



IEEE President's Remarks

Region 8 Hybrid Meeting

06 November 2021

Susan K. (Kathy) Land, 2021 IEEE President & CEO



2021 Highlights

- ▶ Continuation of IEEE as thought leader in Diversity and Inclusion
- ▶ Completed Financial Platform Rollout - NextGen
- ▶ IEEE Spectrum – New Look!
- ▶ Increased Support for STEM – TryEngineering Portal
- ▶ MOVE Disaster Relief
- ▶ Volunteering to Lead
- ▶ New Premium Collabratec Experience



Continue and complete critical initiatives from 2020, new initiatives, and mitigate 2021 financial impacts.

Ethics Reporting Line

New ethics reporting process launched 1 April 2021

- ▶ Three primary goals:
 - To simplify the process for filing reports of misconduct.
 - To increase the transparency of how IEEE handles complaints.
 - To expand the accessibility of the process and make it more inclusive.
- ▶ This improved process reinforces the value IEEE places on holding our members and stakeholders to the highest ethical standards.

Ethics Reporting Line

Attention!
This web page is hosted on EthicsPoint's (owned and operated by NAVEX Global) secure servers and is not part of the Institute of Electrical and Electronics Engineers web site or intranet.

[Make a Report](#) [Follow-up on a Report](#)

ETHICS AT IEEE

IEEE strives to achieve the highest standards of integrity and endeavors to conduct business around the world in a responsible and ethical way. It is important that those who act on the organization's behalf ensure IEEE's compliance by adhering to the same standards and expectations.

When you become aware of or suspect a violation of IEEE's Code of Ethics, Code of Conduct or Policies, raising your concern should be as easy as possible. For this reason, IEEE has selected EthicsPoint, an independent third party for the receipt and resolution of reports of impropriety. The information you provide will be sent to IEEE by EthicsPoint on an entirely confidential (and, if you choose, anonymous) basis. (For more information see, [IEEE's Ethics Reporting Line FAQ](#))

We will review every concern raised using a defined process to ensure fairness and consistency as defined in IEEE's Bylaws and Policies. We will treat you with dignity and respect throughout the process. You can trust that we will handle your question or concern seriously and as soon as practicable. If something needs to be addressed, we will take action based on what we learn.

ETHICSPOINT IS NOT A 911 OR EMERGENCY SERVICE:

Do not use this site to report events presenting an immediate threat to life or property. Reports submitted through this service may not receive an immediate response. If you require emergency assistance, please contact your local authorities.

TO MAKE A REPORT

You may use either of the following two methods to submit a report: dial toll-free, within the United States, Guam, Puerto Rico, and Canada: **+1 888 359 6323** Or select the **"Make a Report"** link at the top of this Web page.

After you complete your report, you will be assigned a unique code called a "report key." Write down your report key and password and keep them in a safe place. After **5-6** business days, use your report key and password to check your report for feedback or questions.

Please be aware that the IEEE Ethics Reporting Line will only accept complaints regarding IEEE's business and activities. IEEE will not review or accept complaints regarding any other organization, including the employers of members. IEEE members seeking ethical assistance regarding their employers should seek their own counsel or consult their employers.

NON-RETALIATION POLICY

It is the policy of IEEE not to take any retaliatory action against any director, officer, manager, employee or volunteer for raising a good faith compliance or ethics concern, for making a good faith report of a possible violation of the IEEE Code of Ethics, Code of Conduct or IEEE Policies, or assisting or cooperating in an investigation of a possible violation.

Any elected director or officer of IEEE and any staff manager or employee who engages in any such retaliatory action can be punished by penalties up to and including expulsion from IEEE membership for a volunteer and termination of employment for any IEEE staff member.

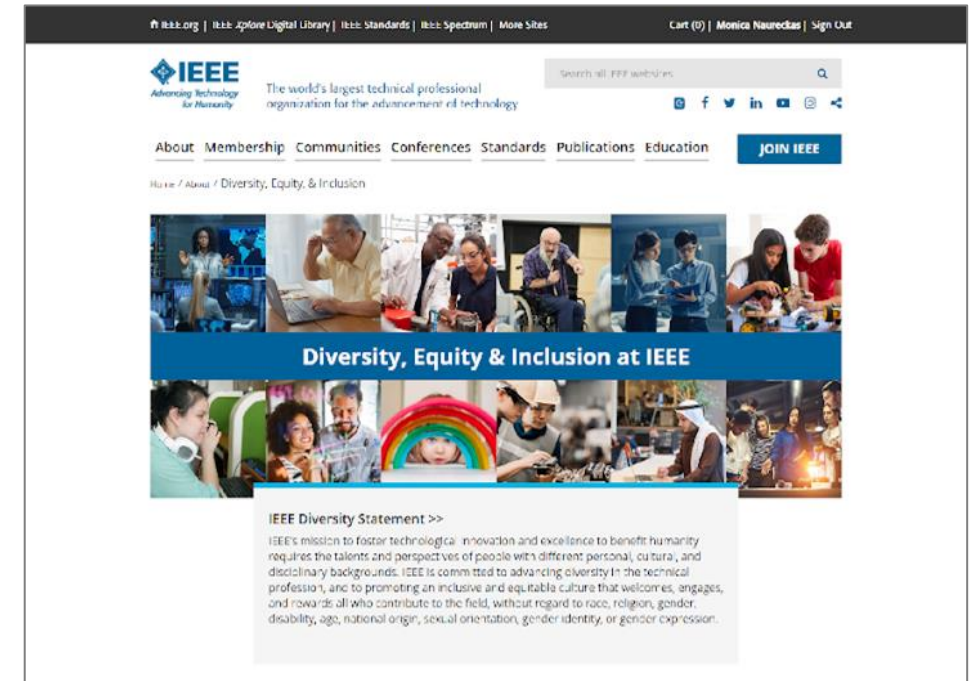
OTHER COMPLIANCE INQUIRIES may be directed to compliance@ieee.org.

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Launch of IEEE Website on Diversity, Equity, and Inclusion

A critical resource for our members, volunteers, and the broader engineering community

- ▶ Developed by the IEEE Ad Hoc Committee on Diversity and Inclusion
- ▶ Builds on the momentum of recent diversity and inclusion actions in the IEEE, including adoption of the [IEEE Diversity Statement](#) in 2019 and a significant overhaul of [reporting and adjudication process for ethics violations](#) released earlier this year
- ▶ Highlights efforts and activities across IEEE toward building a more diverse, equitable, and welcoming environment



iee.org/about/diversity-index

Update to Policy on Author Name Change After Publication

Ongoing commitment to promote diversity, equity, and inclusion

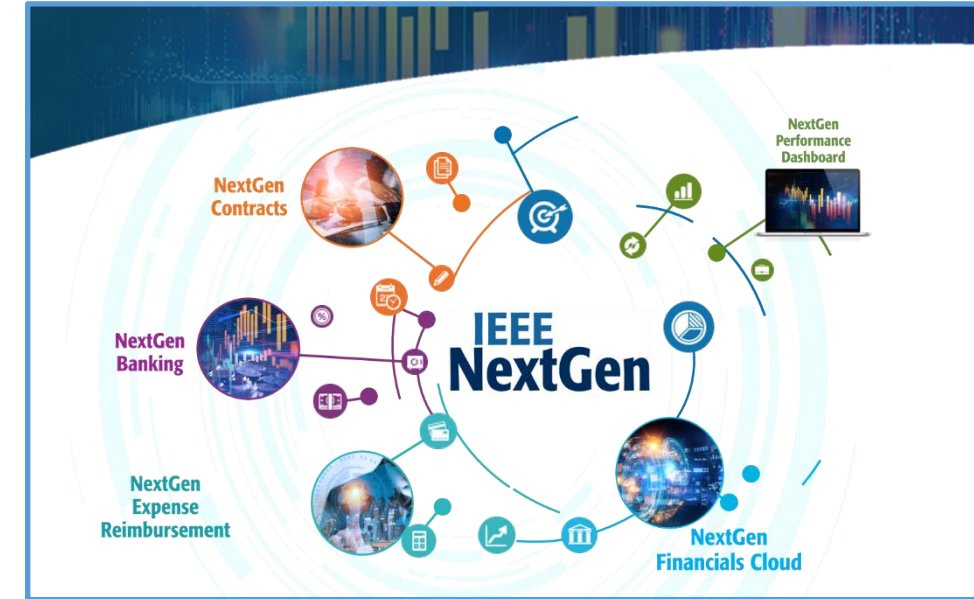
- ▶ IEEE Board of Directors approved revisions to the IEEE Publication Services and Products Operations Manual (sections 8.1.10 and 8.2.1) to permit authors who change their preferred name, due to marriage or divorce, religious conversion, gender alignment, or any other reason, to modify the metadata associated with their IEEE publications upon successful validation of the identity of the requesting author.



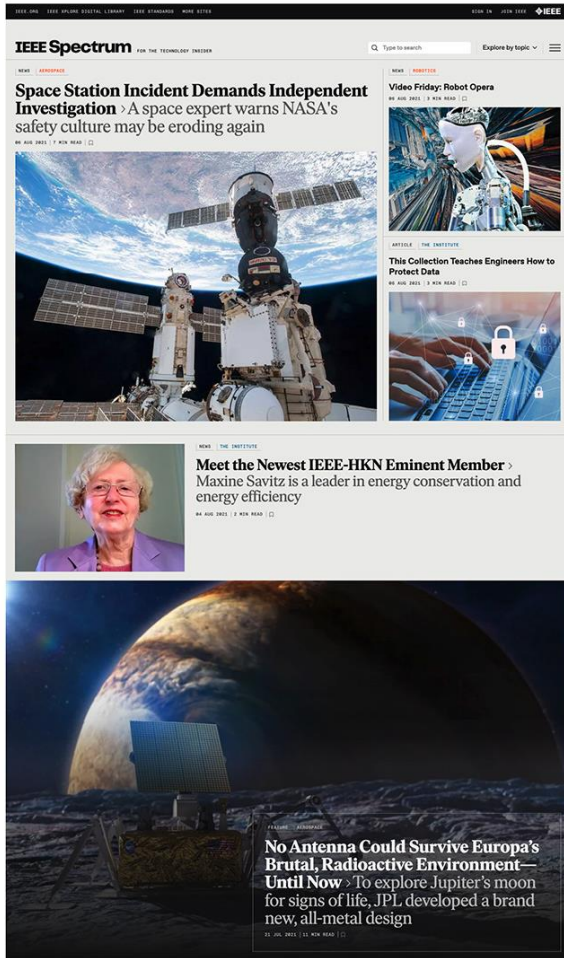
IEEE NextGen Transition

Tools and processes for a better volunteer experience

- ▶ Upgraded financial systems:
 - Banking
 - Contracts
 - Expense Reimbursement
- ▶ Streamlining and simplifying existing processes
- ▶ More nimble as an organization
- ▶ Greater visibility and governance over IEEE processes to make quicker, more informed decisions
- ▶ Better positioned to manage day-to-day activities and focus on the mission of IEEE
- ▶ 2021 IEEE Ad Hoc Committee on NextGen Implementation Oversight chaired by IEEE Treasurer Mary Ellen Randall



IEEE Spectrum



- ▶ Redesigned print magazine launched June 2021
- ▶ New website launched 29 July 2021
- ▶ Early Results: Member-Centric Experience
 - As of 13 September, 6,500+ IEEE members have visited Spectrum, logged in, and created a profile since launch.
 - Of the 2,985 new IEEE non-member account creations generated from Spectrum in 2021, 2,500 new accounts have been created since new site launch.



IEEE Spectrum



IEEE TryEngineering Volunteer STEM Portal

Share. Give Back. Inspire.



Volunteer Engagement

- **Ability** to share your programs
- **Find** a program to host/organize
- **Learn** best practices
- **Make** STEM connections
- **Build** a Local STEM community
- **Impact** as many students as possible

"The STEM Portal provides the opportunity of sharing ideas, tools, funding opportunities and the best practices from projects around the globe, inspiring and empowering our volunteers to create impactful programs to ignite the education of the future generation of leaders."

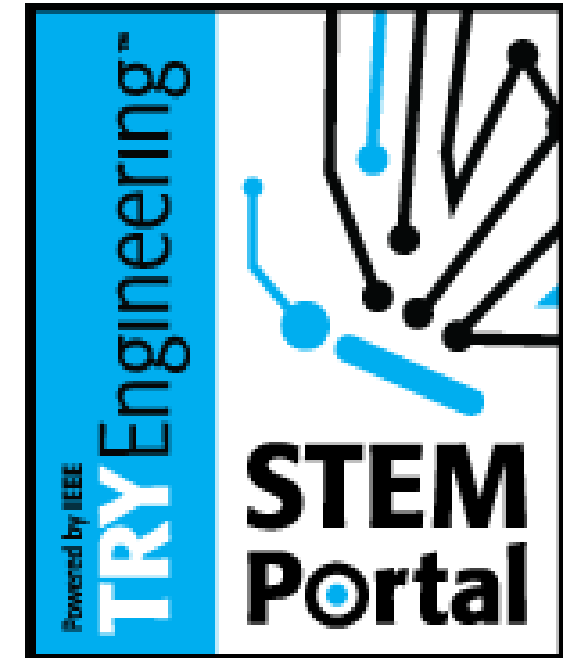
- Pia Torres (IEEE Women in Engineering Argentina)

Portal Stats (as of 15 September)

- **44,853** Page Views
- **37** Programs Submitted
- **102** Events Reported (vTools)
 - **9304** Students
 - **558** Teachers
 - **1229** Parents
 - **1245** Volunteers
 - **26** Countries
- **80** STEM Ambassador applications received
 - 40 were accepted

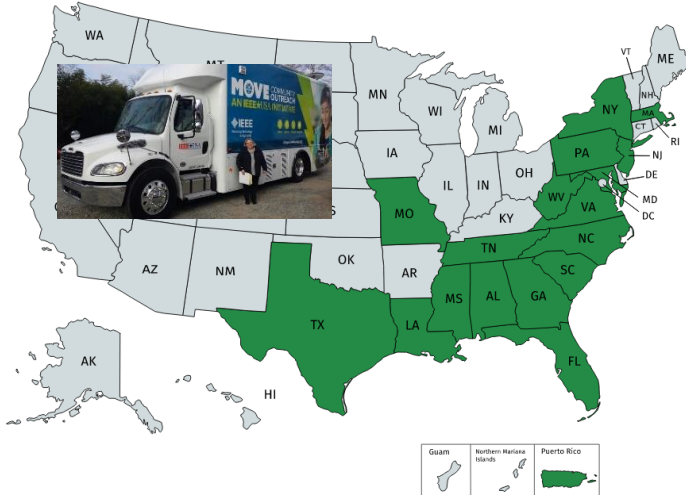
IEEE TryEngineering Volunteer STEM Portal Grant Program

- ▶ **Objective** – Spur STEM outreach innovation by providing funding to IEEE volunteers to develop new STEM programs or enhance existing programs
- ▶ **Eligibility** – Received 85 applications
- ▶ **Winners** – US\$35,500 in funding to 18 programs across Regions 1, 7, 8, 9, and 10
- ▶ **STEM Library** - Completed projects to be added to STEM Portal Program Library



<https://tryengineering.org/volunteer-stem-portal/stem-portal-grant/>

MOVE – Disaster Relief & STEM Education



22 states

23 disasters

5+ years

International Expansion



Cisco Systems:

- Truck
- Equipment

Western US Opportunity

Engaging members worldwide:

- India
- Caribbean
- western US



Women in Science & Technology: Volunteering to Lead Panel

Available on demand

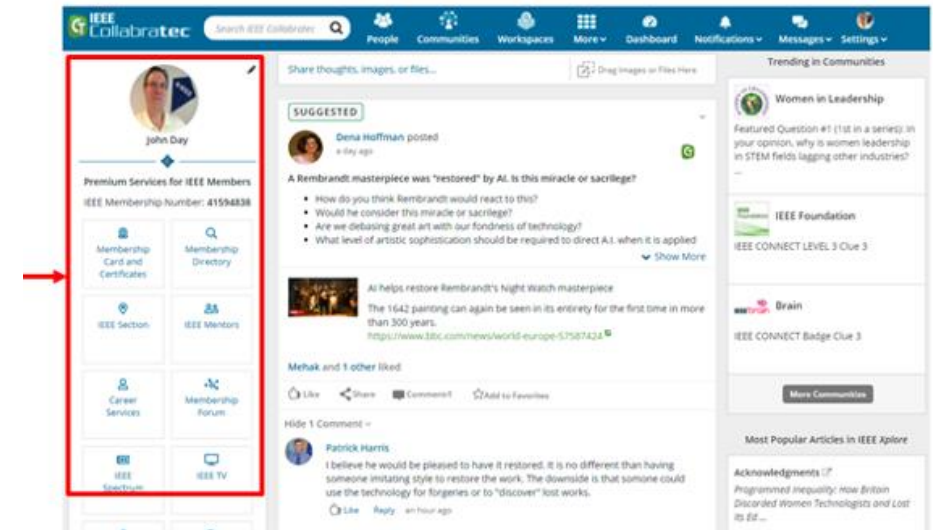
- ▶ Fellow panelists:
 - National Academy of Sciences President Marcia McNutt
 - American Society of Mechanical Engineers President Nominee Karen Ohland
 - American Chemical Society President-elect Angela Wilson
- ▶ Discussing our careers in science and technology, our path to leadership, and the importance of volunteering.



[View on demand!](#)

Collabratec is open for anyone to join, while offering a new premium experience for IEEE Members

- ▶ Member Console provides one-click access:
 - IEEE Membership Certificates, Cards, Badges
 - IEEE Membership Directory
 - IEEE Section & Student Branch Gateways
 - IEEE Mentors
 - IEEE Career Services
 - IEEE Spectrum, IEEE.tv
- ▶ Non-member experience grays out links to these premium services, with links to info about IEEE Membership



My Promise...

to be a dedicated steward of the position

- To act in the best interest of IEEE – the President is an empowered servant.
- To earn and maintain the trust of the Board of Directors through the ethical application of the IEEE Constitution, Bylaws and Policies and Procedures.
- To work as diligently as I have in other IEEE positions.
- To always remember the members that we serve.



Thank you!



IEEE **Life**
members



IEEE
students



IEEE Women in Engineering
Wie

www.susankathyland.com
Instagram: [susankathyland](https://www.instagram.com/susankathyland)

