

AfI Report for the 118th Region 8 Committee

A. Committee Membership & Organization 2022

The following are the members of the committee

Action for Industry Committee 2022



[John Matogo](#)
Chair
(Kenya)



[Marios Antoniou](#)
Past Chair
(Cyprus)



[Frédérique Vallee](#)
Member
Industry Ambassador Coordinator
(France)



[Maria Efthimiou](#)
C. Member
Communications
(Cyprus)



[Toni Mattila](#)
C. Member
Mentorship Coordinator
(Finland)



[Kithinji Muriungi](#)
C. Member
Industry Events & Initiatives Coord.
(Kenya)

Mission/Objective
Engage industry by creating mutually beneficial programs of credible and sustainable value to IEEE & industry.

Focus Areas:

- Internship
- Mentorship
- Entrepreneurship & Innovation
- Industry Events
- Industry Ambassador Engagement

Contact: afi@ieeer8.org



B. Goals and Plans for 2022

The AfI committee resolved to focus the year to the following activities:

1. Increasing visibility of the work of AfI: activities, achievements, collaborations through greater utilization of website, social media platforms
2. Empower the Industry Ambassadors by developing a collection of materials that will be used by ambassadors in conducting their activities. To enable this, AfI aims at activating and increasing activity on the AfI Collabrateg site.
3. Building of the work of the pillars of 2021

C. Regular meetings.

1. The committee continues to have the regular AfI meetings on the 2nd Wednesday of the month. We invite other committees to nominate representatives to join the AfI committee as liaisons.
2. In addition the AfI committee hosted the Q1 Industry Ambassador meeting on 12th March 2022.

D. Industry Ambassador appointment

1. AfI committee is delighted to note the increased number of Industry Ambassadors appointments by Section Chairs. Congratulations to all the Section & sub-section Chairs and

thank you for continued support. We encourage those that missed to do so to make the appointments.

2. 48 Sections & Sub-sections have appointed Industry Ambassadors

E. Industry Engagement Summary for 2021

Section	Industry Ambassador	Active Industry Partners	Internships in 2021	New Partnerships in 2021/MoUs
Kenya	Lavendar Ndunya	10	1	2
Tunisia	Nihel ben Youssef	9	20	7
Romania	Sergiu Nedeveschi & Marian Vladescu	122	570	10
Ghana	Isaac Kweku Boakye	2	12	-
Uganda	Vincent Olema	22	38	3
Croatia	Dubravko S.	0	0	0
Denmark	Sanjeet Dwivedi			
Portugal	Joao Carlos Ferreira & Hugo	0	0	2
Cyprus	Maria Efthymiou	8 (1 active)	7	0
Greece	George Peppas	2	1	0
Poland	Marcin Ziolk	8	0	4
Iran	Hossein Riazi	8	15	6
	Total	183	664	32

F. Call for Applications

Afl invited Industry Ambassadors to submit proposals for industry engagement activities that would revitalize engagement after the long Covid-19 lockdown period. The following sections secured \$1000 funding from Afl.

- Tunisia
- Uganda
- Nigeria

G. Entrepreneurship

Afl representative participating as a Liaison in the Entrepreneurship Adhoc Committee.

H. Recognition

The following were recognised for their efforts in Industry engagement during the year 2021:

- ▶ Section with highest Industry engagement for the year 2021: Romania Section

- ▶ Industry Ambassador of the year 2021: Nihel ben Youssef (Tunisia Section)

I. Industry Events and Activities

Afl representatives are attending most flagship conferences in the region creating awareness and forging new industry partnerships. Among the successful ones are PAC2021, AI & IoT in Dubai, HAC/SIGHT event hosted by IEEE Egypt, and other technical and professional events on section levels.