



IEEE Xplore Activities for Customers in Region 8

*Eszter Lukács, IEEE Client Services Manager Europe
Marketing Sales and Design*



IEEE Technology Centre GmbH, Vienna

- ▶ **Dr. Clara Neppel, Senior Director for European Business Operations**
 - Responsible for IEEE's operations and presence in Europe
- ▶ **Dr. Hermann Brand, European Standards Affairs Director**
 - Leads the regional efforts of the IEEE Standards Association (IEEE-SA) in Europe
- ▶ **Massimo Pellegrino, European Public Policy Program Manager**
 - Responsible for IEEE's public policy activities in Europe
- ▶ **MStats. Tania Sanchez Juarez Zugazagoitia, Executive Administrator**
 - General administration of IEEE's Technology Centre
- ▶ **Eszter Lukács, Client Services Manager, Marketing, Sales and Design**
 - works with institutions and individuals who subscribe to IEEE *Xplore* digital library subscription products to raise awareness of IEEE and increase usage, offers learning opportunities for IEEE *Xplore* customers

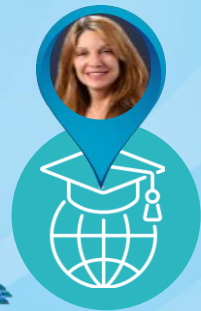


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2021 IE



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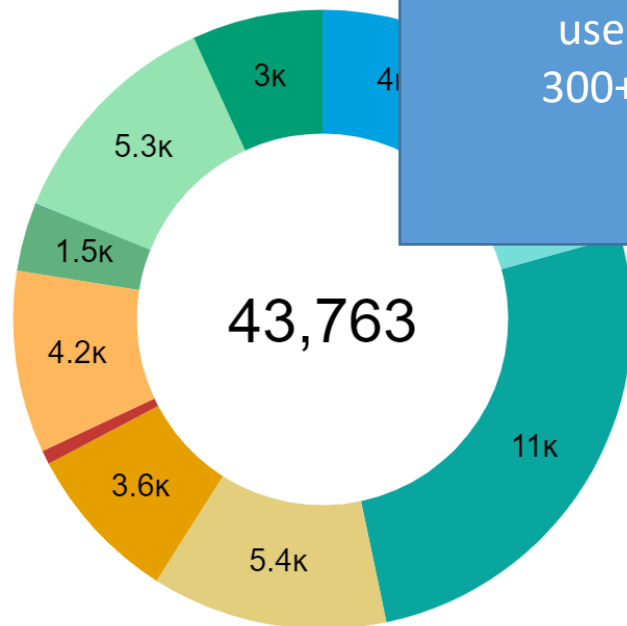


IEEE

2021 YTD CSM C

Total number of att

13 webinars for IEEE Xplore
users in Egypt
300+ attendees

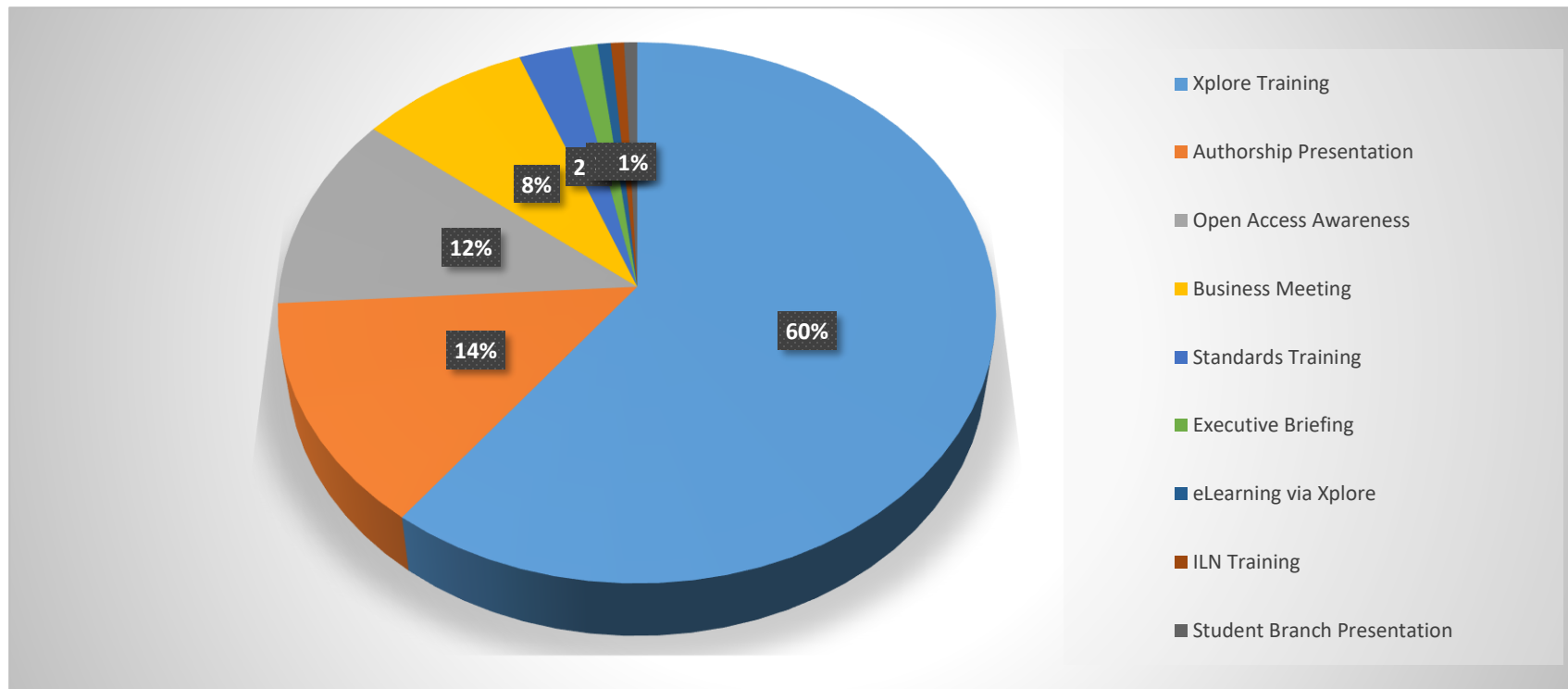


Customer Event: Owner Name

Alex Liu Yupeng	
Craig Griffith	
Dandan HE	
Dhanu P	
Eszter Lukacs	
Jalyn Kelley	
Kristen MacCartney	
Marcia Ferreira	
Paul Henriques	
Rachel Berrington	
Ranbir Sedhey	
Ruth Wolfish	

Type of CSM events in Region 8

3444 participants



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The IEEE Client Services Team supports all IEEE *Xplore* Digital Library customers with learning opportunities, working with subscribing organizations like yours to raise awareness, increase usage, and help users get the most value from their subscription. Training, both in-person and online, is included as part of your subscription, and we encourage you to take advantage of the services our team provides to help your users.



Who uses IEEE *Xplore*?

Engineers, researchers, and technologists all rely on IEEE *Xplore* for research and development, forecasting, determining technical precedent, and keeping current with technological advances.

IEEE *Xplore* users include:

- Engineering students and faculty
- Research and development teams
- Patent, intellectual property and legal departments
- Competitive intelligence professionals
- Product management and IT groups
- Licensing and business development
- Human Resources recruiters
- Investment research analysts

Promoting and optimizing your IEEE *Xplore* subscription

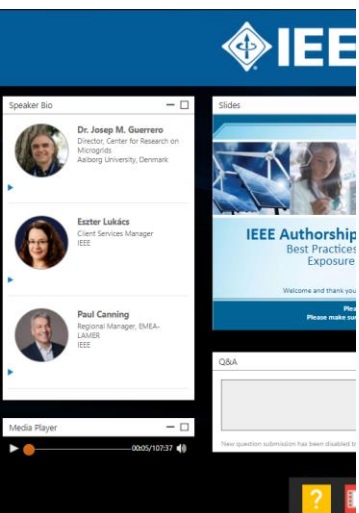
- Lively, customized learning opportunities
- In-depth training to help users master searching best practices
- Increased awareness and usage through free, on-site workshops or online webinars

Highlig

Eszter Lukács

- Co-presen
- 8500; atte
- marketing

- In April
- Septem



Hybrid doctoral student meeting 2021 in Magdeburg IEEE German EMC Chapter



Date:
09./10. November 2021

Time:
Start 9th November 2021 at 11:00 A.M. (CET)

Where:
ExFa – Absorber hall
Sandtorstraße 23
39106 Magdeburg
Germany

How:
Registration via Email
until 15.10.2021

An activity of the German Chapter of the IEEE EMC Society



Experience a professional exchange with other PhD students and cultivate new and old contacts in a cozy atmosphere at the social event.

Visit the facilities and EMC measurement laboratories at the Chair of Electromagnetic Compatibility of the Otto von Guericke University Magdeburg.

All PhD students are kindly invited, who are researching and working in the field of EMC. Those who cannot attend in person are also welcome to participate digitally in the meeting.

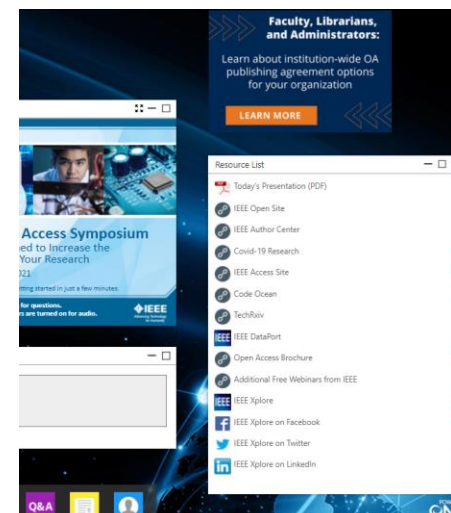
Contact person for registration and queries:
Max Rosenthal
max.rosenthal@ovgu.de

In Cooperation with:



ries (registrants:
by MSD

resident-elect



Highlight

Marcia Ferreira

- ▶ Authorship total

- ▶ Two regional Marcia



IEEE in the Arts

"What does fashion need? Microcontrollers." Engineering a fierce, futuristic couture Electronics-meets anime-meets high fashion.

Date: October 7th, 2021

Time: 2:00pm (New York)/7:00pm (London)

Speaker: Anouk Wipprecht, Fashiontech Designer

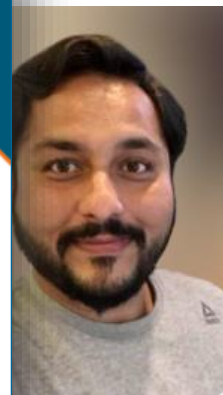


Hi-Tech Fashion Designer and Innovator Anouk Wipprecht is working in the emerging field of "FashionTech"; a rare combination of fashion design combined with engineering, science and interaction/user experience design. She researches and develops how our future wardrobe would look as we continue to embed technology into what we wear.

Speaker: Marcia Ferreira, IEEE Client Services Manager



Márcia has over 15 years of experience in the library field. She holds a Master's degree in Library and Information Science from Florida State University; she speaks Portuguese, English, and Spanish and is based in Florida, USA.

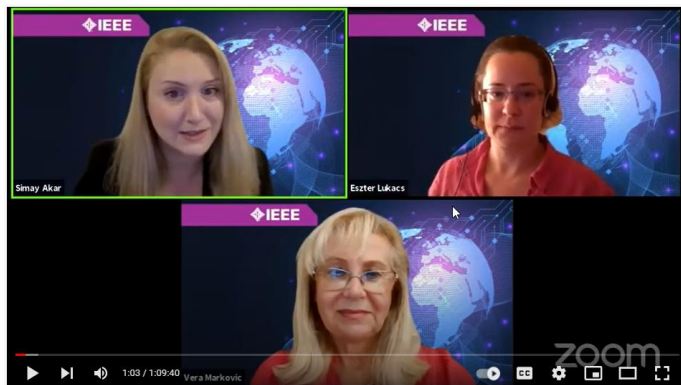


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Membership support highlights 2021

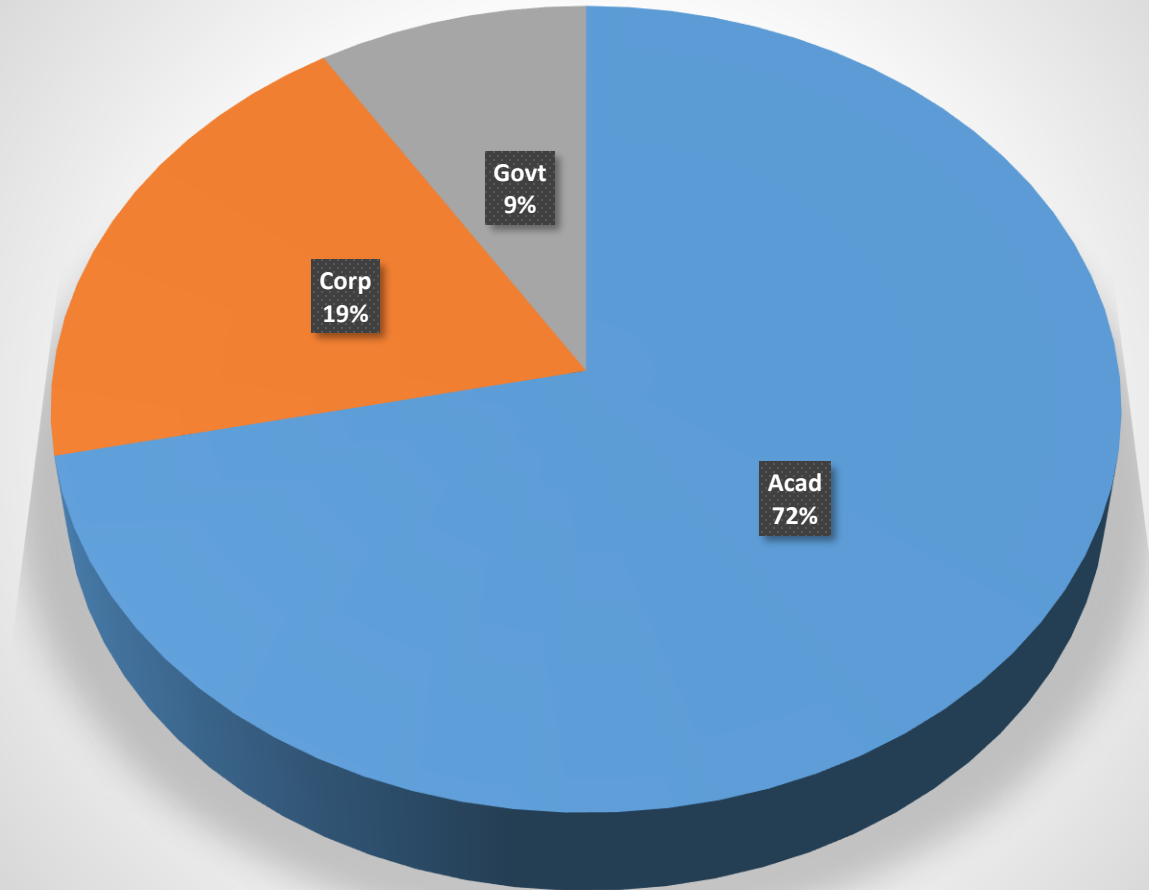
- ▶ Region 8 student paper contest organised every year for IEEE student members since 1967
- ▶ First time CSM supports with authorship webinar organised with Region 8 SAC
- ▶ Small online event organized by CSM to celebrate 50 years of student branch at University of Slovenia with SBs from Maribor and Ljubljana



Publishing Output and Usage in IEEE *Xplore*

Region 8

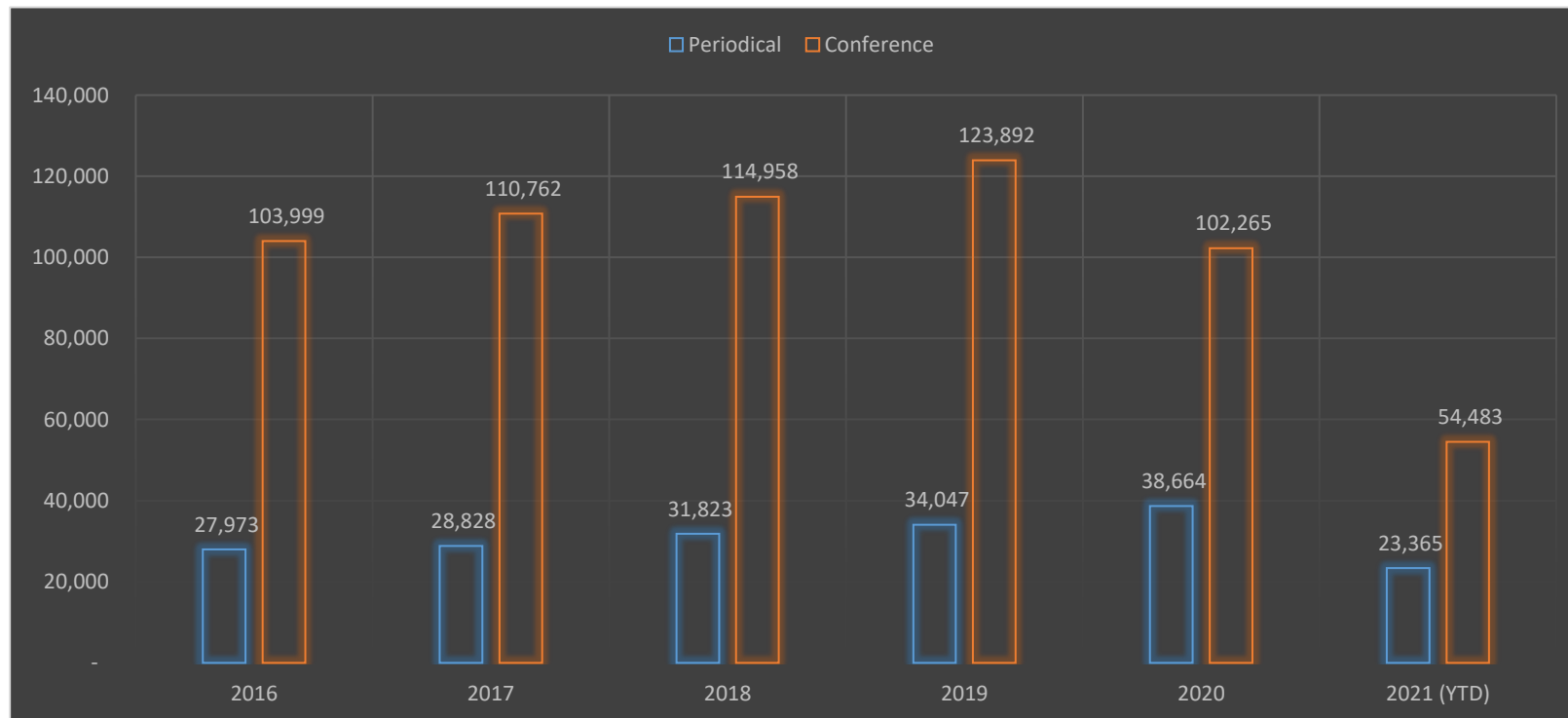
IEEE Xplore Subscribing customers in Region 8



Number of IEEE authors in Region 8

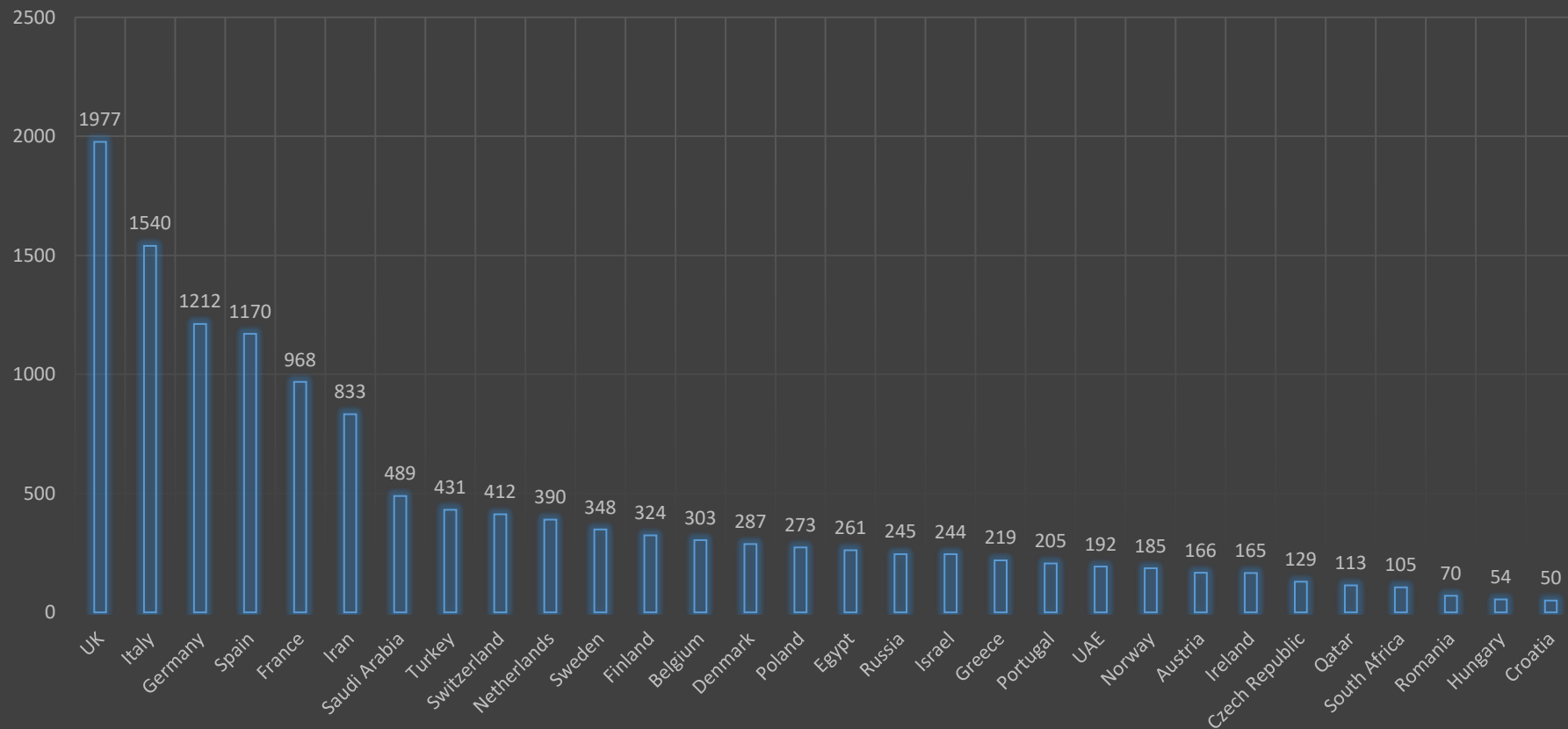
Total number of authors: 795,059

2016 – 2021(YTD)

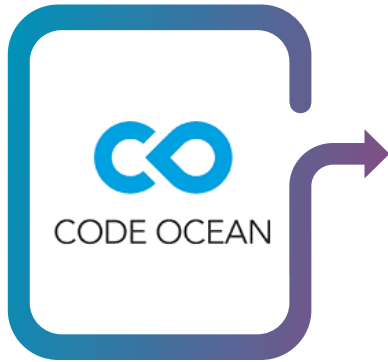


Top 30 publishing countries Region 8

Journal and Magazine articles in 2020



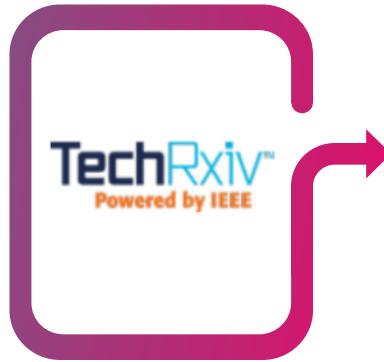
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IEEE offers 25 Fully Gold open Access in the portfolio of Open Access

In all, IEEE publishes 25 fully Open Access journals

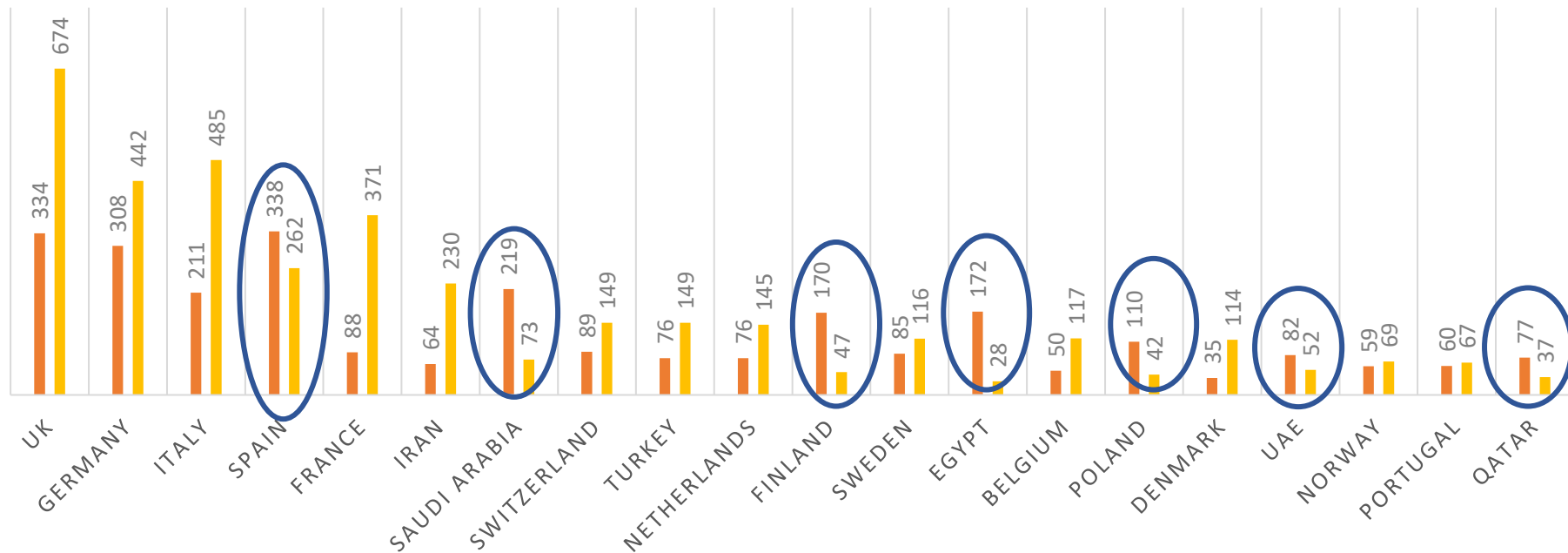
In the last 18 months, we have launched 17 new journals and flipped 2 existing journals to Open Access

- ▶ IEEE Access
- ▶ IEEE Journal of Electron Devices Society
- ▶ IEEE Journal of Exploratory Solid-State Computational Devices and Circuits
- ▶ *IEEE Journal of Microwaves – NEW!*
- ▶ *IEEE Journal of Selected Topics in Applied Earth Observations and Remote Sensing – FLIPPED!*
- ▶ IEEE Journal of Translational Engineering in Health and Medicine
- ▶ *IEEE Open Access Journal of Power and Energy – RETITLED!*
- ▶ *IEEE Open Journal of Antennas and Propagation – NEW!*
- ▶ *IEEE Open Journal of Circuits and Systems – NEW!*
- ▶ *IEEE Open Journal of Control Systems – NEW!*
- ▶ *IEEE Open Journal of Engineering in Medicine and Biology – NEW!*
- ▶ *IEEE Open Journal of Industry Applications – NEW!*
- ▶ *IEEE Open Journal of Intelligent Transportation Systems – NEW!*
- ▶ *IEEE Open Journal of Nanotechnology – NEW!*
- ▶ *IEEE Open Journal of Power Electronics – NEW!*
- ▶ *IEEE Open Journal of Signal Processing – NEW!*
- ▶ *IEEE Open Journal of the Communications Society – NEW!*
- ▶ *IEEE Open Journal of the Computer Society – NEW!*
- ▶ *IEEE Open Journal of the Industrial Electronics Society – NEW!*
- ▶ *IEEE Open Journal of the Solid-State Circuits Society – NEW!*
- ▶ *IEEE Open Journal of Ultrasonics, Ferroelectrics, and Frequency Control – NEW!*
- ▶ *IEEE Open Journal of Vehicular Technology – NEW!*
- ▶ IEEE Photonics Journal (flipped in 2012)
- ▶ *IEEE Transactions on Neural Systems and Rehabilitation Engineering – FLIPPED!*
- ▶ *IEEE Transactions on Quantum Engineering – NEW!*

Europe & Middle East: Journal Article Output 2021 YTD

Corresponding author data only, By Country

Open Access Traditional

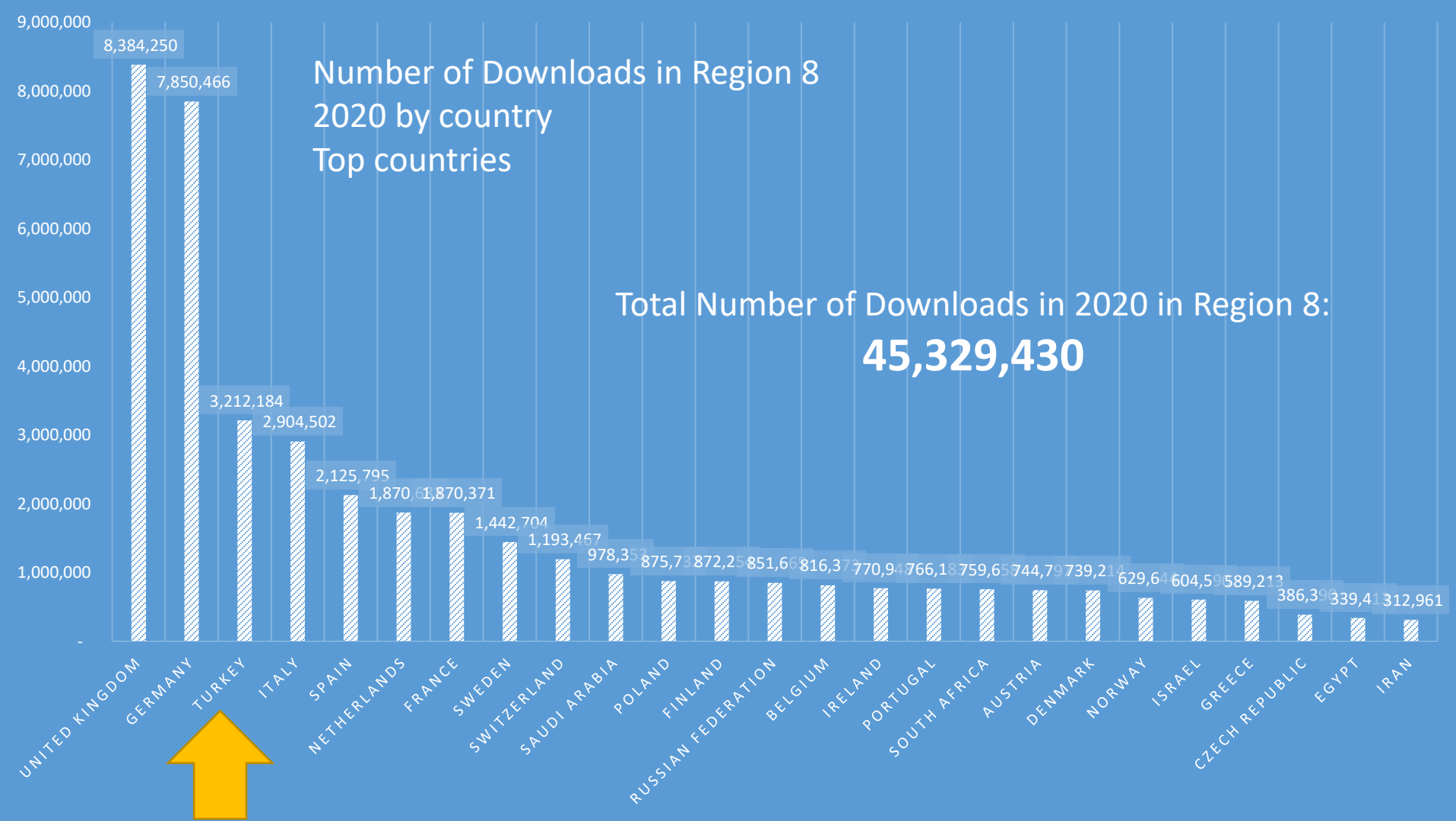


Source: IEEE Publications Department
August 2021

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Which country had the 3rd highest usage on IEEE *Xplore* Digital Library last year in Region 8?





Thank You!

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