

IEEE R8 Today

116th IEEE Region 8 Committee Meeting Online (20-21 March, 2021)

Reporter, Editor in Chief Hazar Oklah

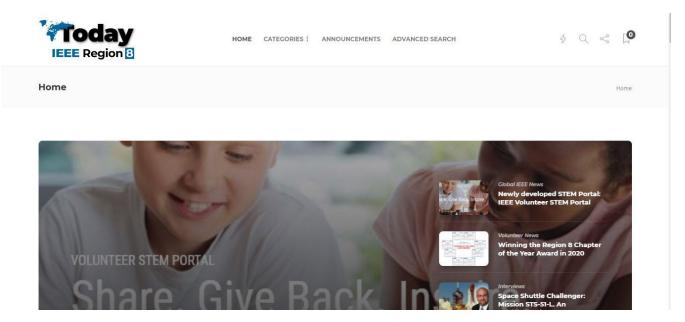






About IEEE R8 Today

• IEEE Region 8 Today is the News Portal of the IEEE Region 8, sharing with IEEE members the great work being done on our Region. In addition to that, IEEE Region 8 Today, aims to give the opportunity to people who are not familiar with the IEEE, to have the chance to meet and understand what the IEEE is, by its members' actions.





Goals

- Becoming the Region 8 Voice.
- To share the most-recent news happening in the Region 8.
- To keep our readers CONNECTED and UPDATED.





IEEE R8 Today Members



Hazar Oklah EiC Jordan



Stamatis Dragoumanos Co-EiC Greece



Contributors

- On the 13 March 2021, a call for contributors was announced on IEEE R8 Today <u>Web-page</u> with a deadline of 30 March 2021 (We are still in the pre-selection process)
- Click <u>here</u> to be redirected to the Call for Contributors Article.





Visits Statistics (I)

- EiC couldn't access the visitors statistics due to technical issues.
- Number of reads of the 2021 posts until 19 March 2021:
- 1. Newly developed STEM Portal: IEEE Volunteer STEM Portal (114 Reads)
- 2. IEEE HAC/SIGHT Funding Opportunities (33 Reads)
- 3. Join Our Team: IEEE Region 8 Today Call for Contributors (125 Reads)
- 4. Join us during the Rejuvenated Region 8 2021 Spring Meeting Series! (64 Reads)



Visits Statistics (II)

- Eic is facing issues in retrieving Facebook and Twitter credentials which were managed by the previous EiC. This issues is under the supervision of the Region 8 Publications and Communications Subcommittee Chair, Adeel Sultan, and Region 8 Director-Elect, Vincenzo Piuri.
- This issue led to reduce the numbers of posts reach, as R8
 Today Social Media platforms help our articles to be reached by more IEEE and Non-IEEE Members.



Process of obtaining content/information & Publishing

Process of obtaining content/information

- Contributors and Editors (Regional, Sections, AG, and SBs levels)
- PnCs Contribution Submission Template
- Digital Tracking
- IEEE eNotice

Platforms of Publishing

- IEEE Region 8 Today Webpage
- IEEE R8 Today Social Media Platforms (Facebook, Twitter, and Instagram)

Publishing Frequency

 The aim is to keep the portal updated and to publish the most recent activities/news in the region

Plans for 2021

- Sharing more R8-related content and hot-topics
- Expanding the audience reach
- Having contributors from all over the region (Call for Contributors)





New Posts (I)

- Newly developed STEM Portal: IEEE Volunteer STEM Portal



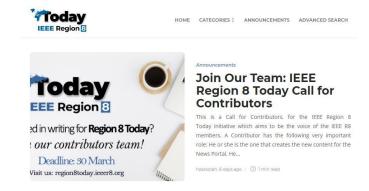
-IEEE HAC/SIGHT Funding Opportunities





New Posts (II)

-Join Our Team: IEEE Region 8 Today Call for Contributors



 -Join us during the Rejuvenated Region 8 2021 Spring Meeting Series!



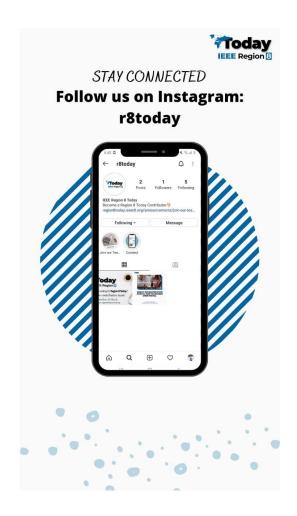


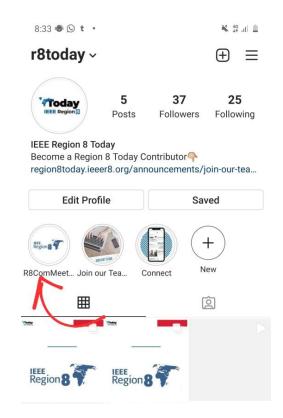
Region 8 Today on Instagram (I)

- As part of our plans for 2021, R8 Today is now on Instagram!
- Why Instagram? to expand the audience reach, as it is well-known that people spend more time on this social media platform. We aim to ensure that our news will be within their hands all the time.
- As we believe that the Region 8 Committee Meeting Series is the most important activity happening now in our Region, we started a day-by-day covering of the meeting on our Instagram account.



Region 8 Today on Instagram (II)





R8 Committee Meeting Series (Spring 2021)
Instagram Coverage by Region 8 Today



Visit, Like, and Follow Us!

- Website: region8today.ieeer8.org
- Facebook: IEEE Region 8 Today
- Instagram: r8today (<u>www.instagram.com/r8today</u>)
- Twitter: @ieeer8today (<u>twitter.com/ieeer8today?lang=en</u>)



Visit, Like, and Follow Us!

Thank you!

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