Subcommittee Action for Industry

The AfI Committee

Reorganization to the following focus areas:

- **Mentorship & Internship (Danilo, Toni)**
  Coordinate the mentorship & internship program - manage the lists, sent material for website update, communication
- **Entrepreneurship activities (Mohamed, Marios, Kithinji)**
  Coordinate entrepreneurship activities, innovation challenge, meetings with innovation hubs, startup activities
- **Communication & Website (Maria, John)**
  Source for material for the website, timely update of website, communication with IAs, communication to social media
- **Industry events & initiatives (Kithinji, Marios)**
  Actively identify activities/events for AfI involvement, represent AfI committee at the event
- **IA Coordination (Frédérique, John)**
  Liaison with Industry Ambassadors

### Goals

1. AfI Website revamp
2. Greater involvement of the Industry Ambassadors (IAs).
3. Deepen engagement with existing companies/Expand to new companies
4. Streamline Mentorship/Internship program with involvement of SBs
5. Collaborate more with other groups (Conference Coordination, MD, YPs, SBs, WIE, HuAc) involving industry in program definition and activities
6. Organize and participate in events in industry & entrepreneurship events. Involve industry in IEEE & entrepreneurship events (talks, tutorials etc)

### KPIs

1. Meetings with Industry Ambassadors: at least 1 per quarter
2. New MoUs with companies: 2 per section per year
3. Website Update: Mentorship/Internship monthly update with opportunities/testimonies...
4. Meetings with representatives from other groups/participation in their meetings: 1 per quarter
5. Number of industry & entrepreneurship events joined/participated: 2 per year

### Progress against goals since the last report

- Completed
  - Appointed new committee
  - Re-organized the activities of AfI
  - Updating of Website
  - Extraction of Database of Industry Ambassadors
  - Distribution list for Industry Ambassadors
  - Industry Ambassadors Orientation Workshop
  - Q2 meeting for Industry Ambassadors – June 19th
  - Q3 meeting for Industry Ambassadors – Sept 25th
  - Set up Collabratec Site for AfI
  - Enrolled Industry Ambassadors to the AfI Collabratec Site
  - Demonstrated use of the Collabratec Site to Industry Ambassadors.
- Planned & ongoing Activities
  - Industry Ambassadors Kit
  - Collaboration with other Organisation Units
  - Quarterly Meetings with Industry Ambassadors
  - Participation in Key events - ongoing

### Activities of the Industry Ambassadors:

<table>
<thead>
<tr>
<th>Section</th>
<th>Industry Ambassador</th>
<th>Active Industry Partners</th>
<th>Internships in 2021</th>
<th>New Partnerships in 2021/MoUs</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>Kenya Lavendar Ndunya</td>
<td>10</td>
<td>1 (in progress)</td>
<td>2 (in progress)</td>
</tr>
<tr>
<td>2</td>
<td>Tunisia Nihel ben Youssef</td>
<td>9</td>
<td>20</td>
<td>7</td>
</tr>
<tr>
<td>3</td>
<td>Romania Sergiu Nedevschi &amp; Marian Vladescu</td>
<td>122</td>
<td>570</td>
<td>10</td>
</tr>
<tr>
<td>4</td>
<td>Ghana Isaac Kweku Boukye</td>
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<td>12</td>
<td>-</td>
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<td>Uganda Vincent Olema</td>
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<td>3</td>
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<td>6</td>
<td>Croatia Dubravko S.</td>
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<td>7</td>
<td>Denmark Sanjeet Dwivedi</td>
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<tr>
<td>8</td>
<td>Portugal Joao Carlos Ferreira &amp; Hugo</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Cyprus Maria Efthymiou</td>
<td>8 (1 active)</td>
<td>7 pending</td>
<td>-</td>
</tr>
<tr>
<td>10</td>
<td>Greece George Peppas</td>
<td>2</td>
<td>1</td>
<td>-</td>
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<tr>
<td>11</td>
<td>Poland Marcin Ziolek</td>
<td>8</td>
<td>-</td>
<td>4 in progress</td>
</tr>
</tbody>
</table>

### Points of Concern
Section Chairs without Industry Ambassadors are encouraged to appoint an Ambassador who will lead industry engagement in the section.

**Proposals for improvements/Other Issues to report**