in February. Sent initial budget estimations to the MA & PnC in early March. Numbers of print+ electronic copies to be fully aligned before R8Meeting.