



IEEE **region8**

ENTREPRENEURSHIP I N I T I A T I V E



IEEE Foundation

IEEE
Region 8



Past activities, future plans and motion

Rawan El Jamal - YP Member





- Started in 2018
- Jointly coordinated by
 - R8 young professionals Subcommittee
 - R8 Professional and Educational Activities Committee
- Initiative is supported by **IEEE Foundation**
- Three key goals:
 -  Strengthen knowledge of young entrepreneurs
 -  Provide mentorship
 -  Build a Competition Platform

Entrepreneurship Initiative focuses on three programs



Series of **local tech-entrepreneurship** events coordinated by **local ambassadors**¹, including mandatory pitching competition and often aligned with Global Entrepreneurship Week in November



2-stage regional competition among **top startups** from **Entrepreneurship Week** events - **Finalist** chosen by **international judges** at a **high-profile event**



Global programs supporting IEEE members (e.g., **Mentor** office hours) and offering **access to network** through **Talks with CEOs** (Talkspreneur), **Entrepreneurship Summits** (e.g., Techne Summits), and **building partnerships** (e.g., **Startups without borders**)



Outreach to industry / entrepreneurship ecosystem



Expose IEEE members to industry professionals



Enable IEEE members to break into entrepreneurship



1. Mandatory pitching competition with top 3 startups reported to R8

We have seen high engagement and many activities across the board from 2019 to date

Entrepreneurship Week

- **60+ events** organized
- **20+ sections** participated
- **100+ ambassadors** engaged

Pitch Competition

- **450+ local startups** competing
- **90+ startups** in regional finals
- **2022 Pitch competition** in SYP this year!

Talks, mentorship & outreach

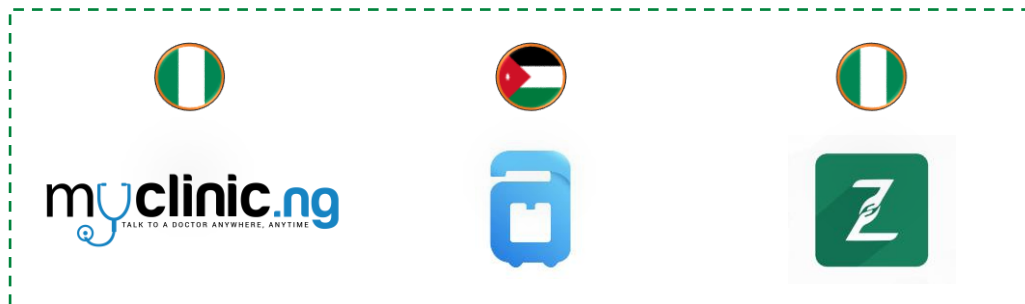
- **10 talks** organized across local and international teams
- **2 Summit** participations (Egypt and UAE)
- **25 IEEE startups** mentored
- **6000** members in our digital community



[Video](#) of ambassadors from previous editions



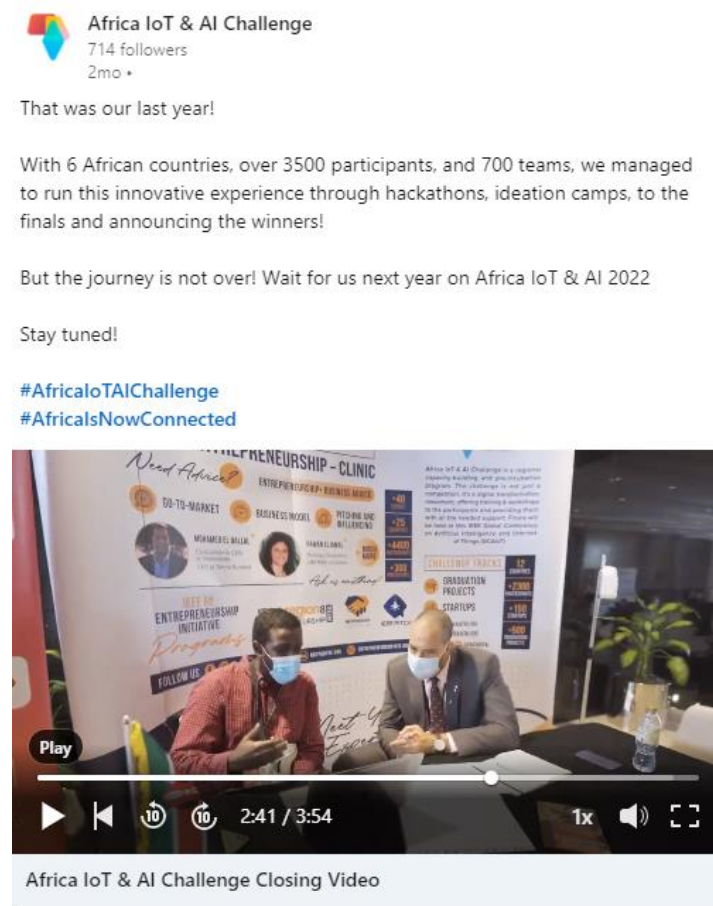
Techne Summit – Ensuring exposure of IEEE startups to entrepreneurship community at international summits



3 finalists from IEEE Pitch 2020 and 2021 editions participating in Techne Summit in Alexandria, Egypt



GCAIoT in UAE – We supported as on panel moderators and mentored 25 startups from Africa IoT & AI challenge



»»» Plans for future activities are focused around offering broader and deeper value for IEEE Entrepreneurs

Entrepreneurship Week and Pitch Competition

- Expand Entrepreneurship Week activities in Region 8
- Increase # of IEEE startups in Pitch Competition
- Host IEEE Pitch Competition Finals 2022 in R8 SYP

Talks, Mentorship and Partnerships













- Launch new series of talks on Pitch training with judges from incubators
- Secure external partnerships in Entrepreneurship Ecosystem
- Secure at least one external sponsor (e.g., corporate, investor)

Community and engagement

- Launch website to better connect with community and partners
- Increase engagement with community through frequent and relevant content on Entrepreneurship



To carry out these plans, a much-needed committee and budget have been set up

-  **Rawan El Jamal – Chair, IEEE R8 Entrepreneurship** *(Strategy and business design, understanding of entrepreneurship landscape)*
-  **Seif El Hajjem - Vice Chair, IEEE R8 Entrepreneurship** *(Operations Leader, Running and expanding existing programs)*
-  **Conrad Attard – Member, IEEE R8 PEA** *(Ensures liaison with IEEE R8 PEA, drives member engagement and coaching)*
-  **Fairouz Fattoum – Member, IEEE R8 SAC** *(Ensures liaison with IEEE R8 SAC, supports on member engagement)*
Member, IEEE R8 Afi *(Ensures liaison with IEEE R8 AFI, supports on coaching and access to network)*
-  **Mohammad Hossein Babaee – Member, IEEE R8 External Communications Coordinator** *(Drives digital marketing and branding content)*
-  **Kithinji Muriungi - Corresponding Member, YP and Ex-Ambassador** *(Entrepreneur, drives execution of current programs)*
-  **Ayat Amr - Corresponding Member, WIE and YP member** *(Understanding of partner ecosystem and startup needs)*
-  **Mohamad Zidan - Corresponding Member, Ex-Ambassador** *(Entrepreneur, understanding of partner ecosystem in ME and Africa)*
-  **Andreea Mihailescu - Corresponding Member, Ex-Ambassador, YP member** *(Understanding of partner ecosystem in Europe)*
-  **Khaled Zamzam - Corresponding Member** *(Drives website development and management)*
-  **Umar Adam Ibrahim - Corresponding Member, Ex-Ambassador** *(Drives website development and management)*
-  **Youcef Islem Malki - Corresponding Member, Ex-Ambassador** *(Drives and manages online media presence and campaigns)*

8,500 USD budget already approved by OpCom



Presenting a motion today to reconfirm endorsement from
Region 8 Committee to the appointment of the
Entrepreneurship Ad-Hoc Committee





IEEE Pitch - Driving tangible output and products from the region's brightest students and YPs

Remote Medical Consultation Booth



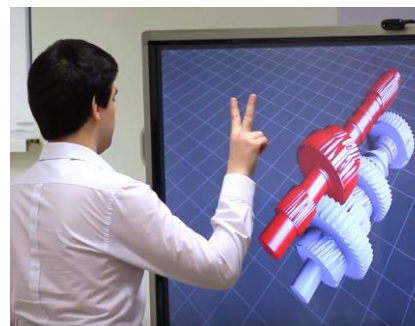
Weed destroying laser robot



Smart aeroponic garden



Gesture-based control



Lee Crudgington

Oct 30 · 🧑🏿

We are delighted to announce the IEEE Region 8 Student Award Winners 2021! 🥳🏆🏆

Darrel Chong Student Activity Award:

💖 Platinum Category

🏆 Leading Women in Science and Technology Summit, Bogazici Univ, STB11181, Turkey Section, Region 8.

💛 Gold Category

🏆 Secondary School Contest on Energy, Budapest University of Technology and Economics Student Branch, STB56301, Hungary Section, Region 8.

💖 Bronze Category

🏆 Enerjide Milli Guc, IEEE Istanbul Technical University, STB96101, Turkey Section Region 8.

🏆 PitchD – the PhD's pitch, Politecnico di Torino, STB06971, Italy Section, Region 8.

🏆 PURA Game Jam, Hacettepe University, STB11201, Turkey Section, Region 8.

🏆 Tunisia Entrepreneurship Summit: Industry, Innovation and Infrastructure, IEEE INSAT Student Branch, STB12541, Tunisia Section, Region 8.

🏆 START OUT, Hacettepe University, STB11201,

332 Tech prototypes and products evaluated



Our entrepreneurship community is growing quickly and is yours to tap into

IEEE Pitch audience reached **150K+ people on Facebook**

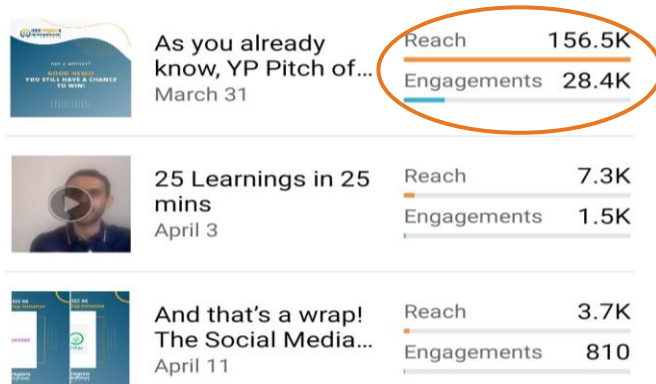


Posts ?

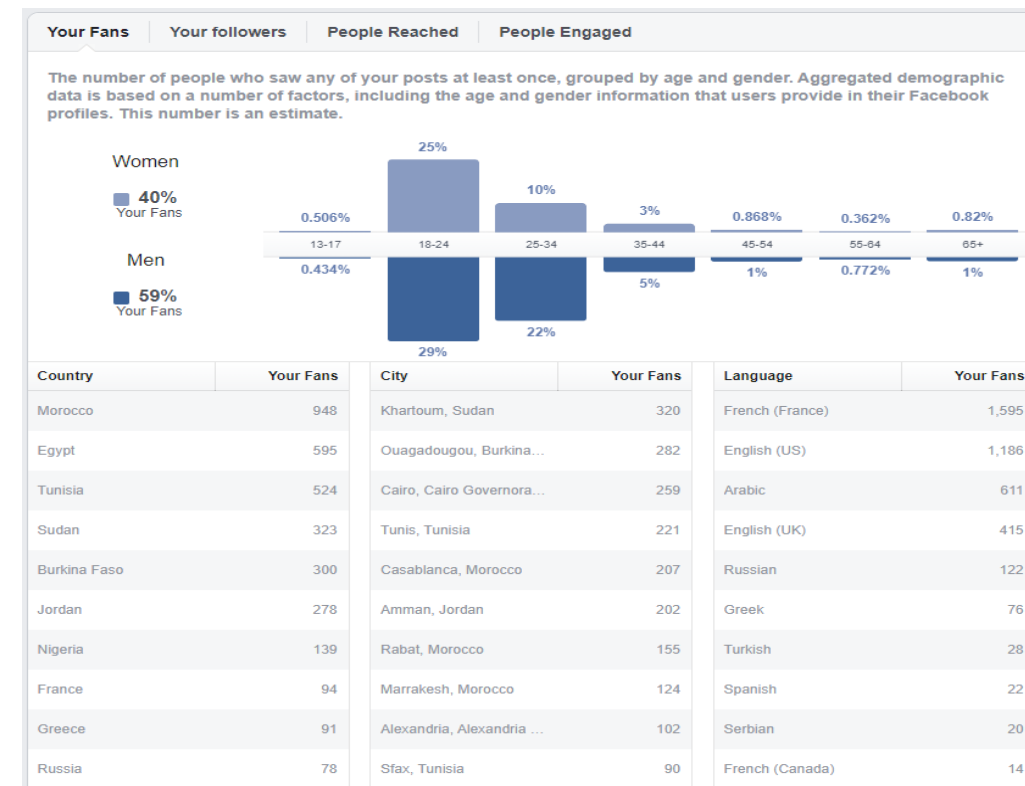
SEE MORE

17 posts published in the last 28 days.

MOST ENGAGING POSTS



Overall audience reached **4K+ followers**, with more than **85% in the students and YP age range** (18 to 34 years)



Effort and impact so far enabled by EI team and collaborations across IEEE and beyond



Judges involved from:

- R8 Young Professionals
- R8 Student Activities
- R8 Humanitarian Activities
- R8 Professional and Educational Activities
- R8 Action for Industry
- R8 Women in Engineering
- R8 Chapter Coordination
- R8 Life Members

- Propeller Venture Capital
- Investor community
- Startup founders

Non-IEEE judges

