

Action for Industry (AfI)

John Matogo

AfI Report for the 119th Region 8 Committee

A. Committee Membership & Organization 2022

The following are the members of the committee during the second half of the year.

Action for Industry Committee 2022

 John Matogo Chair (Kenya)	 Marios Antoniou Past Chair (Cyprus)	 Frédérique Vallee Member Industry Ambassador Coordinator (France)	 Cosmin Moisa C. Member Internships Coordinator (Romania)	<div style="border: 1px solid blue; padding: 5px; background-color: #e6f2ff;"> <p>Mission/Objective Engage industry by creating mutually beneficial programs of credible and sustainable value to IEEE & industry.</p> </div> <div style="border: 1px solid blue; padding: 5px; background-color: #e6f2ff; margin-top: 10px;"> <p>Focus Areas:</p> <ul style="list-style-type: none"> Internship Mentorship Entrepreneurship & Innovation Industry Events Industry Ambassador Engagement <p>Contact: afi@ieeer8.org</p> </div>
 Maria Efthimiou C. Member Communications (Cyprus)	 Toni Mattila C. Member Mentorship Coordinator (Finland)	 Kithinji Muriungi C. Member Industry Events & Initiatives Coord. (Kenya)	 Nihel Ben Youssef Member Entrepreneurship & Innovation (Tunisia)	

B. Goals and Plans for 2022

The AfI committee resolved to focus the year to the following activities:

1. Increasing visibility of the work of AfI: activities, achievements, collaborations through greater utilization of website, social media platforms
2. Empower the Industry Ambassadors by developing a collection of materials that will be used by ambassadors in conducting their activities. To enable this, AfI aims at activating and increasing activity on the AfI Collabratec site.
3. Building of the work of the pillars of 2021

C. Regular meetings.

1. The committee continues to have the regular AfI meetings on the 2nd Wednesday of the month. We invite other committees to nominate representatives to join the AfI committee as liaisons.
2. In addition the AfI committee hosted the Q1 Industry Ambassador virtual meeting on 12th March 2022.
3. The Q2 Industry Ambassador virtual meeting was held on 24th of June.
4. The Q3 Industry Ambassador virtual meeting is planned for 24th of September.
5. In Q4 the AfI committee is exploring the possibility of hosting hybrid regional Industry Ambassador meetings, that bring together the most active and experienced ambassadors to share experiences with newer volunteers.

D. Industry Ambassador appointment

1. AFI committee is delighted to note the increased number of Industry Ambassadors appointments by Section Chairs. Congratulations to all the Section & sub-section Chairs and thank you for continued support. We encourage those that missed to do so to make the appointments.
2. 48 Sections & Sub-sections have appointed Industry Ambassadors

E. Industry Engagement Summary for 2022

Section	Industry Ambassador	Active Industry Partners	No. of internships in 2022	New industry partnerships & MoUs
Uganda	Vincent Olema		19	3
Cyprus	Maria Efthymiou		10	1
Portugal	Joao Carlos Ferreira Hugo Placido da Silva			6
Tunisia				
Egypt	Mohammed Galal Khfagy			3

F. Visibility & Participation in Events.

AfI committee participated in a number of key events during the 2nd Half of the year.

i. Industry Meeting in Uganda – 27th July 2022

The AfI chair participated in an industry breakfast meeting that was organized by the Uganda section. The breakfast meeting was held on 27th July at the Serena Hotel in Kampala Uganda. During the meeting over 30 Human Resources manager and representatives from various corporate companies in Uganda participated in the meeting. The AfI Chair presented the value proposition for the collaboration between IEEE and the industry members.

ii. SYP Congress 2022

Several of the AfI committee members participated at the SYP congress 2022 that was organized in Tunis, Tunisia. During the congress, AfI supported the event with a \$1,000 sponsorship contribution. In addition, AfI committee members hosted a entrepreneurship workshop, a career workshop and as a panelist during a plenary session. During the various activities, the message was aimed at showcasing the value of the collaboration between IEEE and Industry and why this close link is important specifically to the students and young professional members.





iii. RTSI 2022

The Afi committee participated in the RTSI conference by presenting a series of presentation on the industry engagement followed by an engaging panel discussion. The message shared was aimed at convincing industry partners present of the value of collaborating with IEEE. The model to prepare the Afi participation at the event is replicable in other similar events.





G. Entrepreneurship

AfI representative is participating as a Liaison in the Entrepreneurship Adhoc Committee.

H. Recognition

The AfI committee plans to initiate the process of identifying the following awardees for 2022 after the Q3 industry Ambassador meeting:

- ▶ Section with highest Industry engagement for the year 2022:
- ▶ Industry Ambassador of the year 2022:

I. Industry Ambassador workshops

AfI is planning to host 2 industry ambassador workshops before the end of the year. The aim of the workshop is to bring together experienced ambassadors and new ambassadors for the purpose of sharing experiences for engaging industry, preparing, and presenting industry engagement action plans. Details of the workshops will be communicated to the ambassadors in the upcoming quarterly meeting.