

Subcommittee Action for Industry

John Matogo

The AfI Committee

Reorganization to the following focus areas:

- Mentorship & Internship (Danilo, Toni)
 - ${\bf Coordinate\ the\ mentorship\ \&\ internship\ program\ -\ manage\ the\ lists,\ sent\ material\ for\ website\ update,}$
- Entrepreneurship activities (*Mohamed*, Marios, Kithinji)
 - Coordinate entrepreneurship activities, innovation challenge, meetings with innovation hubs, startup activities
- Communication & Website (Maria, John)
 - Source for material for the website, timely update of website, communication with IAs, communication to social media
- Industry events & initiatives (Kithinji, Marios)
 - Actively identify activities/events for AfI involvement, represent AfI committee at the event
- IA Coordination (Frédérique, John)
 - Liaison with Industry Ambassadors

Goals		KPIs	
1.	AfI Website revamp	1.	Meetings with Industry Ambassadors: at least 1 per
2.	Greater involvement of the Industry Ambassadors		quarter
	(IAs).	2.	New MoUs with companies: 2 per section per year
3.	Deepen engagement with existing companies/Expand to new companies	3.	Website Update: Mentorship/ Internship monthly update with opportunities/testimonies
4.	Streamline Mentorship/Internship program with involvement of SBs	4.	Meetings with representatives from other groups/participation in their meetings: 1 per quarter
5.	Collaborate more with other groups (Conference Coordination, MD, YPs, SBs, WIE, HuAc) involving industry in program definition and activities	5.	Number of industry & entrepreneurship events joined/participated: 2 per year
6.	Organize and participate in events in industry & entrepreneurship events. Involve industry in IEEE & entrepreneurship events (talks, tutorials etc)		

Progress against goals since the last report

- Completed
 - Appointed new committee
 - Re-organized the activities of AfI
 - Updating of Website
 - Extraction of Database of Industry Ambassadors
 - Distribution list for Industry Ambassadors
 - Industry Ambassadors Orientation Workshop
 - Q2 meeting for Industry Ambassadors June 19th
 - Q3 meeting for Industry Ambassadors Sept 25th
 - Set up Collabratec Site for AfI
 - Enrolled Industry Ambassadors to the AfI Collabratec Site
 - Demonstrated use of the Collabratec Site to Industry Ambassadors.



- Planned & ongoing Activities
 - Industry Ambassadors Kit
 - Collaboration with other Organisation Units
 - Quarterly Meetings with Industry Ambassadors
 - Participation in Key events ongoing

Activities of the Industry Ambassadors:

	Section	Industry Ambas- sador	Active Industry Partners	Internships in 2021	New Partnerships in 2021/MoUs
1	Kenya	Lavendar Ndunya	10	1 (in progress)	2 (in progress)
2	Tunisia	Nihel ben Youssef	9	20	7
3	Romania	Sergiu Nedevschi & Marian Vladescu	122	570	10
4	Ghana	Isaac Kweku Boakye	2	12	-
5	Uganda	Vincent Olema	22	38	3
6	Croatia	Dubravko S.	-	-	-
7	Denmark	Sanjeet Dwivedi			
8	Portugal	Joao Carlos Fer- reira & Hugo			
9	Cyprus	Maria Efthymiou	8 (1 active)	7 pending	-
10	Greece	George Peppas	2	1	-
11	Poland	Marcin Ziolek	8	-	4 in progress

Points of Concern

Section Chairs without Industry Ambassadors are encouraged to appoint an Ambassador who will lead industry engagement in the section.

Proposals for improvements/Other Issues to report