118th IEEE Region 8 Committee Meeting Report

R8 Women in Engineering Subcommittee

Maria-Alexandra Paun, Chair

Goals

- Ensure high visibility of the activities organized and of the initiatives planned by R8 WIE by putting special effort on ensuring a high social media presence and keeping our website updated.
- Have active and vibrant WIE AGs: increase the vitality of Section and Student Branch Affinity Groups by getting closer to the active AGs, identify and revitalize dormant AGs.
- Increase the number of Section WIE AGs in R8: create AGs in the remaining sections with the help of Section Chairs.
- Collaborate with the newly established Diversity and inclusion subcommittee: identify common actions and activities.
- Collaborate with WIE AGs and Section Chairs to achieve common goals: via direct e-mails, social media, meetings, etc.
- Establish WIE participation and visibility in R8 flagship events and international conferences: we intend to have very good representation, provide technical speakers, coordinate the active participation of R8 WIE in the defined events for 2022 (with a session, presentation, workshop, etc.).
- Have a close cooperation with the IEEE R8 Young Professionals and IEEE R8 Humanitarian Activities Subcommittees.
- Establish the necessary coordination and collaboration between R8 and MGA, keep the team updated on news from MGA and make use of the support of MGA when needed.
- Enhance awards imprint and impact: Increase the awareness about R8 WIE programs and awards, by engaging WIE members; define clear and transparent selection criteria of awards.
- Have an annual meeting (online) with all R8 Section WIE AGs and their leadership.

Progress against goals since the last report

- We successfully participated in the judging of the nominations for R8 WIE Awards
- One of the biggest events was the participation of R8 WIE via its Chair, Maria-Alexandra Paun, in the WIE global 12-h marathon, on the 8th of March 2022, celebrating 25th anniversary of WIE. R8 had one of the highest slots of 2h30 minutes. Maria presented the activities and some interesting aspects of on diversity and equal opportunities in the engineering field. She has also presented 3 contributions from R8 WIE AGs (Romania, Croatia, UK & Ireland). Publicity of the event was done by our digital communication team
- Some requests from MELECON 2022 for a R8 WIE representative, Maria confirmed support

- 8th International Youth Conference on Energy (IYCE'22), Dora advertised it, Maria asked for a slot in the event
- Participation in R8 SYP - August 3-6 Tunisia is envisaged
- Participation in Power Africa Conference - August 22-26 (Rwanda) in envisaged
- Dora talked to one of the educators in the Returning mothers conference (storytelling, etc.)
$\rightarrow$ We are looking at the moment into an opportunity of providing workshops with 20 members.
$\rightarrow$ We would like to focus on the soft skills training of our members, with leadership topics
- Digital presence was very well represented on social media (Dora, Kasi, Seif):
$\rightarrow$ International Women's Day: Campaign, 4 posts
$\rightarrow$ Black history month – campaign in February with the highlight of 4 important people (women) who have done interesting things for the society. Kenya, UK, etc. "We break stereotypes".
$\rightarrow$ Report from the digital communication team is appended

Subcommittee Specific Issues

- Attract more IEEE members to have a WIE membership
- Support more IEEE female members to become Senior member
- Assure that our encouraging voice and support is heard in many environments

Points of Concern

- The number of IEEE WIE members is low even in high revenues countries, as the total number of female members is also low. Not all of them are IEE WIE members.
- There are still 20 sections that do not have a Section WIE AG. We hope that such WIE AG groups can be created in the future. E-mail will be sent out in October-November 2021 to Section Chairs that do not have a WIE AG.
- Difficult to participate in WIE ILC, due to high fees for travel and registration. We think to offer the registration fees to some WIE members to participate virtually, as none from our subcommittee will attend

Proposals for improvements/Other Issues to report

- We are happy to celebrate WIE in 2022, on its 25th anniversary.

R8 Subcommittee Reports

Women in Engineering

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Digital Communication

Women in Engineering – Digital Communication Team

Women in Engineering – Digital Communication

Website: wie.ieeer8.org

* Frequently update our website with upcoming opportunities for the members

Social Media:

Maintain a consistent posting (a frequency of 3 times per week)

Celebrated women related international days:

* International Day of Women and Girls in Science
* International Women's Day

* Run 1 Social Media Campaign:
  ➢ February: Black History Month, Under the Theme: #wiebreakstereotypes
  ➢ February: Informative Valentine's Day

Women in Engineering – Digital Communication

Social Media: Total followers
Twitter:
- ➢ 130
- Instagram:
  - ➢ 773
- Facebook:
  - ➢ 3200

Women in Engineering – Digital Communication

Goals set in last report were met

➢ Collaborate with R8 WiE Affinity Groups for cross-communication
➢ Encourage R8 WiE Affinity Groups to enhance their digital presence

Women in Engineering – Digital Communication

Next Step:
- ➢ Maintain the collaboration with R8 WiE Affinity Groups for cross-communication
- ➢ Maintain our Social Media frequency and growth
- ➢ Create rules for the Facebook Group

Women in Engineering – Digital Communication

2/2/2022

PALINDROME DAY

A Palindrome Day is when a date can be read the same way backwards and forward.

International

Day
of
Women
&
Girls
in
Science

11 February, 2022

'Early Career Talks'
Call for Participation

IEEE WIE UKI Ambassadors Programme

Submit your aplication for
IEEE PreU STEM Grants 2022

Okay
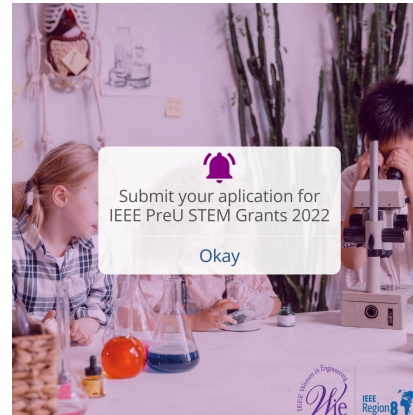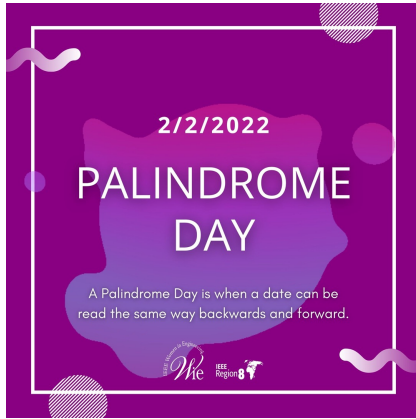
- Promote our members events
- IEEE Related Content
- Exciting Content in Social Media creating Buzz

Women in Engineering – Digital Communication Awareness Days Examples : Black Month History - 2022

#blackhistorymonth #wiebreakstereotypes

Maggie Aderin-Pocock
British space scientist and science communicator.

#blackhistorymonth #wiebreakstereotypes

Kathleen Okikiolu
She resolved Peter Jones' conjecture on a continuous version of the travelling salesman problem.

#blackhistorymonth #wiebreakstereotypes

Francisca Okeke
The first female Head of Department at the University of Nigeria.

#blackhistorymonth #wiebreakstereotypes

Wangari Maathai
The first African woman to receive the Nobel Peace Prize.

Acknowledging Women in STEM within the IEEE Region 8

#wiebreakstereotypes

Announcement

IEEE R8 Women in Engineering as a Pilot of IEEE YESIST12

Coming Soon:
➢ Call for Abstracts

Single Point of Contact:
➢ Dora Fourou

Women in Engineering – Digital Communication

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