



IEEE **region8**

ENTREPRENEURSHIP I N I T I A T I V E



IEEE Foundation

IEEE
Region 8



Overview and future plans

Rawan El Jamal



- Started in 2018
- Jointly coordinated by
 - R8 young professionals Subcommittee
 - R8 Professional and Educational Activities Committee
- Initiative is supported by **IEEE Foundation**
- Three key goals:
 -  Strengthen knowledge of young entrepreneurs
 -  Provide mentorship
 -  Build a Competition Platform

Entrepreneurship Initiative focuses on three programs



Series of **local tech-entrepreneurship** events coordinated by **local ambassadors**¹, including mandatory pitching competition and often aligned with Global Entrepreneurship Week in November



2-stage regional competition among **top startups** from **Entrepreneurship Week** events - **Finalist** chosen by **international judges** at a **high-profile event**



Global programs supporting IEEE members (e.g., **Mentor** office hours) and offering **access to network** through **Talks with CEOs** (Talkspreneur), **Entrepreneurship Summits** (e.g., Techne Summits), and **building partnerships** (e.g., **Startups without borders**)



Outreach to industry / entrepreneurship ecosystem



Expose IEEE members to industry professionals



Enable IEEE members to break into entrepreneurship



1. Mandatory pitching competition with top 3 startups reported to R8

The Entrepreneurship week - A flagship initiative with continuous success and growing reach

Entrepreneurship Week spurring activity across the region for the past 3 years

- **40+ events** with **20+ expected** by the end of 2021
- **25+ sections** participated from 2019 to date
- **100+ ambassadors** engaged to date

17 sections involved in 2021 Entrepreneurship Week with x new participants

Algeria	Jordan	Greece
Nigeria	UAE	Tunisia
Iraq	Egypt	Morocco
Palestine	Sudan	Georgia

New entrants

Ireland	Kazakhstan
UK	
France	
Iran	



[Video](#) of ambassadors from previous editions



IEEE Pitch - Driving tangible output and products from the region's brightest students and YPs

Remote Medical Consultation Booth



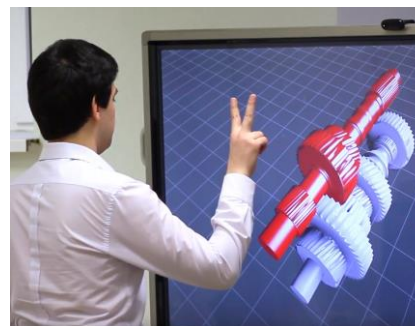
Weed destroying laser robot



Smart aeroponic garden



Gesture-based control



Lee Crudgington

Oct 30 · 🧑🏿‍🦱

We are delighted to announce the IEEE Region 8 Student Award Winners 2021! 🥳🏆🏆

Darrel Chong Student Activity Award:

💖 Platinum Category

🏆 Leading Women in Science and Technology Summit, Bogazici Univ, STB11181, Turkey Section, Region 8.

💛 Gold Category

🏆 Secondary School Contest on Energy, Budapest University of Technology and Economics Student Branch, STB56301, Hungary Section, Region 8.

💖 Bronze Category

🏆 Enerjide Milli Guc, IEEE Istanbul Technical University, STB96101, Turkey Section Region 8.

🏆 PitchD – the PhD's pitch, Politecnico di Torino, STB06971, Italy Section, Region 8.

🏆 PURA Game Jam, Hacettepe University, STB11201, Turkey Section, Region 8.

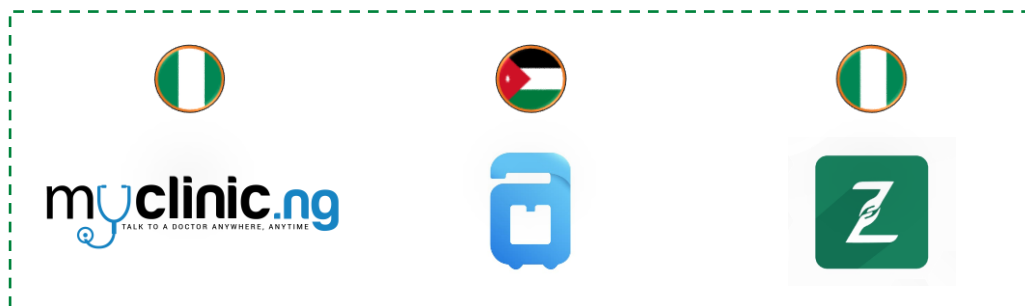
🏆 Tunisia Entrepreneurship Summit: Industry, Innovation and Infrastructure, IEEE INSAT Student Branch, STB12541, Tunisia Section, Region 8.

🏆 START OUT, Hacettepe University, STB11201,

332 Tech prototypes and products evaluated



IEEE Pitch – Ensuring exposure of IEEE startups to entrepreneurship community at international summits



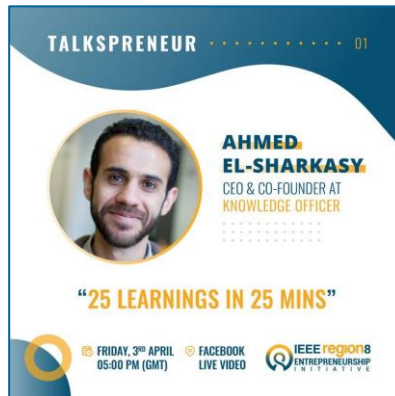
3 finalists from IEEE Pitch 2020 and 2021 editions participating in Techne Summit in Alexandria, Egypt



Talkspreneur and partnerships help us offer members stronger interactions with entrepreneurship community

Talkspreneur – 10+ monthly talks of knowledge sharing sessions from founders around the world, covering startups in AI, space, and power

New partnership opportunities with entrepreneurship supporters



Our entrepreneurship community is growing quickly and is yours to tap into

IEEE Pitch audience reached **150K+ people on Facebook**

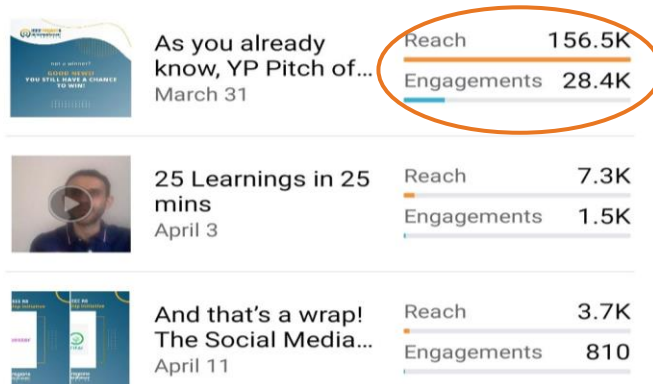


Posts ?

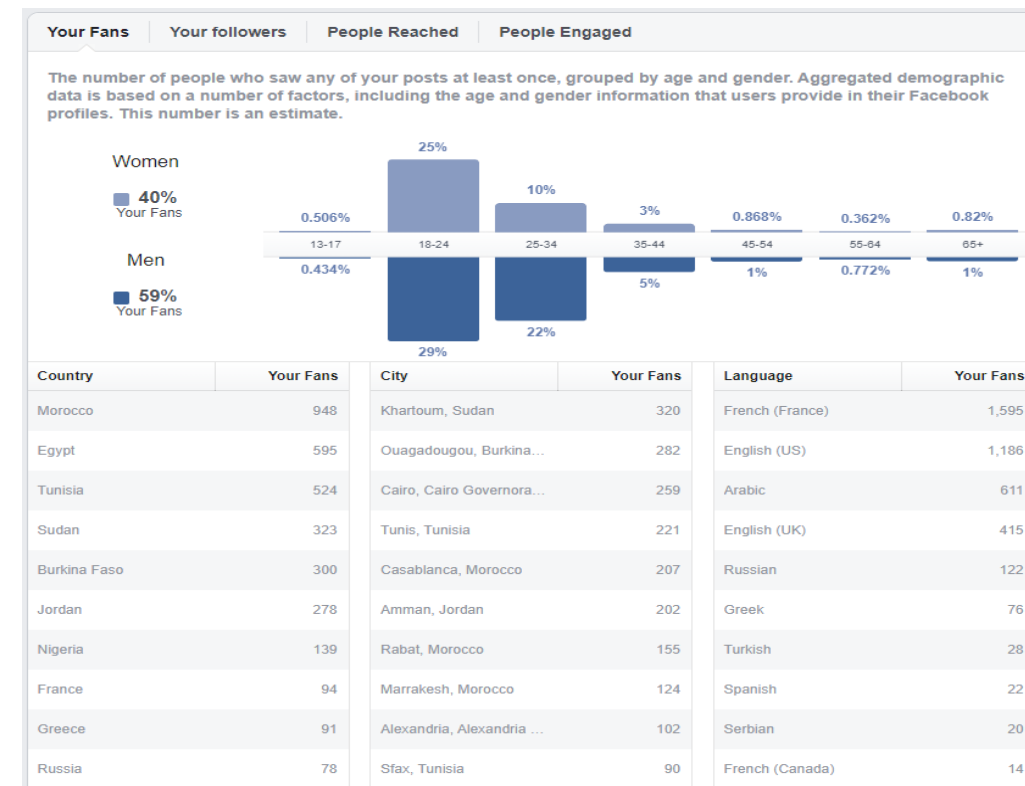
SEE MORE

17 posts published in the last 28 days.

MOST ENGAGING POSTS



Overall audience reached **4K+ followers**, with more than **85% in the students and YP age range** (18 to 34 years)



Effort and impact so far enabled by EI team and collaborations across IEEE and beyond



Judges involved from:

- R8 Young Professionals
- R8 Student Activities
- R8 Humanitarian Activities
- R8 Professional and Educational Activities
- R8 Action for Industry
- R8 Women in Engineering
- R8 Chapter Coordination
- R8 Life Members

- Propeller Venture Capital
- Investor community
- Startup founders

Non-IEEE judges





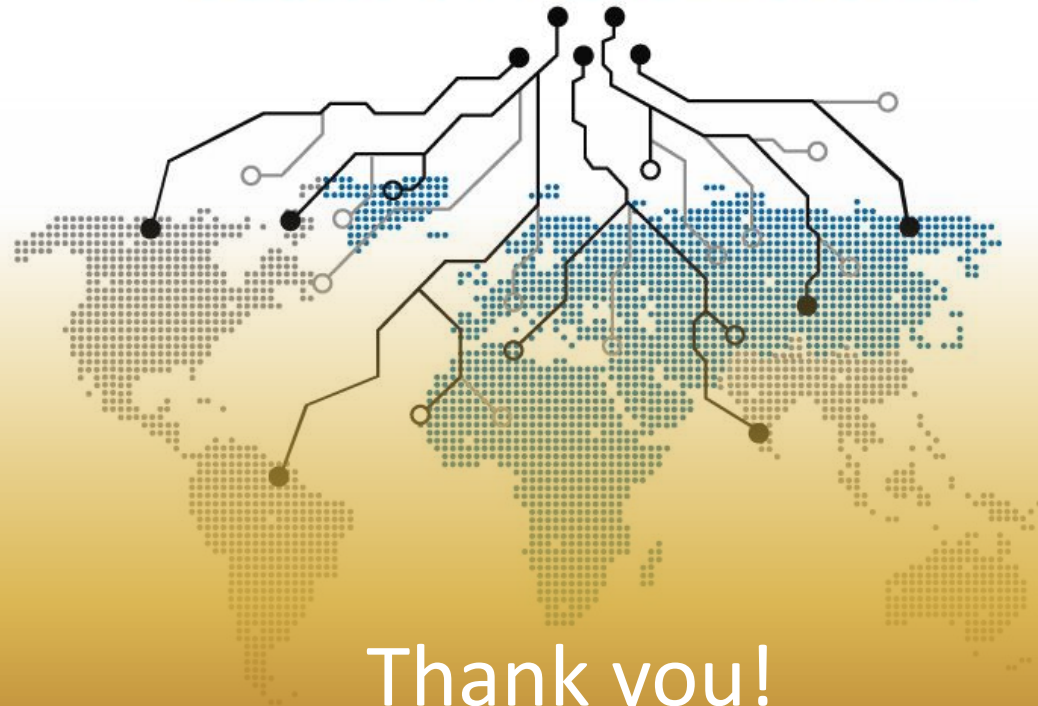
Plans going forward

- > **Focus** on Entrepreneurship Week & Pitch Competition
- > **Grow** presence in R8
- > **Expand** Entrepreneurship Week globally
- > **Collaborate** with IEEE committees
- > **Build** external partnerships
- > **Recruit** and grow the team





GROW YOUR NETWORK



Thank you!

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