



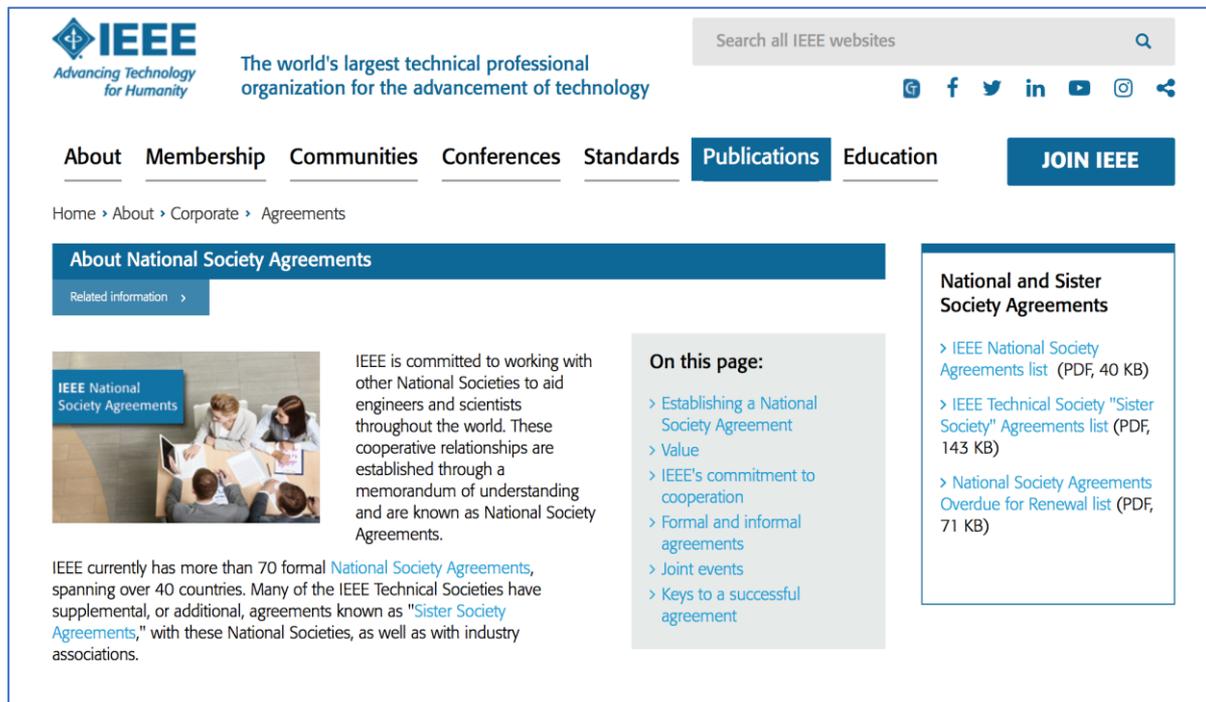
IEEE National Societies Agreements Program

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National Societies Agreements

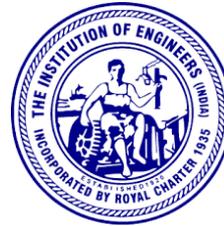
Agenda

- People involved
- Background
- How to establish an NSA?
- Current Activities in NSAs
- Status of IEEE NSA MoUs
- NSA next Actions
- Supporting materials



The screenshot shows the IEEE website's "About National Society Agreements" page. At the top, the IEEE logo and tagline "Advancing Technology for Humanity" are on the left, and the text "The world's largest technical professional organization for the advancement of technology" is on the right. A search bar and social media icons are also present. The navigation menu includes "About", "Membership", "Communities", "Conferences", "Standards", "Publications", and "Education", with "Publications" highlighted. A "JOIN IEEE" button is on the far right. The breadcrumb trail reads "Home > About > Corporate > Agreements". The main heading is "About National Society Agreements", with a "Related information" link below it. An image shows four people in a meeting, with a caption "IEEE National Society Agreements". The text explains that IEEE is committed to working with other National Societies to aid engineers and scientists, and that these cooperative relationships are established through memorandums of understanding known as National Society Agreements. A "On this page:" section lists links to "Establishing a National Society Agreement", "Value", "IEEE's commitment to cooperation", "Formal and informal agreements", "Joint events", and "Keys to a successful agreement". A sidebar on the right titled "National and Sister Society Agreements" lists links to "IEEE National Society Agreements list (PDF, 40 KB)", "IEEE Technical Society 'Sister Society' Agreements list (PDF, 143 KB)", and "National Society Agreements Overdue for Renewal list (PDF, 71 KB)".

<https://www.ieee.org/about/corporate/agreements/index.html>



الجمعية العربية للروبوت والذكاء الاصطناعي
Arab Robotics & AI Association



Péter Nagy

Hungary

- Based in Budapest, Hungary / Electrical engineer and MBA
- Leading a National Society (HTE) as Operations Director since 2005
Like a Section (700 members, 60 companies, 3-4 small events per month, 2-3 mid-sized conferences per year, 2 scientific journals, 3 staff persons, 22 professional sections (like chapters), 400k CAD budget per year)
- Vice-Chair Technical Activities, IEEE Region 8
- Member of MGA IT Coordination and Oversight Committee
- Involved in conferences, conference quality, finance and conference finance :)



People Involved

- **Péter Nagy**, Responsible, IEEE NSAs
- **Francisco Martinez, Joe Lillie**, Past NSA Responsible
- **Ted Hissey**, Director Emeritus and precursor of this program
- **Marc Beebe**, Staff Corporate,
with Holly Schneider Brown, Kathy Weeks, and Betsy Toland

- Section/Council Chairs
- IEEE Directors



Thanks Antonio for the invitation!

Background

Considerations and Explanations

IEEE is committed to working with National Societies throughout the world.

Reasons for signing an NSA:

- To create and encourage contact and cooperation
- To develop joint activities by the two organizations
- More IEEE visibility

Goals:

- To enhance the personal and professional lives of the members of both organizations
- To cooperate assisting the Country's Engineers and Scientists, in all related fields of interest.

Outcomes:

- The cooperation and activities between the local IEEE Section/Council and the selected Country's Society assist the development – and elevation – of the technical skills, personal image, professional growth, and networking - for the people of that country.
- Recruitment of new IEEE members

How to establish an NSA?

How does it work?

- **Cooperative relationships** are established between a **local IEEE Section/Council** of the country, and a Country National Society through a Memorandum of Understanding which is called a “National Society Agreement” (NSA).
- There is an addendum of the MoU, “Cooperative Activities”. OU and the NS should agree on developing **at least 3 activities**. It is expected that these activities be completed in a calendar year.
- A 10% **discount in membership** can be considered by both entities, but it is not mandatory.
- After a thorough discussion, explanation, understanding and agreement, an **MoU is signed** by an appropriate National Society Executive, the IEEE Section/Council Chair, and the IEEE President.
- The NSA is a **three-year agreement**. At the end of the three years, a new document should be signed to continue the relationship.
 - Note: A three-year agreement has been established because these organizations often change executive positions - and the three-year term allows the new individuals to be reminded of the various duties required in keeping the committed cooperation and the planned events going.

Current activities in NSA

New MoU template (approved 2019)

- Includes wording in the NSA that protects IEEE, the cooperating National Society, and the Staff and Volunteers of both organizations.

The updates cover the following matters:

- Mutual IP rights
- Mutual Confidentiality
- Mutual representations and warranties
- Specifics regarding the non-binding nature of the arrangement

Requesting reports for active MoUs

- Working with MGA Staff to make reporting joint activities easier

Status of IEEE NSA MoUs

- Currently NSAs in Regions 7 to 10
- There are 30 active MoUs
- There are 61 expired MoUs
- Potential NSAs in Regions 1-6?
- Efforts to renew expired MoUs have been made.
- OU reports show only 30% of the Sections are meeting the requirement
- Statistics on membership discount usage, conference technical co-sponsorship

Region 8: Europe, Africa, Middle East

774 Members Using NSA Member Discount

23 Agreements in 15 Countries

- Austria (SAI)
- Bulgaria (FSTUB, CEEC, SAI, UMB)
- Finland (SAS/FSA)
- France (SEE)
- Germany (VDE)
- Hungary (HTE)
- Israel (AEAI)
- Italy (AEIT, AICA)
- Kenya (IEK)
- South Africa (SAIEE)
- Spain (AEIT)
- Switzerland (STV, Electrosuisse)
- Tunisia (ARSII, OIT)
- United Arab Emirates (ARA, ESC, SOE)
- Zambia (EIZ)

Members using NSA Discounts by Region

Region	Count
Region 7	8
Region 8	774
Region 9	61
Region 10	1568

NSA next Actions

What can we reach?

- Cooperate with other organizations which are similar to us
- Organize joint activities (conferences, awards, job fairs, company visits)
- Increase visibility
- Initiate membership campaign focusing to those who are already committed to an organization

Initial steps to do

- Maintain active agreement(s), re-establish the expired one(s)
- Appoint a responsible person to interact with the organization(s)
- Identify new organizations by Countries,
- Build-up a relation, Create a Memorandum of Understanding

Questions?



Region-Specific Information

Region 7: Canada

8 Members Using NSA Member Discount

One Agreement

- Canadian Remote Sensing Society
<https://crss-sct.ca>



Region 8: Europe, Africa, Middle East

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- France (SEE)
- Germany (VDE)
- Hungary (HTE)
- Israel (AEAI)
- Italy (AEIT, AICA)
- Kenya (IEK)
- South Africa (SAIEE)
- Spain (AEIT)
- Switzerland (STV, Electrosuisse)
- Tunisia (ARSII, OIT)
- United Arab Emirates (ARA, ESC, SOE)
- Zambia (EIZ)

Region 9: Latin America

61 Members Using NSA Member Discount

2 Agreements in 1 Country

- Brazil Council (ABINEE, SUCESU)

Region 10: Asia/Pacific

1568 Members Using NSA Member Discount

9 Agreements in 6 Countries

- Australia Council (EA)
- India Council (IEI)
- Japan Council (IEICE, IPSJ, IEEEJ, SICE)
- Korea Council (IEIE)
- Malaysia (IEM)
- Thailand (ECTI)